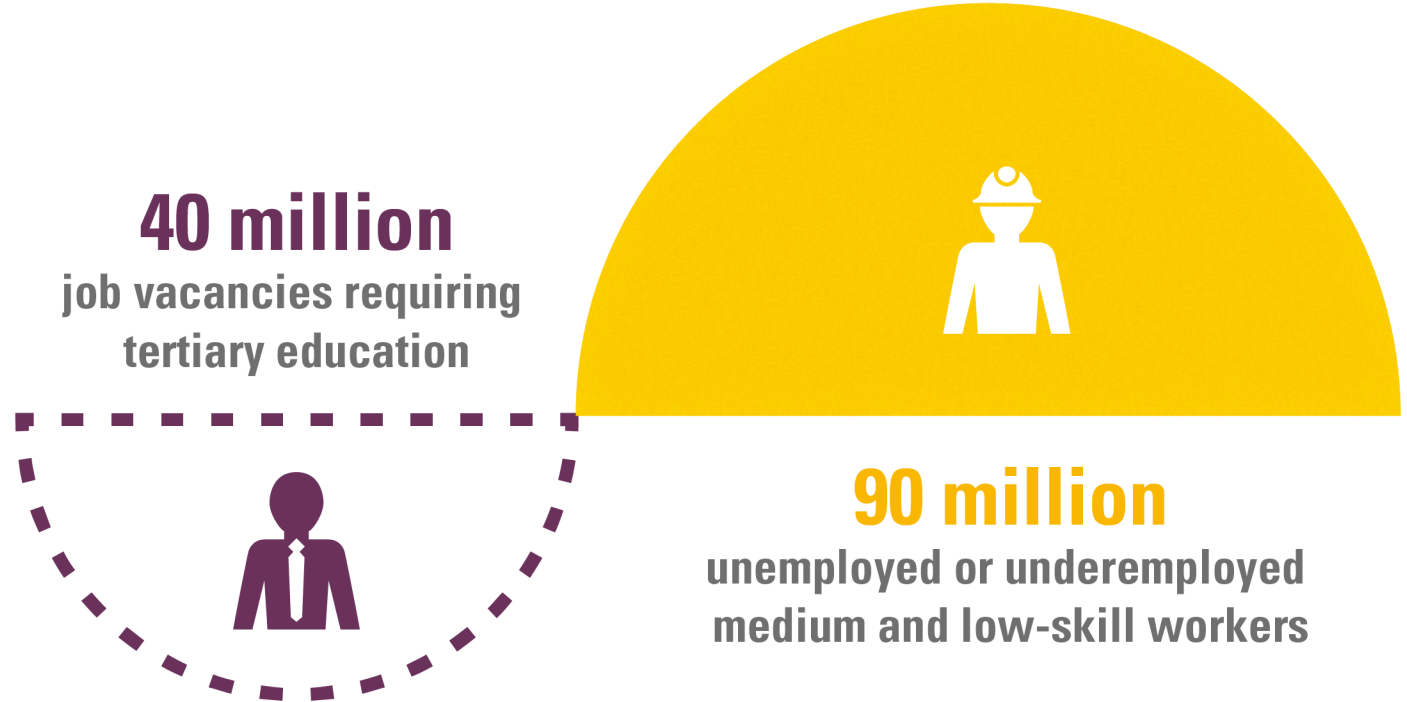




## Projected skills gap in 2020 : a striking imbalance





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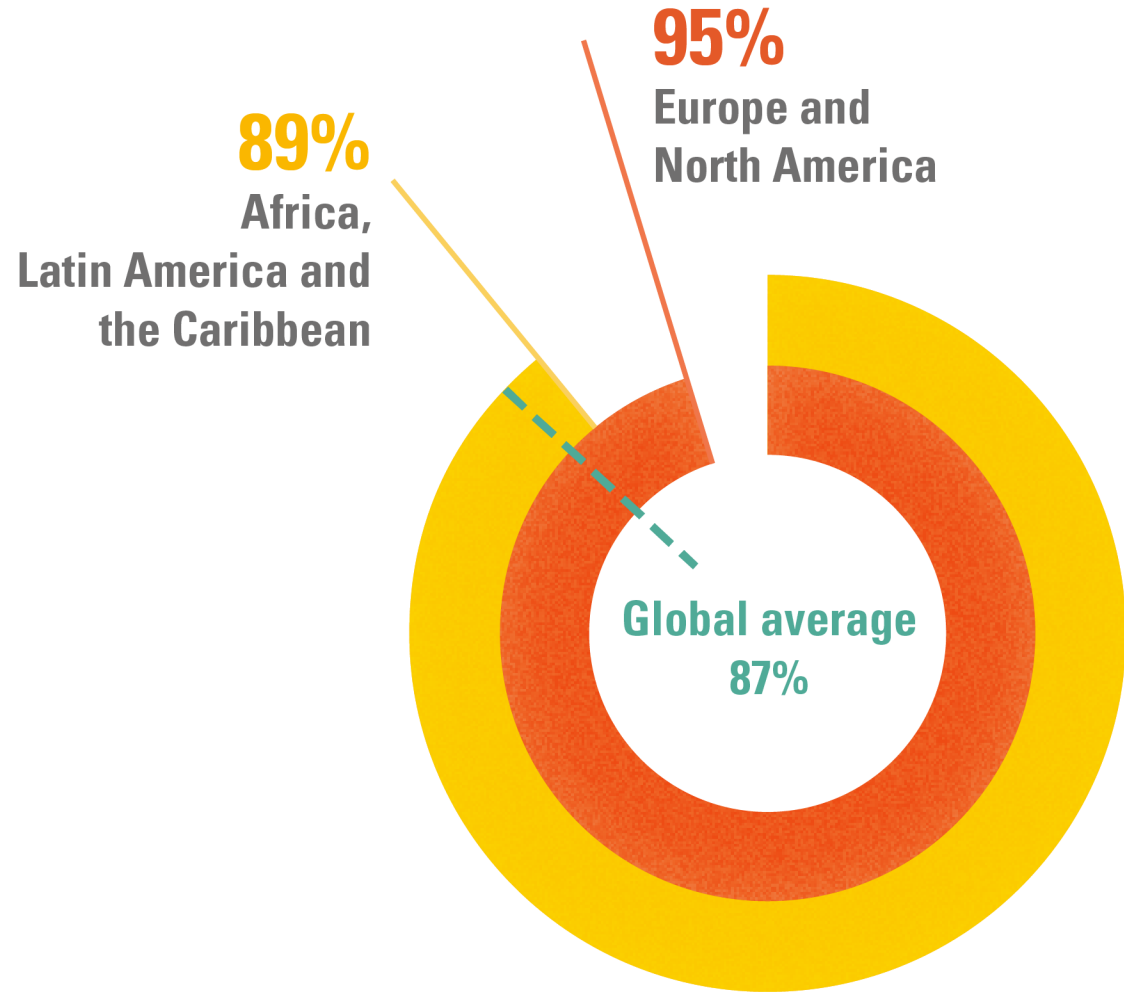
**In emerging countries,  
only 10% to 20% of  
graduate students are  
qualified to work in their  
field of expertise outside  
their respective regions**

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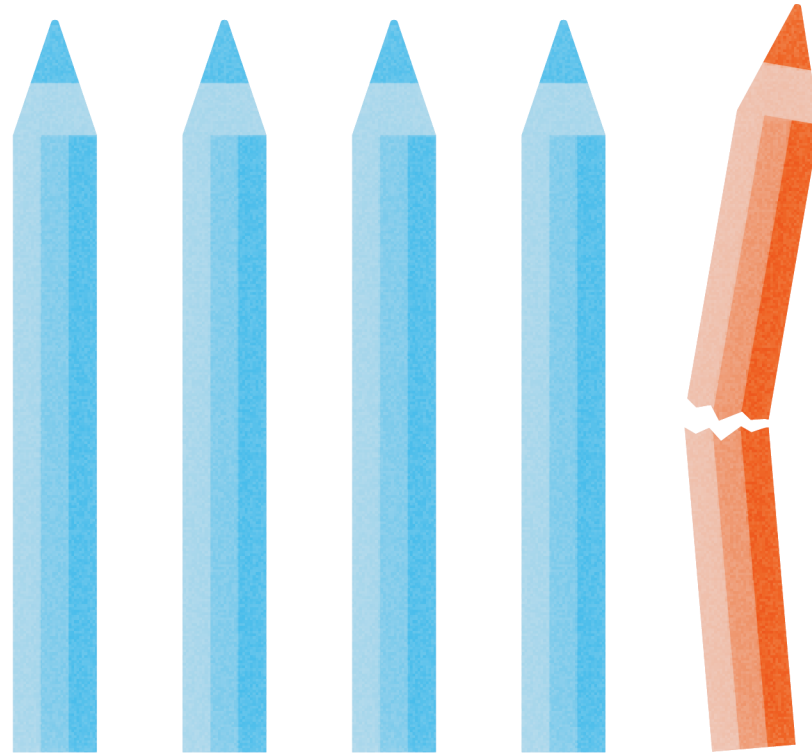


**89% of countries**  
**in Africa, Latin America**  
**& the Caribbean**  
**indicate they have**  
**a policy on lifelong**  
**learning**





On current trends, in 2030  
**one worker out of five\***  
will not have had  
basic education



Equivalent to  
**one billion  
workers**

\* Between the ages 18-64 years





**Illiteracy costs the world  
US \$1.19 trillion,  
that is more than  
half the GDP of Italy**

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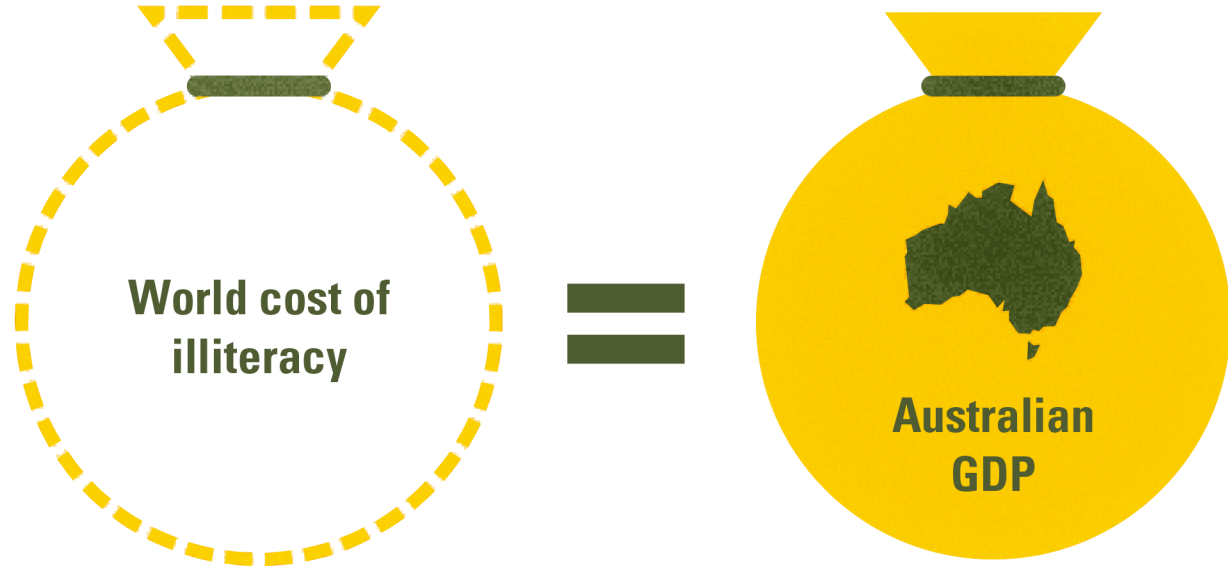




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**Illiteracy costs the world  
US \$1.19 trillion,  
that is about the same  
as the annual GDP  
of Australia**

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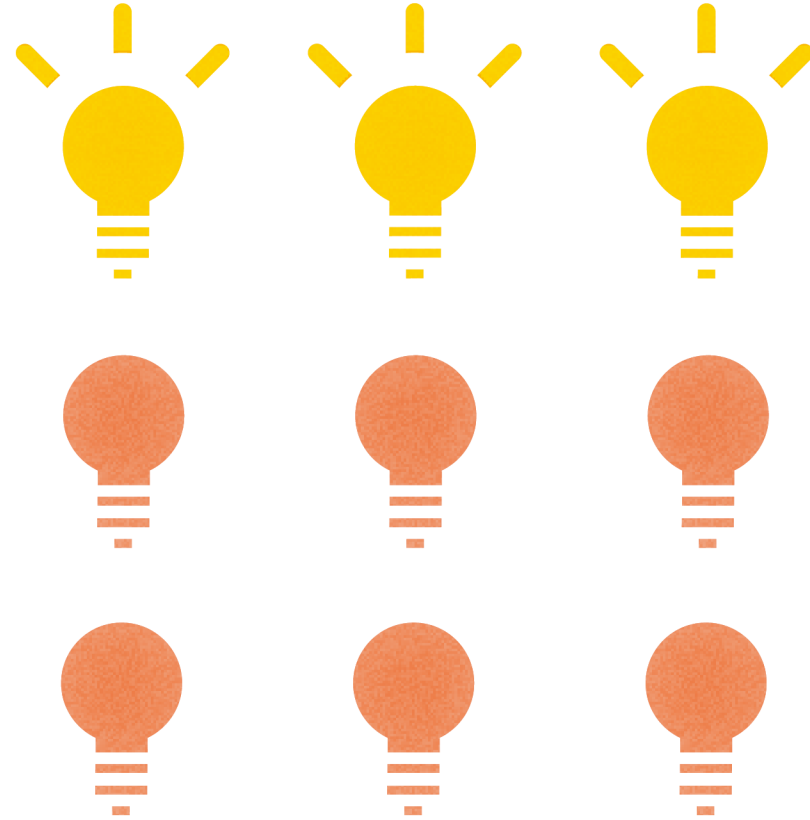
# More than one in four young people in the MENA region is unemployed





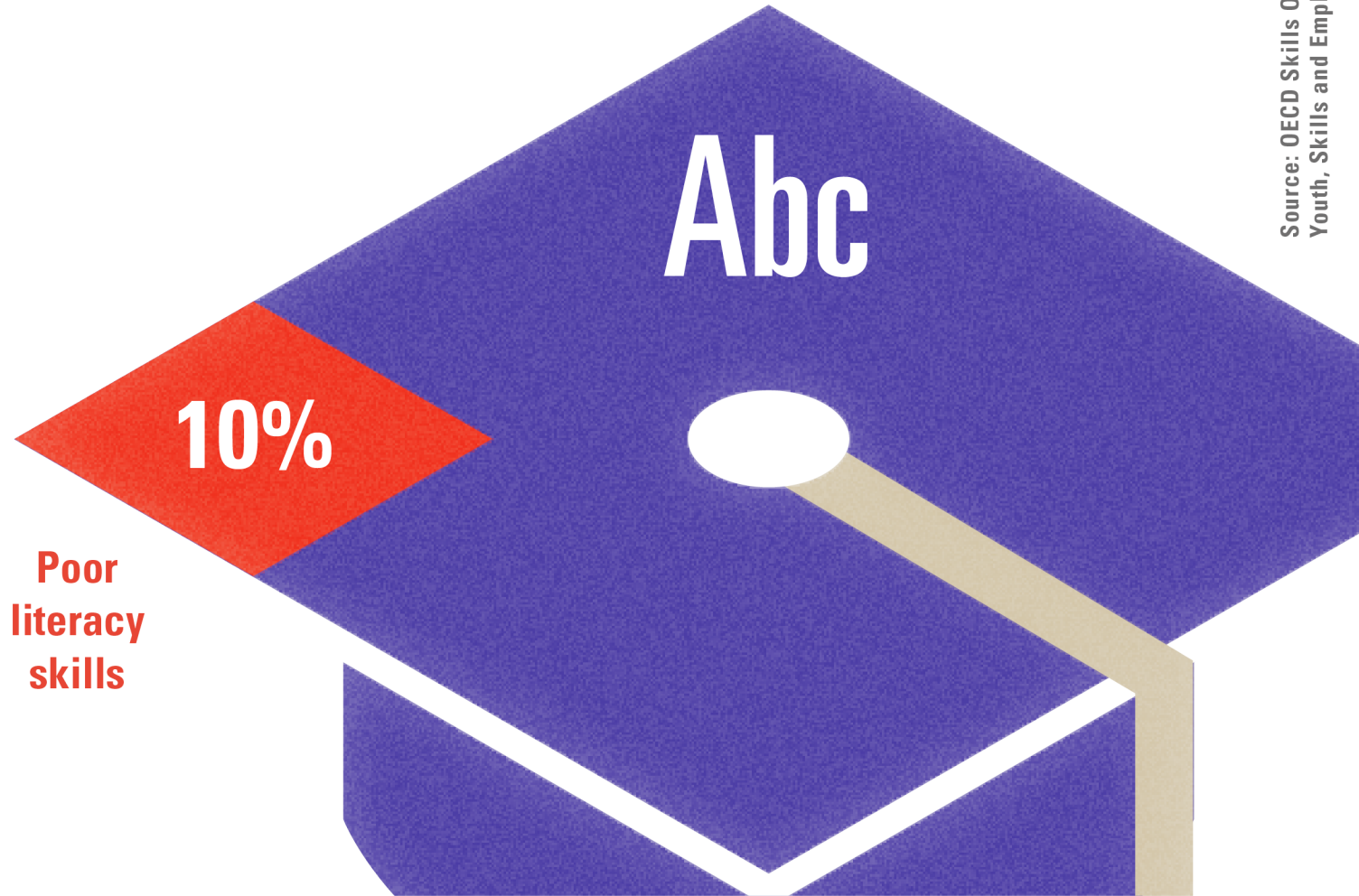
**66% of small business owners\* believe education systems do not foster creativity and entrepreneurship**

\* Online survey, 3000 small business entrepreneurs across 6 countries, June 2013



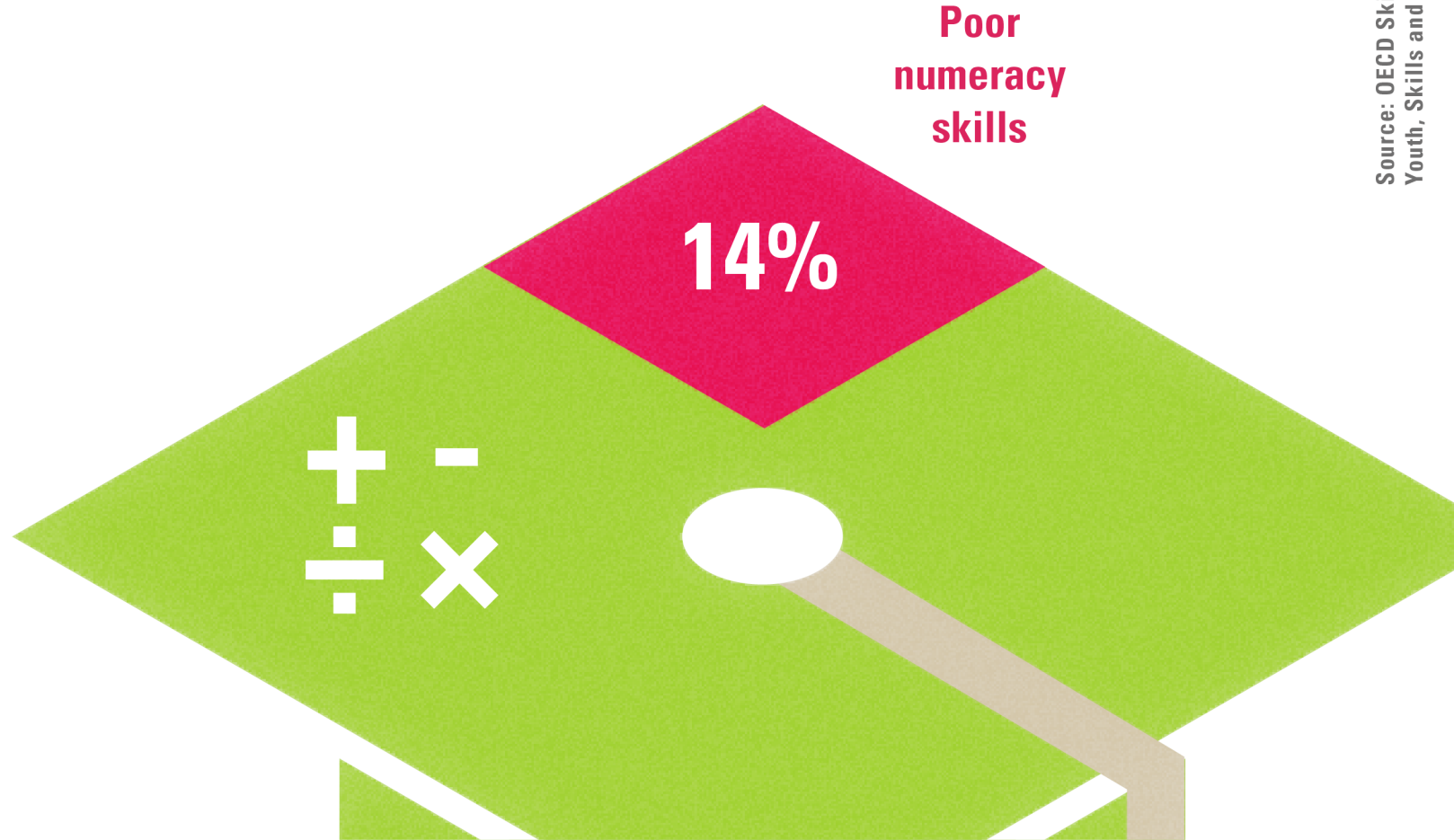


**Globally, 10%**  
**of higher education**  
**graduates lack basic**  
**literacy skills**





**Globally, 14%**  
**of higher education**  
**graduates lack basic**  
**numeracy skills**

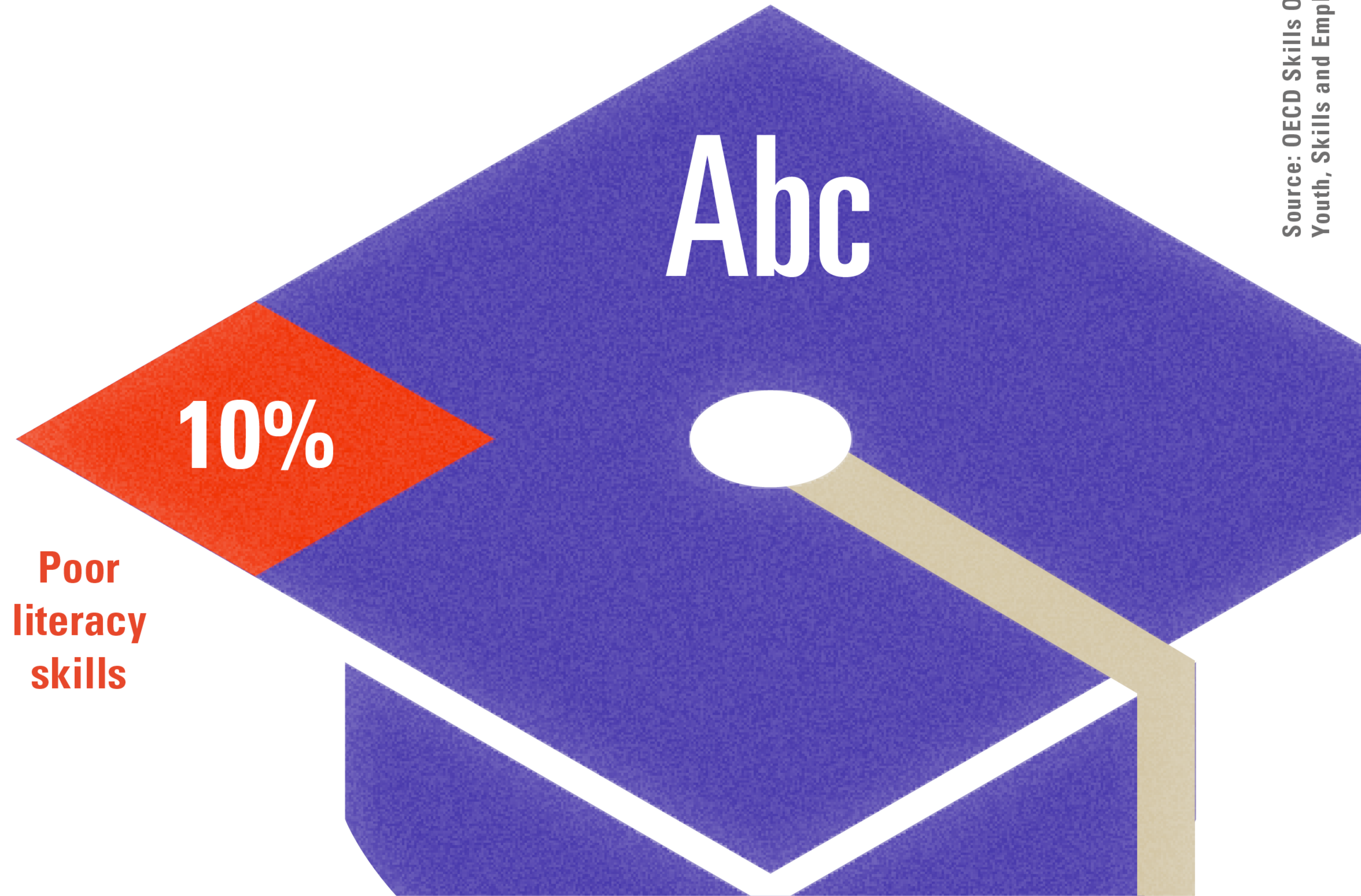




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**Globally, 10%**  
**of higher education**  
**graduates lack basic**  
**literacy skills**

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In 2014, **one out of three employers** around the world reported difficulties finding skilled workers

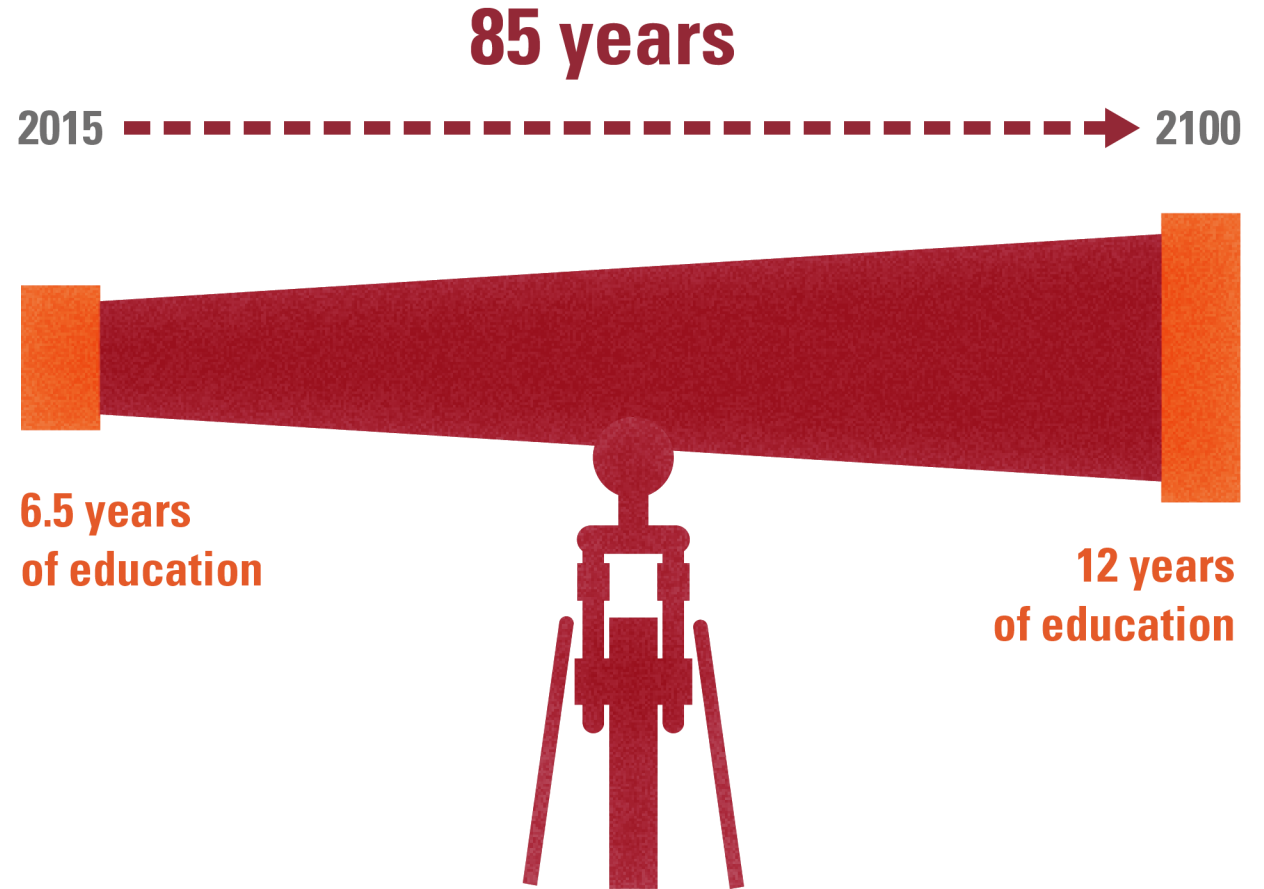
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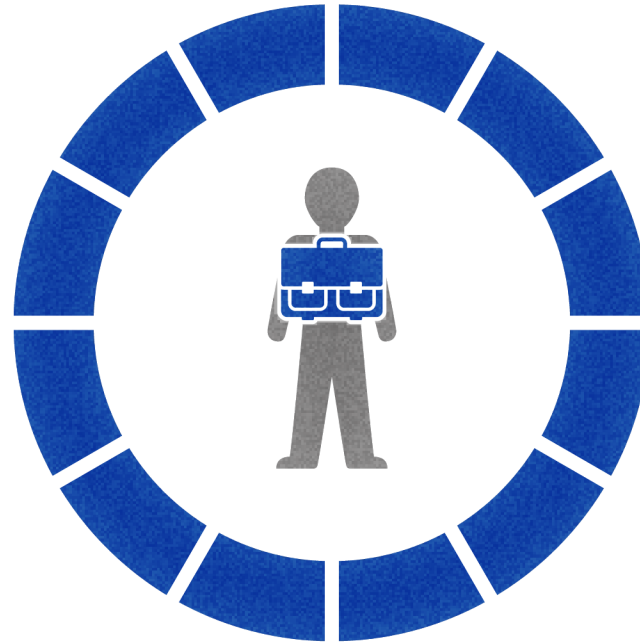
On current trends, it will  
take poor countries  
at least **85 years**  
to attain the present  
levels of education of  
developed countries





In emerging countries  
students spend  
on average **6.5 years**  
**in school** versus  
**12 years** in developed  
nations

**12 years**



Developed nations

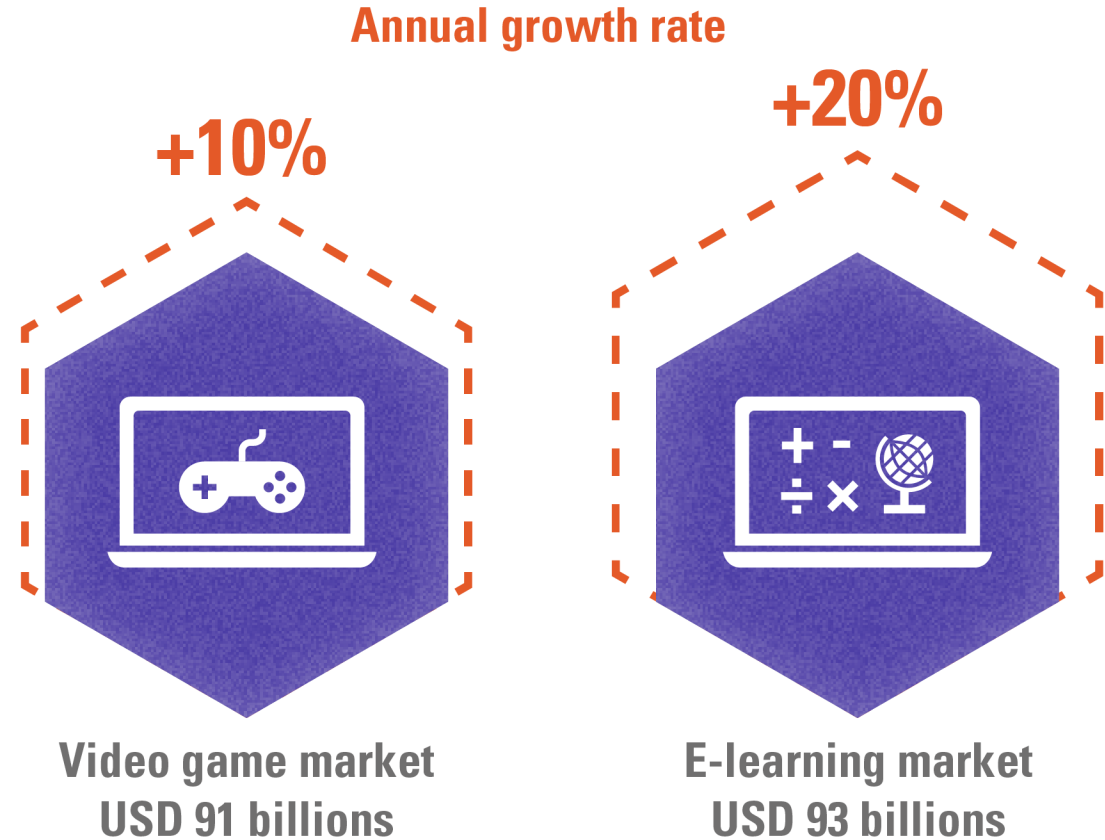
**6.5 years**



Developing countries



The size of the e-learning market today is equivalent to the video games industry and is **growing at double the pace**





# Conflicts in the Middle East are depriving **more than 13 million children** of an education, UNICEF reports

\* 34 million school-age children

**Nearly 40% of the total number\*** of the region's  
school-age children are not in school

