

DOHA

NOV. 3-5
2015



Quality Education
for Sustainable
and Inclusive Growth



INVESTING FOR IMPACT

Quality Education
for Sustainable
and Inclusive Growth

WEDNESDAY,
NOVEMBER 4, 2015

Welcome Coffee Break

09.00 - 09.30

Opening Ceremony
Investing for Impact
Keynote Address
by Her Highness
Sheikha Moza
bint Nasser

Opening Ceremony
Theater

09.30 - 10.00

SPECIAL ADDRESS BY
MS LEYMAH GBOWEE

Special Address
Theater

10.00 - 11.00

IMPLEMENTING
THE POST-2015
DEVELOPMENT
AGENDA: WHERE DO
WE START?

Plenary Session
Theater

11.00 - 11.30

Break

IMPLEMENTING THE NEW EDUCATION AGENDA

Keynotes
Auditorium 3

EARLY CHILDHOOD EDUCATION: THE GREAT EQUALIZER?

Panel
Majlis

THE FUTURE OF HIGHER EDUCATION

Panel
Auditorium 2

CEO ROUNDTABLE: CLOSING THE SKILLS GAP, THE ROLE OF EMPLOYERS

Roundtable
Room 104

11.30 - 12.45

CURRENT EDUCATION FINANCING MECHANISMS AND PROMISING OPTIONS

EAA Panel
Auditorium 1

WORKSHOPS



See Page 34 for more details
Room 101 - 102 - 106 - G01 - G02

MEET-UPS



See WISE Plus platform for more details
Majlis

LEARNING LAB



See WISE Plus platform for more details
Majlis

12.45 - 14.15

Lunch Break | Majlis



Register ahead of the Session
on the WISE PLUS platform
accessible via the **WISE App**

WEDNESDAY,
NOVEMBER 4, 2015

14.15 - 15.30

EDUCATION, EMPLOYMENT AND GROWTH

Keynotes
Auditorium 3

RAISING THE ENTREPRENEUR GENERATION

Panel
Auditorium 2

HOW CAN EDUCATION SYSTEMS CREATE CONDITIONS FOR SUCCESSFUL INNOVATION?

Panel
Majlis

WISE LEARNERS' VOICE PROGRAM PROJECTS PRESENTATION

Room 105

IMPLEMENTING EDUCATION REFORMS IN THE MENA REGION: CHALLENGES AND OPPORTUNITIES

Roundtable
Room 104

TRANSCENDING THE CRISIS MIND SET: MEASURING RESULTS, POST CONFLICT

EAA Panel
Auditorium 1

WORKSHOPS

See Page 34 for more details
Room 101 - 102 - 106 - G01 - G02



MEET-UPS

See WISE Plus platform for more details
Majlis



LEARNING LAB

See WISE Plus platform for more details
Majlis



16.00 - 16.30

SPECIAL ADDRESS BY MR. RICARDO SEMLER

Special Address
Theater

16.30 - 17.30

INVESTING IN SKILLS AND EDUCATION FOR SUSTAINABLE GROWTH

Plenary Session
Theater

17.30 - 21.30

NETWORKING EVENT

See WISE Plus platform for more details
Hamad bin Khalifa University (HBKU)
Student Center

15.30 - 16.00

Break



Register ahead of the Session
on the WISE PLUS platform
accessible via the **WISE App**

THURSDAY,
NOVEMBER 5, 2015

09.00 - 10.30

EDUCATION, VIOLENCE AND ARMED CONFLICT: FROM DAUNTING CHALLENGE TO EFFECTIVE RESPONSE

EAA Plenary Session
Theater

10.30 - 10.45

Break

2015 WISE AWARDS WINNING PROJECTS

Keynotes
Auditorium 3

QUALIFIED TEACHERS FOR QUALITY LEARNING

Panel
Auditorium 2

EXPLORING INNOVATIVE FINANCING MODELS IN EDUCATION

Panel
Majlis

MINISTERIAL DISCUSSION: EDUCATION FOR JOBS AND SUSTAINABLE GROWTH - PRIVATE WORKING SESSION

Roundtable
Room 104

10.45 - 12.00

ATTACKS ON EDUCATION: IMPROVING DATA, IMPROVING RESPONSE

EAA Panel
Auditorium 1

WORKSHOPS



See Page 35 for more details
Room 101 - 102 - 106 - G01 - G02

MEET-UPS



See WISE Plus platform for more details
Majlis

LEARNING LAB



See WISE Plus platform for more details
Majlis

12.00 - 13.00

Lunch Break | Majlis



Register ahead of the Session
on the WISE PLUS platform
accessible via the **WISE App**

THURSDAY,
NOVEMBER 5, 2015

13.00 - 14.15

FOSTERING INNOVATION

Keynotes
Auditorium 3

CLOSING THE SKILLS GAP IN THE MENA REGION

Panel
Auditorium 2

SCALING UP INNOVATIONS TO GET MILLIONS LEARNING

Panel
Majlis

LEARNING FOR WELL-BEING

Roundtable
Room 104

WORKSHOPS



See Page 35 for more details
Room 101 - 102 - 106 - G01 - G02

MEET-UPS



See WISE Plus platform for more details
Majlis

LEARNING LAB



See WISE Plus platform for more details
Majlis

14.15 - 14.30

Break

14.30 - 15.00

2015 WISE PRIZE FOR EDUCATION LAUREATE

Special Address
Theater

15.00 - 16.00

INVESTING FOR IMPACT: QUALITY EDUCATION FOR SUSTAINABLE AND INCLUSIVE GROWTH

Closing Plenary Session
Theater



Register ahead of the Session
on the WISE PLUS platform
accessible via the **WISE App**

THE WISE App

The WISE App for smartphones and tablets is an ideal way to connect and interact with other participants during the Summit. Download the App to:

- Read the latest news about the 2015 WISE Summit
- Access the online Program
- Find out who the Summit speakers are
- Bookmark your favorite sessions
- Network with other attendees in the “Who’s Who” section
- Join Meet-ups during the Summit
- Ask a question and contribute live during a session
- Share your thoughts in opinion polls
- Access content on Twitter (@WISE_Tweets/#WISE15), YouTube (WISE Channel) and Instagram (#WISE15)
- Access practical information, floor plans and maps
- Download WISE Research Reports, infographics and the Program in English and in Arabic

The WISE App can be downloaded for iPhone from App Store and for Android phones from Googleplay. For other smartphones or tablets users, you can also copy and paste the URL (wise-app.org) in your browser.

WISE ONLINE

Sessions (with the exception of WISE PLUS sessions) filmed during the Summit will be posted online on the WISE website www.wise-qatar.org and on the WISE Channel on YouTube youtube.com/WISEQatar.




FOLLOW US DURING THE SUMMIT

ON YOUR SMARTPHONE OR TABLET

wise-app.org



ON SOCIAL MEDIA

 @WISE_tweets
 @WISE_es
 #WISE15



ON THE WISE WEBSITE

wise-qatar.org/summit

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H.H. Sheikha Moza bint Nasser

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Mr. Stavros N. Yiannouka, CEO, WISE

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WISE RESEARCH

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FOREWORD

It is my pleasure to welcome you to Doha, and to thank you for joining us at the seventh World Innovation Summit for Education. Since its establishment in 2009, WISE has expanded its initiatives and grown as a forum for innovation, partnership, and creative action. The WISE community has also grown and is continuing the hard work of raising the status of education among global priorities.

This year WISE introduces a unique research series on core topics such as early childhood education, new ways of financing education, learning for well-being, and reforms in the MENA region. Further, by broadening its support for social entrepreneurship with a range of stakeholders and partners and presenting collaborative findings, WISE seeks to have a decisive impact on national and global policy makers.

The Education Above All Foundation, one of WISE's important partners, has worked tirelessly to prioritize education in a world where daunting challenges persist. Conflict and insecurity are forcing ever-increasing numbers of people to flee their homes and their lands. Women, children and young people are often most hard hit by the growing refugee crisis. This is a global problem that requires global solutions and universal determination. Education itself is often a target of violence, with establishments destroyed, teachers persecuted, and students killed for wanting to learn.

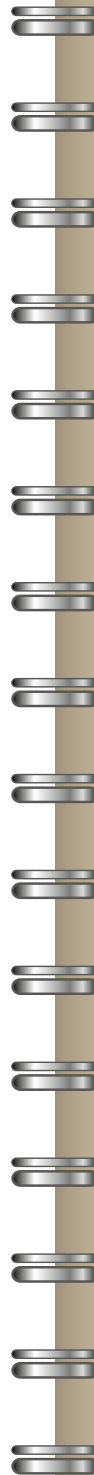


FOREWORD

With the recent adoption of the United Nations Sustainable Development Goals for education, we have a new opportunity to reinvigorate our efforts on all fronts. We must redouble our work to raise awareness of education as a critical investment in our future well-being as individuals and communities. We know that improving access to quality education in developing regions is directly linked to better health and economic well-being within a community.

Education can ensure that the talents and aspirations of all our young people are fully realized, and that they are able to contribute to the thriving global economy we seek. Without equality of opportunity, we will not achieve the broad, inclusive and secure societies we aspire to. As members of the WISE community, let us take advantage of our gathering this week to explore and share the most effective ways to invest in quality education for all, despite the challenges we are witnessing. With a renewed spirit of collaboration, innovation and action, there is much we can accomplish.

Moza bint Nasser
Chairperson, Qatar Foundation





INTRODUCTION

Welcome to the seventh World Innovation Summit for Education (WISE), and to Doha. As with previous Summit, WISE 2015 offers many opportunities for discussion, learning and networking. At WISE, we encourage you to share your ideas and experiences as part of a diverse, growing community committed to discovering, recognizing, and promoting positive innovation in education and indeed in all environments where learning takes place.

This year's theme, "Investing for Impact: Quality Education for Sustainable and Inclusive Growth", explores new ways of achieving inclusive and sustainable economic progress through entrepreneurial thinking and innovation in education. Our program is designed around three pillars: the recently adopted United Nations Sustainable Development Goals, the relationship between education and the economy, and the drive to encourage and embed innovation in education at the level of systems. Moreover, through our continued partnership with the Education Above All Foundation, we continue to explore ways to bring education to those excluded as a consequence of conflict, poverty, or discrimination.

This year WISE has also partnered with leading researchers and institutions from around the world and from Qatar to produce a series of reports featuring action-oriented policy research on key topics relevant to



INTRODUCTION

our theme. This inaugural series of the WISE Research Reports marks an exciting step in our efforts to bring forward relevant, valuable, and timely information to all of us committed to education as a tool of empowerment and social change. In addition WISE has also partnered with leading Qatar-based education institutions to create the Meet Qatar Zone at the Majlis, which offers participants the opportunity to find out more about the innovative work of these organizations.

Under the guidance of Her Highness Sheikha Moza bint Nasser and the leadership of Qatar Foundation, WISE has continued to strengthen its range of dynamic, ongoing programs. We welcome your interest and involvement as we build upon these achievements and we invite you to take advantage of the full range of opportunities on offer at WISE 2015. Once again welcome to WISE and welcome to Qatar.

Stavros N. Yiannouka

CEO, WISE





OVERVIEW

“INVESTING FOR IMPACT: QUALITY EDUCATION FOR SUSTAINABLE AND INCLUSIVE GROWTH”

Global investment in education in the last century has contributed significantly to economic growth helping lift billions of people out of poverty. Despite this success, there are still large pockets of neglect, underperformance and underinvestment.

Stronger global action is needed to reinforce weak education systems, to open opportunities to new players, to develop a “job-ready” talent pool amid persisting inequality and marginalization, to nurture global citizens, and support wider economic progress.

WISE 2015 is the first global education conference following the ratification of the UN Sustainable Development Goals (SDGs) last September. The Summit is the ideal opportunity for the global education community to identify practical and concrete ways to achieve the new education priorities set by the United Nations.

The WISE 2015 program is designed around three main pillars:

- **The UN Sustainable Development Goals;**
- **The relation between education and the economy;**
- **How to foster innovation in education systems.**

Each pillar will pay special attention to the priorities, challenges and prospects of education in Qatar and the wider MENA region.



MAKE THE MOST OF THE WISE 2015 PROGRAM

The WISE Program explores various timely, relevant topics in diverse formats along with opportunities to discover, network, and experiment.

These pages will help you identify sessions that match your areas of expertise and interests. You may browse the program:

- **by topic**

See all the sessions related to your areas of interests.

- **by format**

Select sessions by preferred format: keynotes, panels, workshops or meet-ups.

- **by activity**

Meet like-minded people including key education stakeholders from Qatar in the Meet Qatar Zone.

Meet the authors of this year's WISE Research Reports in the WISE Research Zone.

Experiment with innovative pedagogies in the Learning Labs with local students and teachers.



WISE PLUS

By the community for the community

WISE Plus is designed to help you tailor your program, organize your meetings and networking events to ensure that the Summit meets all your needs.

What you will find on WISE Plus:

1. The comprehensive list of the Meet-Up or Timeout sessions suggested by participants at the Summit. You can suggest a Meet-Up or a Timeout session on a topic of your choice.
2. A complete list of all workshops that you may register for.
3. A list of all special Meet-Ups organized with authors of the WISE Research Reports and with key education stakeholders from Qatar.

How to access WISE Plus:

WISE Plus is accessible via the WISE Mobile App.

WISE Plus is also accessible online, through the WISE registration website: www.wise.org.qa

Session Format Overview

Plenary session

Moderated discussion around the WISE 2015 theme, "Investing for Impact: Quality Education for Sustainable and Inclusive Growth"

Duration: 1 hour

Venue: Theater

Q&A: Live questions from the audience and via the WISE App and Twitter

Translation: Arabic, English, French, Spanish, and Mandarin

Special Address

Keynote speech by renowned thought leader

Duration: 30 minutes

Venue: Theatre

Q&A: Live questions from the audience and via the WISE App and Twitter

Translation: Arabic, English, French, Spanish, and Mandarin

Panel

Moderated discussion

Duration: 1 hour 15 minutes

Venues: Auditorium 2, Majlis

Q&A: Live questions from the audience and via the WISE App and Twitter

Translation: English, Arabic (Auditorium 2)

Keynotes

A series of succinct presentations of an innovative practice or idea

Duration: 1 hour 15 minutes

Venue: Auditorium 3

Q&A: Live questions from the audience

Translation: English, Arabic

Roundtable

Interactive group discussion

Duration: 1 hour 15 minutes

Number of participants: Up to 30

Venue: Room 104

Translation: English, Arabic (French, Spanish also available for the NOV 5 Morning Session)

Workshop

Hands-on and interactive work session

Duration: 1 hour 15 minutes

Number of participants: Up to 70

Venues: Room 101 - 102 - 106 - G01 - G02

Translation: Not available

Online registration on WISE Plus required ahead of the session

Meet-Ups

Informal discussions on topics of shared concern

Duration: 30 minutes

Number of participants: Up to 15

Venue: Majlis

Translation: Not available

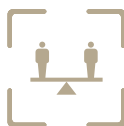
Online registration on WISE Plus required ahead of the session

Navigate the WISE 2015 Program by topic

This year our program is structured around three thematic pillars:

TRACK 1: The UN Sustainable Development Goals

The recently ratified Sustainable Development Goals emphasize education quality and equity, as well as promote lifelong learning. What role does education have to play in achieving the 17 Global Goals for sustainable development to end extreme poverty and fight inequality and injustice?



Special Address by Ms Leymah Gbowee

Nov 4, 09:30 - 10:00, Theatre

Plenary session: Implementing the Post-2015 Development Agenda: where do we start?

Nov 4, 10:00 - 11:00, Theatre

Keynotes: Implementing the New Education Agenda

Nov 4, 11:30 - 12:45, Auditorium 3

Panel: Early Childhood Education: the Great Equalizer

Nov 4, 11:30 - 12:45, Majlis

Panel: Qualified Teachers for Quality Learning

Nov 5, 10:45 - 12:00, Auditorium 2

Roundtable: Learning and Well-Being

Nov 5, 13:00 - 14:15, Room 104

Workshops and **Meet-Ups:** see WISE Plus

More information on sessions in the Program in Detail Section

TRACK 2: Education and the Economy

Effective and strong linkages between education, employment, and entrepreneurship are key factors in fostering sustainable economic growth and social progress. However, models to integrate efficient strategies and private and public financing have yet to be designed or scaled in order to meet future challenges and foster innovation.



Special Address by Mr. Ricardo Semler

Nov 4, 16:00 - 16:30, Theatre

Plenary session: Investing in Skills and Education for Sustainable Growth

Nov 4, 16:30 - 17:30, Theatre

Keynotes: Education, Employment and Growth

Nov 4, 14:15 - 15:30, Auditorium 3

Panel: The Future of Higher Education

Nov 4, 11:30 - 12:45, Auditorium 2

Panel: Raising the Entrepreneur Generation

Nov 4, 14:15 - 15:30, Auditorium 2

Panel: Closing the Skills Gap in the MENA region

Nov 5, 13:00 - 14:15, Auditorium 2

CEO Roundtable: Closing the Skills Gap, the Role of Employers: Co-Investing in Learning with Higher Education

Nov 4, 11:30 - 12:45, Room 104

Ministerial Discussion: Education for Jobs and Sustainable Growth - Private Working Session

Nov 5, 10:45 - 12:00, Room 104

Workshops and **Meet-Ups:** see WISE Plus

More information on sessions in the Program in Detail Section

Navigate the WISE 2015 Program by topic

TRACK 3: Fostering Innovation in Education

While numerous islands of innovation and progress are emerging throughout the education sector, how innovation arises is still unclear. The key question of how innovation can be cultivated and scaled within and around education systems remains widely unanswered. What strategies, policies and tools are needed to create conditions that stimulate innovation and allow innovative projects to scale?



Keynotes: 2015 WISE Awards Winning Projects

Nov 5, 10:45 - 12:00, Auditorium 3

Keynotes: Fostering Innovation

Nov 5, 13:00 - 14:15, Auditorium 3

Panel: How Can Education Systems Create Conditions for Successful Innovation?

Nov 4, 14:15 - 15:30, Majlis

Panel: Exploring Innovative Financing Models in Education

Nov 5, 10:45 - 12:00, Majlis

Panel: Scaling up innovations to get millions learning

Nov 5, 13:00 - 14:15, Majlis

Roundtable: Implementing Education Reforms in the MENA region

Nov 4, 14:15 - 15:30, Room 104

Workshops and **Meet-Ups**: see WISE Plus

More information on sessions in the Program in Detail Section



Navigate the Program by Session Format

Panels

Wednesday, November 4, 2015

Early Childhood Education: The Great Equalizer?

Majlis

11:30 - 12:45



The Future of Higher Education

Auditorium 2

11:30 - 12:45



Raising the Entrepreneur Generation

Auditorium 2

14:15 - 15:30



How Can Education Systems Create Conditions for Successful Innovation?

Majlis

14:15 - 15:30



Thursday, November 5, 2015

Qualified Teachers for Quality Learning

Auditorium 2

10:45 - 12:00



Exploring Innovative Financing Models in Education

Majlis

10:45 - 12:00



Closing the Skills Gap in the MENA Region

Auditorium 2

13:00 - 14:15



Scaling up innovations to get millions learning

Majlis

13:00 - 14:15



Navigate the Program by Session Format

Keynotes

Wednesday, November 4, 2015

Implementing the New Education Agenda

Auditorium 3

11:30 - 12:45



Education, Employment and Growth

Auditorium 3

14:15 - 15:30



Thursday, November 5, 2015

2015 WISE Awards Winning Projects

Auditorium 3

10:45 - 12:00



Fostering Innovation

Auditorium 3

13:00 - 14:15



Navigate the Program by Session Format

Workshops

Wednesday, November 4, 2015

Building a Professional Brand on LinkedIn

11:30 - 12:45, Room 102

The « EdTechX Global » Workshop for Innovators and Investors in Education

11:30 - 12:45, Room 106

Millennium University: Learning by Solving Global Challenges Together

11:30 - 12:45, Room G01

Fostering Innovation in Education Systems: School of the Future Design Challenge – Part 1: Ideation

11:30 - 12:45, Room G02

Strengthening Education Systems through Results Based Financing

14:15 - 15:30, Room 102



Connect to WISE Plus to see the comprehensive list of workshops available

Thursday, November 5, 2015

WISE Learners' Voice Program Workshop

10:45 - 12:00, Room 101

MakeSense Hold-Up to Solve Educators Issues

10:45 - 12:00, Room 102

Twitter Workshop

10:45 - 12:00, Room 106

Designing Interactive Courses in Social Entrepreneurship

10:45 - 12:00, Room G01

Fostering Innovation in Education Systems: School of the Future Design Challenge – Part 2: Prototyping

10:45 - 12:00, Room G02

Can We Teach Citizenship and Civil Participation?

13:00 - 14:15, Room 101

EdTech Policy: Closing the Gap Between Industry Leaders and Governments

13:00 - 14:15, Room 102

Fostering Innovation in Education Systems: What is the Role of Philanthropy?

13:00 - 14:15, Room 106

Why Is Real Reporting Vital to Global-Awareness and to Build an Informed and Engaged Society?

13:00 - 14:15, Room G01

Reform and Innovation: What Do I See? What Can I Do?

13:00 - 14:15, Room G02

THE MEET QATAR ZONE

The Meet Qatar Zone is a new feature of the WISE Program dedicated to encouraging meetings and discussions between Summit participants and key education stakeholders from Qatar.

The Meet Qatar Zone is located in the exhibition area known as the "Majlis".

What you can do in the Meet Qatar Zone:

1. Meet Qatari organizations and discover how they contribute to the education sector and what their reach and ambitions are.
2. Participate in thematic Meet-Up Sessions with representatives of these organizations.

Organizations present in the Meet Qatar Zone:

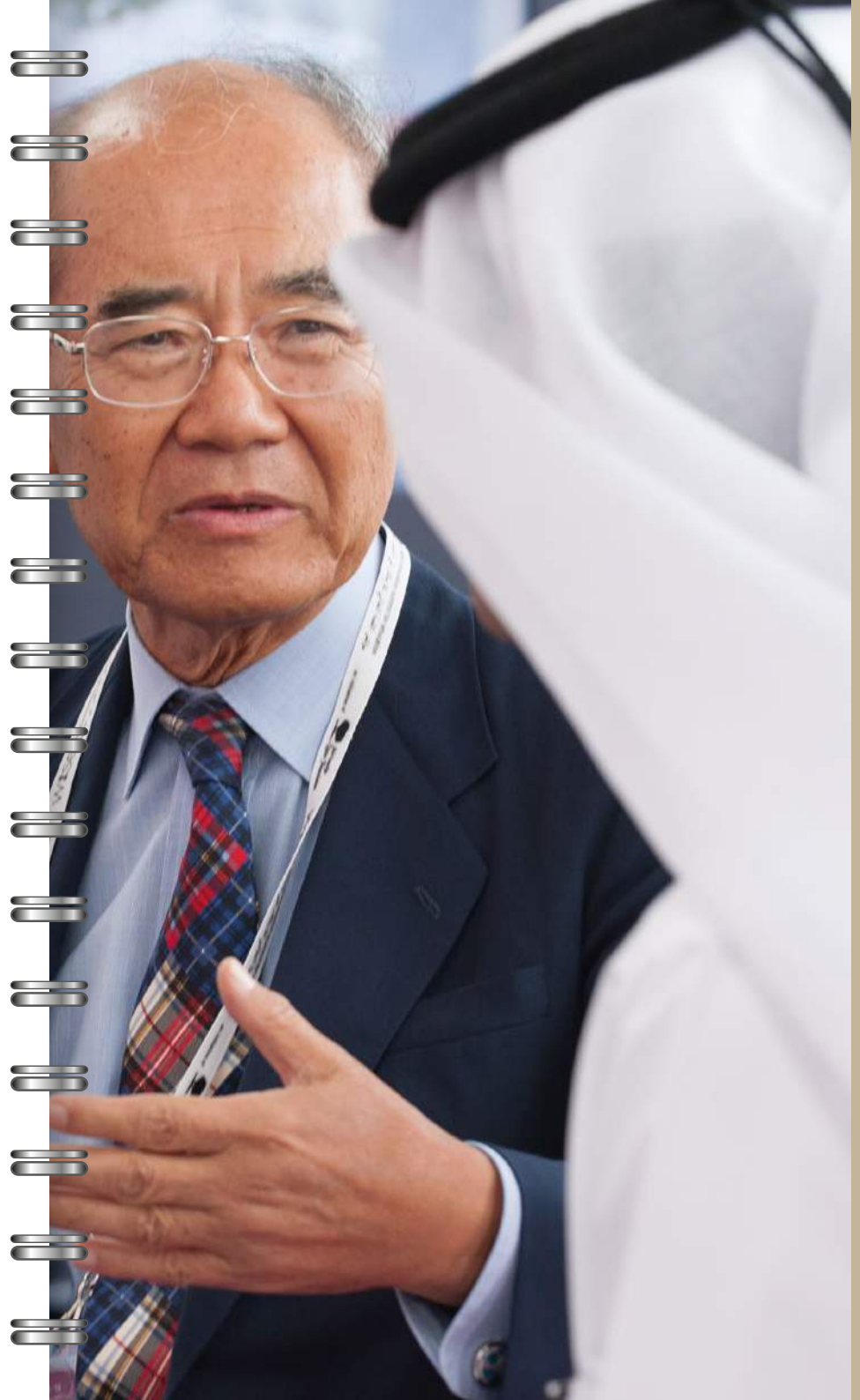
1. Qatar Foundation
2. Supreme Education Council
3. Qatar University
4. Teach for Qatar
5. Hamad bin Khalifa University
6. Qatar Solar Technologies
7. Reach Out To Asia
8. INJAZ
9. Supreme Committee for Delivery and Legacy
10. Qatar National Research Fund



Connect to WISE Plus via the WISE App or via the Web:

www.wise.org.qa

- to know more about each organization
- to register for sessions (limited availability)



THE WISE RESEARCH ZONE

The WISE Research Zone is a new feature of the WISE Program.

It is dedicated to showcasing the WISE research activities and to facilitate exchanges between the authors of the WISE Research Reports and the WISE community.

The WISE Research Zone is located in the “Majlis” exhibition area.

What you can do in the WISE Research Zone:

1. Access in-depth information on this year’s WISE Research Reports.
2. Explore the WISE Research Reports, available in both print and digital formats.
3. Participate in thematic Meet-Up Sessions organized by the authors of the reports.
4. Meet like-minded participants and engage in a larger conversation on the topics relating to the reports.



Connect to WISE Plus via the WISE App or via the Web:
www.wise.org.qa to register for sessions (limited availability)

Meet-Up Sessions with the authors:

New Ways of Financing Education by Ashwin Assomull and Maryanna Abdo

Nov 4, 11:30 – 12:00, WISE Research Zone

System-wide Innovation in Education by Joe Hallgarten

Nov 4, 12:15 – 12:45, WISE Research Zone

Quality in Early Childhood Education by David Whitebread

Nov 4, 14:15 – 14:45, WISE Research Zone

Learning and Well-being by Marwan Awartani and Janet Looney

Nov 4, 15:00 – 15:30, WISE Research Zone

Education Reforms in the Gulf Corporation Council Countries by Asmaa Al-Fadala

Nov 5, 10:45 – 11:15, WISE Research Zone

Entrepreneurship Education by Heidi Neck

Nov 5, 11:30 – 12:00, WISE Research Zone

Develop the Teaching Profession by Oon Seng Tan

Nov 5, 13:00 – 13:30, WISE Research Zone

21st Century Skills and Competences by Rui Wei

Nov 5, 13:45 – 14:15, WISE Research Zone

THE WISE LEARNING LAB

The WISE Learning Lab is a new feature of the WISE Program dedicated to innovative pedagogies.

The Learning Lab is located in the “Majlis” exhibition area; it is inspired by innovative classroom designs that boost creativity, learning, and collaboration.

The Learning Lab welcomes 12 to 14-year old pupils and their teachers from various schools in Qatar to discover and engage in an innovative pedagogical experience.

They participate in 75-minute sessions for group activities facilitated by specialists.

What you can do in the WISE Learning Lab:

1. Meet and interact with the Learning Lab facilitators.
2. Join the pupils and participate in a session (limited availability).

Organizations present in the WISE Learning Lab are:

1. LEGO Education
2. Ideas Box
3. Edinburgh International Science Festival



Connect to WISE Plus via the WISE App or via the Web:

www.wise.org.qa

- to know more about each organization
- to register for sessions (limited availability)



EDUCATION ABOVE ALL

Education Above All is a global initiative founded in 2012 by Her Highness Sheikha Moza bint Nasser of Qatar. At EAA, we bring together three programs that provide educational opportunities, with a special commitment to communities facing poverty and crisis.

Our Vision

To bring new life chances and real hope and opportunities to poor and marginalized children, youth and women in the developing world.

Working Through Global Collaboration

EAA is proud to work with global, regional, national and local partners to:

- Implement proven and innovative interventions in education
- Protect the right to education wherever it is under threat
- Advocate to draw international attention to critical education issues
- Collaborate with leading global organizations to resolve education-related challenges

We are united by a shared belief that education is the key to progress and prosperity. It unlocks personal potential and encourages peace, collaboration and sustainable development. That is why education is our first priority. We are committed to equipping children, youth and women with tools to learn – wherever they may be.

For additional information please visit our website:

www.educationaboveall.org



The Sessions organized by EAA are:

Plenary Session: Education, Violence and Armed Conflict: From Daunting Challenge to Effective Response

Theatre
Nov 5, 09:00 – 10:30

Panel: Current Education Financing Mechanisms and Promising Options

Auditorium 1
Nov 4, 11:30 – 12:45

Panel: Transcending the Crisis Mind Set: Measuring Results, Post Conflict

Auditorium 1
Nov 4, 14:15 – 15:30

Panel: Attacks on Education: Improving Data, Improving Response

Auditorium 1
Nov 5, 10:45 – 12:00



PROGRAM

IN DETAIL

NOV 4

INVESTING FOR IMPACT: QUALITY EDUCATION FOR SUSTAINABLE AND INCLUSIVE GROWTH



Opening Ceremony

The opening session of the Summit will set the scene and announce the agenda for the two days of debate and other sessions that will follow. A highlight of the session will be the announcement of the 2015 WISE Prize for Education Laureate.

Theater
09:00-09:30

Master of Ceremonies:

Ms Mishal
Husain,
Journalist and
Broadcaster (UK)

RETHINKING OUR STRATEGIES: EDUCATING FOR PEACE AND SUSTAINABLE DEVELOPMENT



Theater
09:30-10:00

Ms Leymah Gbowee,
2011 Nobel Peace Prize Laureate. Founder and President,
Gbowee Peace Foundation Africa (Liberia)

IMPLEMENTING THE POST-2015 DEVELOPMENT AGENDA: WHERE DO WE START?



Plenary Session

The global conversation on the United Nations Sustainable Development Goals emphasizes the need to address quality and equity in education. But views differ on how to define «quality education», and how to identify the most effective policy tools to ensure equity. Can educators agree on the key components of quality? How should we measure and monitor improvement? What strategies best ensure inclusivity? Finally, how can we build popular support and the political will to fund these ambitious goals?

Theater
10:00-11:00

Moderator:
Ms Mishal
Husain,
Journalist and
Broadcaster (UK)

Hon. Julia Gillard,
Board Chair, Global
Partnership for Education
(Australia)

**H.E. Princess Mabel van
Oranje,**
Board Chair, Girls Not Brides
(The Netherlands)

BREAK 11:00-11:30

IMPLEMENTING THE NEW EDUCATION AGENDA



Keynotes

Auditorium 3
11:30-12:45

What are the key elements of quality education, and how are they determined? How is education linked to achieving the SDGs? How can we create opportunities for lifelong learning? Leading practitioners and experts share their views.

Moderator:

Mr. Tony El-Khoury, Presenter, BBC World Service and BBC Arabic TV (Lebanon)

Ms Bineta Diop, Executive Director, Femmes Afrique Solidarité (Senegal)

Mr. Tom Fletcher, Director of Global Strategy, Global Business Coalition for Education (UK)

Prof. Eric. A. Hanushek, Paul and Jean Hanna Senior Fellow at the Hoover Institution, Stanford University (USA)

Prof. Fernando Reimers, Ford Foundation Professor of Practice in International Education, Harvard Graduate School of Education (USA)

EARLY CHILDHOOD EDUCATION: THE GREAT EQUALIZER?



Panel

Majlis
11:30-12:45

High quality Early Childhood Education has been shown to be crucial to student success in later stages of schooling and beyond. But despite increasing investment, Early Childhood Education quality varies greatly and is far from universal. What evidence do we have of the positive impact of ECE on equity and inclusion?

How can we encourage ECE programs, especially those targeting the most vulnerable?

Moderator:

Mr. Anthony Mackay, CEO, Center for Strategic Education Melbourne (Australia)

Ms Safaa El-Kogali, Education Practice Manager for the Middle East and North Africa Region, The World Bank Group (Sudan)

Ms Elisa Guerra, Founder, Colegio Valle Filadelfia (Mexico)

Ms Noira Nicolosi, Pedagogista, Pedagogical Coordinating Team of the Municipality of Regio Emilia (Italy)

Prof. David Whitebread, Senior Lecturer in Psychology and Education, University of Cambridge (UK)

THE FUTURE OF HIGHER EDUCATION



Panel

Auditorium 2
11:30-12:45

Higher Education today faces new challenges on many fronts, including rapidly changing labor markets, demographic shifts, technological advances, and international competition. As new models emerge to widen access, lower costs, and bridge education and employment, universities are pressed --and inspired-- to reinvent themselves.

Moderator:

Mr. Jeffrey Selingo, Author and Columnist (USA)

How are current trends in labor markets impacting higher education? What are the chief implications of the new, increasingly competitive and global environment in which universities operate?

Ms Monica Flores, Managing Regional Director, Manpower Group Latin America (Mexico)

Dr. Jamil Salmi, Global Tertiary Education Expert (Morocco)

Prof. Hugh Lauder, Professor of Education and Political Economy, University of Bath (UK)

CEO ROUNDTABLE: CLOSING THE SKILLS GAP, THE ROLE OF EMPLOYERS: CO-INVESTING IN LEARNING WITH HIGHER EDUCATION

Roundtable

Room 104
11:30-12:45

How can employers and higher education institutions best coordinate their investment in education and learning? How do they ensure that students are job-ready, and that employees' talent and skills are sustained and developed throughout their professional life?

Moderator:

Dr. Yasar Jarrar, Advisor, Bain & Company and Partner, International Advisory Group (IAG) (Jordan)

CURRENT EDUCATION FINANCING MECHANISMS AND PROMISING OPTIONS

EAA Panel

Auditorium 1
11:30-12:45

Moderator:

Dr. Nicholas Burnett,
Managing Director, Global Education Results for Development Institute (UK)

The newly adopted Sustainable Development Goals (SDG's) recognize education as an essential ingredient of sustainability. Yet too often persistent poverty prevents the full benefits of education from reaching the most marginalized and disadvantaged groups. A panel of experts will discuss ways in which to break this cycle of poverty. They will examine current finance mechanisms, and compare existing demand and supply side financial innovations. The session will also look at poverty alleviation methodologies used in field-based projects from the Educate A Child (EAC) initiative.

Mr. Louis Falcy,
Country Director, International Rescue Committee (France)

Ms Nadia Bernasconi,
Education Technical Advisor, Norwegian Refugee Council (Italy)

Hon. Julia Gillard,
Board Chair, Global Partnership for Education (Australia)

Ms Claire Trainer,
International Consultant, Results for Development Institute (USA)

Mr. Ichiro Miyazawa,
Programme Specialist, UNESCO (Japan)

BUILDING A PROFESSIONAL BRAND ON LINKEDIN

Workshop

Room 102
11:30-12:45

LinkedIn is the world's largest professional network with more than 380 million members to date globally. Why are all these professionals on LinkedIn? What are they doing to take advantage of the site? In this session, LinkedIn will share:

- Best practices on how to build a professional brand on LinkedIn
- How to publish content on the platform
- How to leverage the platform for business

Mr. Wassim Hamad,
Head of Public Sector, LinkedIn (United Arab Emirates)

Ms Ruya Tatti,
Account Director for Qatar, LinkedIn Talent Solutions (Turkey)

THE "EdTECHXGLOBAL" WORKSHOP FOR INNOVATORS AND INVESTORS IN EDUCATION TECHNOLOGY

Workshop

Room 106
11:30-12:45

An interactive discussion and workshop for those who want to re-imagine Education, and who seek high impact and high growth innovation and investment opportunities.

The workshop will use an interactive mobile survey and insight platform to examine key innovation and investment trends in the edtech ecosystem. It will also open a discussion on the opportunities and challenges of innovation and adoption in each market segment, including: K12, Vocational Learning, Professional and Lifelong Learning, Mobile Learning, Assessment & Data, Record Learning Stores, 21st Century Skills.

Mr. Charles McIntyre,
Co-Founder, EdTech Europe (UK)

Mr. Benjamin Vedrenne-Cloquet,
Founder and CEO, EdTech Europe (France)

MILLENNIUM UNIVERSITY: LEARNING BY SOLVING GLOBAL CHALLENGES TOGETHER

Workshop

Room G01
11:30-12:45

Our world is facing unprecedented and fast-growing challenges, as the new UN Sustainable Development Goals well documents. The complexity of the challenges leads us to develop innovative skills and mindsets. How can the global challenges encourage the youth to learn and practice global innovation? Let's design a global challenges-oriented university model to train future global change-makers.

Dr. Luping Xu,
Associate professor, Director, Open FIESTA Center, Tsinghua University (China)

Prof. François Taddei,
Head, Evolutionary Systems Biology team, French National Institute of Health & Medical Research, INSERM (France)

FOSTERING INNOVATION IN EDUCATION SYSTEMS: SCHOOL OF THE FUTURE DESIGN CHALLENGE – PART 1: IDEATION

Workshop

Room G02
11:30-12:45

Can we imagine how schools of the future could overcome the problems facing our students today? In these two-part interactive sessions, facilitators from IDEO, the innovative design thinking firm, will lead teams through a design challenge to think through how we could maximize the impact on schools of the future. Participants will ideate and prototype throughout the two sessions, and the ideas raised during the workshop will be shared with the WISE community at large for others to build on. By the end of the second session, teams will have early prototypes that can inspire our collective thinking about the future of schools. For this first part of the workshop, the focus will be on translating the content learned from other WISE sessions and each participant's experience into a future vision: What might learning in the future look like? The second session will take place on NOV 5, from 10:45 to 12:00, Room G02

Ms Caryn Voskuil,
Education Studio, IDEO (USA)

Ms Emma Scripps,
Program Designer,
The Teacher Guild, IDEO (USA)

Connect on WISE Plus to see the comprehensive list of workshops available

LUNCH 12:45-14:15

EDUCATION, EMPLOYMENT AND GROWTH



Keynotes

How can quality education foster inclusive growth? How can the gap between education and employment be bridged? As jobs and labor markets evolve, how should education providers prepare? Leading practitioners and experts share their views.

Auditorium 3
14:15-15:30

Moderator:
Mr. Gabriel Zinny,
Founder and CEO,
Kuepa (Argentina)

Mr. Brandon Busteed,
Executive Director of Education
and Workforce Development,
Gallup (USA)

Mr. Michael Staton,
Partner, Lean Capital (USA)

Mr. Benjamin
Vedrenne-Cloquet,
Founder and CEO, EdTech
Europe (France)

Dr. Mona Mourshed,
Senior Partner and Head of
Global Education Practice,
McKinsey & Company (USA)

RAISING THE ENTREPRENEUR GENERATION



Panel

Many international surveys reveal that Millennials are the "entrepreneur generation", aspiring to more flexibility and independence. Traditionally taught in business schools, entrepreneurship education is progressively making its way into secondary and even primary education.

Auditorium 2
14:15-15:30

Moderator:
Ms Julia Moffett,
Director of
Innovation, Equity
Group Foundation
(USA)

What are the core competencies and benefits of entrepreneurship education? How can the "entrepreneurial spirit" be taught, and starting at what age?

Prof. Heidi Neck,
Jeffrey A. Timmons Professor
of Entrepreneurial Studies,
Babson College (USA)

Ms Neveen El Tahri,
Chairwoman and Managing
Director, Delta Shield for
Investment (Egypt)

Dr. Min Tang,
Counselor, State Council of
the People's Republic of China
(China)

HOW CAN EDUCATION SYSTEMS CREATE CONDITIONS FOR SUCCESSFUL INNOVATION?



Panel

Majlis
14:15-15:30

While “islands of innovation” and exceptionally effective learning environments do exist, broad, systemic change is needed to spark innovation on a larger scale. How can we develop innovation readiness in education systems? What methods have proven effective and how can we measure outcomes?

Moderator:

Mr. Anthony Mackay,
CEO, Centre for Strategic Education (Australia)

Mr. Gilbert Doumit,
Managing Partner, BRD/I Group (Lebanon)

Mr. Joe Hallgarten,
Director of Creative Learning and Development, RSA Action and Research Centre (UK)

Mr. Sharath Jeevan,
Founder and CEO, STIR Education (UK)

Ms Florence Robine,
Director, DGESCO, Ministry of Education (France)

WISE LEARNERS’ VOICE PROGRAM PROJECTS PRESENTATION

Room 105
14:15-15:30

In this session the 2014 WISE Learners will present the innovative educational projects they have developed collectively as part of the year-long Learners’ Voice Executive Education Program that WISE has designed for them. They will share their hopes and challenges, their objectives and potential ways of implementing their initiatives after WISE 2015, inviting the WISE community to support them, contribute expert advice and help make their projects a reality. This session will be open to everyone who would like to exchange views and share insights with the Learners and their projects.

IMPLEMENTING EDUCATION REFORMS IN THE MENA REGION: CHALLENGES AND OPPORTUNITIES



Roundtable

Room 104
14:15-15:30

Moderator:

Dr. Asmaa Al-Fadala,
Director of Research, World Innovation Summit for Education (Qatar)

This round table discussion will consider education reform efforts during recent years in Qatar, the United Arab Emirates (UAE), the Kingdom of Saudi Arabia (KSA) and Jordan. We will consider unique aspects of reforms in each country and the challenges they faced, as well as suggest some ideas for all stakeholders, from policy-makers to students and society itself. The discussion will focus on four themes: **1. Teacher quality:** hiring, training, and retaining skilled teachers; **2. Global competencies:** curriculum development and skills; **3. Measuring the impact of policies:** How decision makers are using research and data and **4. What’s next for the future?** We assess reform efforts and evolving needs.

Dr. Asmaa Al-Fadala,
Director of Research, World Innovation Summit for Education (Qatar)

Ms Tara Mahtafar,
Policy Specialist, Abu Dhabi Education Council (UAE)

Ms Nour Abu Ragheb,
Partner, Edvice ME (Jordan)

Prof. Fernando Reimers,
Ford Foundation Professor of Practice in International Education, Harvard Graduate School of Education (USA)

Dr. Mohammed bin Abdullah Zughaibi,
CEO, Tatweer Education Holding Company (Saudi Arabia)

TRANSCENDING THE CRISIS MIND SET: MEASURING RESULTS, POST CONFLICT

EAA Panel

Auditorium 1
14:15-15:30

Do you wonder what happens to donor money in conflict-affected states? This session will introduce innovative ideas which are actively being used to clarify expected results along with setting and measuring indicators. Join us for an interactive panel discussion that will develop a real-life scenario result chain with the help of audience participation. More than ever, donors expect measurable impact from their investments. With the help of our panel of experts, the session will also explore how these tools can be applied in supporting and implementing the Sustainable Development Goals.

Dr. Abla Amawi,
Senior Policy Advisor, UNDP
(USA)

Ms Nuha Bashir,
M&E Consultant, El Wafa
Consulting Firm (Palestine)

Dr. Rebecca Polestico,
M&E Specialist, UNESCO
(Philippines)

Dr. Yannick du Pont,
Director, SPARK
(The Netherlands)

Mr. Michael Schroll,
Head of the Office of
Independent Evaluation,
Caribbean Development Bank
(Germany)

STRENGTHENING EDUCATION SYSTEMS THROUGH RESULTS BASED FINANCING

Workshop

Room 102
14:15-15:30

This workshop will critically explore the use of Results Based Financing (RBF) in primary and secondary school in fragile states. It will enable policymakers and practitioners to engage with RBF using experiential tools and interactive learning activities.

Dr. Alinda Bosch,
Program Manager, Child &
Education Unit, Cordaid (The
Netherlands)

Dr. David Connolly,
Head Of The Conflict
Prevention Program, The
Hague Institute For Global
Justice (The Netherlands)

Connect on WISE Plus to see the comprehensive list of workshops available

BREAK 15:30-16:00

SOMETHING NEW: QUALITY EDUCATION WITHOUT CLICHÉS



Special Address

Mr. Ricardo Semler,
CEO, Semco Partners; Founder of The Ralston-Semler
Foundation and the Lumiar School (Brazil)

Theater
16:00-16:30

INVESTING IN SKILLS AND EDUCATION FOR SUSTAINABLE GROWTH



Plenary Session

The benefits of widely accessible, quality education and skills development for job creation, innovation, and long-term economic growth are clear. Yet sustaining public investment in education is a challenging task within current political and economic contexts. What strategies have proven effective in boosting employment, growth, and social inclusion? How could the private sector play a bigger role in financing education while addressing the skills mismatch? What can be done today to prepare for the world of work tomorrow?

Theater
16:30-17:30

**Master of
Ceremonies:**
**Ms Mishal
Husain,**
Journalist and
Broadcaster (UK)

Dr. Jörg Dräger,
Member of the Executive
Board, Bertelsmann Stiftung
(Germany)

Mr. Jeffrey Selingo,
Author and Columnist (USA)

**H.E. Sheikha Hanadi bint
Nasser bin Khaled Al
Thani,**
Founder and Chairperson,
Amwal (Qatar)



PROGRAM

IN DETAIL

NOV 5

EDUCATION, VIOLENCE AND ARMED CONFLICT: FROM DAUNTING CHALLENGE TO EFFECTIVE RESPONSE

EAA
Plenary
Session

Theater
09:00-10:30

Moderator:
Ms Mishal
Husain,
Journalist and
Broadcaster (UK)

What is the impact of armed conflict, violence and insecurity on education, and how can this impact be best addressed? The current migrant crisis in the Middle East and Europe demonstrates how refugees fleeing violence and armed conflict can overwhelm local services, including education. However, these challenges are even more difficult to resolve in the countries directly affected by violence and insecurity. A panel of experts will discuss these challenges with a view to identifying innovative solutions and effective responses. The importance of timely and reliable data for strengthening effective action will be among those factors to be highlighted.

**Ms Elizabeth
Decrey Warner,**
President, Geneva Call
(Switzerland)

Mr. Thomas Gass,
Assistant Secretary General
For Policy Coordination
and Inter-Agency Affairs,
Department Of Economic
And Social Affairs (DESA)
(Switzerland)

Ms Graça Machel,
Founding Member of the
Elders and Board Chair of
the African Centre for the
Constructive Resolution of
Disputes (Mozambique)

Dr. Mark Richmond,
Director, PEIC (UK)

Dr. Kevin Watkins,
Executive Director, Overseas
Development Institute (UK)

BREAK 10:30-10:45

2015 WISE AWARDS WINNING PROJECTS



Keynotes

Auditorium 3
10:45-12:00

Moderator:
Mr. Tony
El-Khoury,
Presenter, BBC
World Service and
BBC Arabic TV
(Lebanon)

Representatives of the 2015 WISE Awards Winning projects address challenges linked to special needs, access, literacy and the skills gap. In this session, the six Projects present their vision and journey.

Mr. Boris Bulayev,
Co-Founder and Executive
Director, The Educate!
Experience, Educate! (USA)

Mr. Cliff Schmidt,
Executive Director, The Talking
Book Program, Literacy Bridge
(USA)

Mr. Mostafa Farahat,
General Manager and Co-
Founder, Nafham (Egypt)

Ms Shannon May,
Co-Founder and CSO, Bridge
International Academies (USA)

Ms Silvana Veinberg,
Executive Director, Videobooks
for Deaf Children, Canales
Asociación Civil (Argentina)

Dr. Noora Al-Thani,
Project Developer and
Manager, Al Bairaqa, Centre
for Advanced Materials, Qatar
University (Qatar)

QUALIFIED TEACHERS FOR QUALITY LEARNING



Panel

Auditorium 2
10:45-12:00

Moderator:
Mr. Greg Toppo,
USA Today's
National K-12
Education Writer
(USA)

Quality education is built on a foundation of well-trained and highly motivated teachers. But teachers around the world are often overworked, underpaid, and not effectively supported. What are the best ways to attract, train, and retain a new wave of teaching professionals? And what are the implications for policy makers?

Mr. Mohammed Fakhroo,
CEO, Teach for Qatar (Qatar)

Ms Mervi Jansson-Aalto,
Director, Omnia Education
Partnership (Finland)

Prof. Tan Oon Seng,
Director, National Institute of
Education (Singapore)

EXPLORING INNOVATIVE FINANCING MODELS IN EDUCATION



Panel

Although public financing remains the default in providing education, alternative financing models have emerged as drivers of change.

Majlis

10:45-12:00

How can innovative models be harnessed to best serve common goals?

How can public systems and private providers build strong partnerships to enhance access, quality, and equity?

Moderator:

Mr. Gabriel Zinny, Founder and CEO, Kuepa (Argentina)

Mr. Ashwin Assomull, Managing Director, Parthenon-EY (UK)

Ms Totsie Memela-Khamboule, CEO, Eduloan (South Africa)

Mr. Charles McIntyre, Co-Founder, EdTech Europe (UK)

Mr. Vineet Bewtra, Director, Omidyar Network's impact investing strategy in and from Europe (India)

MINISTERIAL DISCUSSION: EDUCATION FOR JOBS AND SUSTAINABLE GROWTH - PRIVATE WORKING SESSION



Roundtable

Ministers meeting at WISE discuss the impact of the latest education reforms on youth employability in relation to the emergence of new, sustainable growth models (this session is by invitation only).

Room 104

10:45-12:00

Moderator:

H.E. Mohamed Waheed Hassan, Former President of the Republic of Maldives (Maldives)

ATTACKS ON EDUCATION: IMPROVING DATA, IMPROVING RESPONSE

EAA Panel

What is the global extent of attacks on education? To understand the scope of this problem and address it effectively, we need reliable data. This session will focus on PEIC's Global Data Service on Attacks on Education (GDS), with a discussion of its main features and capabilities regarding the collection, analysis, storage and distribution of information about attacks on education. Panelists will share their perspectives and experience concerning how data can be used to strengthen policy development, programme design and operational practice.

Auditorium 1

10:45-12:00

Moderator:

Dr. Kevin Watkins, Executive Director, Overseas Development Institute (UK)

Dr. Anna Alvazzi Del Frate, Research Director, Small Arms Survey (Switzerland)

Dr. Maryan Qasim, Senior Special Advisor to Somali Prime Minister on Social Services (Somalia)

Dr. Laurent Dutordoir, Child Protection Officer, Department of Peacekeeping Operations (DPKO) (Belgium)

Dr. Mark Richmond, Director, PEIC (UK)

MAKESENSE HOLD-UP TO SOLVE EDUCATORS ISSUES

Workshop

This workshop is designed to challenge participants beyond their personal experience. Using a unique methodology, participants will gather to get ideas and bring their skills and knowledge to the challenges they face as social entrepreneurs in education. This methodology has been tested 1100 times all over the world. Be ready to forge ahead on impactful projects!

Room 102

10:45-12:00

Ms Marine Plossu, Co-Founder and President, SenseSchool (France)

Mr. Christian Vanizette, Co-Founder, SenseSchool (France)

DESIGNING INTERACTIVE COURSES IN SOCIAL ENTREPRENEURSHIP

Workshop

Room G01
10:45-12:00

A Practical Workshop in Next-Generation Course Design. This practical and collaborative workshop will familiarize participants with major topics in the design of social enterprises: defining social mission; developing an earned income strategy; developing a social adoption strategy; empowering participants; and innovating to achieve scale and reduce costs. It will also familiarize participants with the major topics in the design of project-based learning programs: selection of projects and goals; research and community engagement; inclusion of formal study modules; and design of competitive and collaborative learning models.

Mr. Mahboob Mahmood,
Founder and CEO, Knowledge Platform (USA)

FOSTERING INNOVATION IN EDUCATION SYSTEMS: SCHOOL OF THE FUTURE DESIGN CHALLENGE – PART 2: PROTOTYPING

Workshop

Room G02
10:45-12:00

Can we imagine how schools of the future will overcome the problems facing our students today? In these two-part interactive sessions, facilitators from IDEO, the innovative design thinking firm, will lead teams through a design challenge to think through how we could maximize the impact on schools of the future. Participants will ideate and prototype throughout the two sessions, and the ideas raised during the workshop will be shared with the WISE community at large for others to build on. By the end of the second session, teams will have early prototypes that can inspire our collective thinking about the future of schools.

The first session of the workshop takes place on NOV 4, 11:30-12:45, Room G02.

Ms Caryn Voskuil,
Education Studio, IDEO (USA)

Ms Emma Scripps,
Program Designer,
The teacher Guild, IDEO (USA)

Connect on WISE Plus to see the comprehensive list of workshops available

LUNCH 12:00-13:00

FOSTERING INNOVATION



Keynotes

Auditorium 3
13:00-14:15

What strategies and policy tools are needed to create conditions that encourage innovation at all levels of education systems? What are the best ways to scale an innovative projects? How can failure help build innovation? Leading practitioners and experts share their views.

Moderator:
Ms Gloria Ai,
Founder, iAsk
Media Studio
(China)

Ms Valerie Hannon,
Board Director, Innovation
Unit (UK)

Mr. Brett Harris Wigdortz,
Founder and CEO, Teach First
(UK)

Ms Jenny
Perlman Robinson,
Non-Resident Fellow, Center
for Universal Education, The
Brookings Institution (USA)

CLOSING THE SKILLS GAP IN THE MENA REGION



Panel

Auditorium 2
13:00-14:15

Youth unemployment is particularly acute in the MENA region. How can we bridge the gap between what employers need and the skills students are learning? Should education systems partner with businesses in designing the curriculum? Or should the systems focus on promoting self-employment strategies and entrepreneurship?

Moderator:
Mr. Sami Zeidan,
Senior Presenter,
Al Jazeera (Qatar)

Mr. Khalid Alkhudair,
Founder and CEO, Glowork
(Saudi Arabia)

Mr. Rabea Ataya,
Founder, Bayt.com (Lebanon)

Ms Aysha Almudahka,
CEO, Qatar Business
Incubation Center (Qatar)

SCALING UP INNOVATIONS TO GET MILLIONS LEARNING



Panel
Majlis
13:00-14:15

The spread of universal primary school for children across the globe has been one of the most successful examples of scaling in history. However, ensuring quality learning opportunities at scale for the world's most marginalized children has been a more difficult challenge. What are some of the strategies and interventions that have achieved learning gains at scale, and what can be learned from their successes and failures?

Ms Rebecca Winthrop,
Senior Fellow and Director of the Center for Universal
Institution, Brookings Institution (USA)

LEARNING AND WELL-BEING



Roundtable
Room 104
13:00-14:15

The relationship between learning and well-being is, by its very nature, multidimensional - encompassing physical, mental, emotional, and spiritual/ethical dimensions. Several international institutions have developed policies to support children's learning and well-being. Researchers' interest in children's learning and well-being has grown in recent decades. How can these perspectives be brought together to favor a multi-sectorial approach to supporting learning and well-being?

Ms Joyce Adolma,
Director of Education
Programming, CARE (USA)
Prof. Marwan Awartani,
President, Palestine Technical
University (Palestine)

Ms Janet Looney,
Director, European Institute
of Education and Social Policy
(USA)
Mr. Egbert Schillings,
CEO, World Innovation Summit
for Health - WISH (Germany)

CAN WE TEACH CITIZENSHIP AND CIVIL PARTICIPATION?

Workshop
Room 101
13:00-14:15

Today, with half the world's seven billion people living in cities, the question of teaching citizenship and civil participation is paramount. How can we encourage students to actively participate in their community? Can students and families join forces to take better care of their schools and neighborhoods? During this workshop, we will explore these different questions through a simulation of an in-school activity that intends to bring to action some of the UN MDGs (Millennium Development Goals) and the SDGs (Sustainable Development Goals). The workshop will thus provide participants with tools and reflections to better teach civil participation within different types of school systems, linking local actions to global challenges.

Mr. Fabio Cerqueira Campos,
Director of the Education Department, Oi Futuro (Brazil)

EDTECH POLICY: CLOSING THE GAP BETWEEN INDUSTRY LEADERS AND GOVERNMENTS

Workshop
Room 102
13:00-14:15

The current pace of innovation in education technology is surpassing most governments' capacity to align their selection and procurement processes and ensure a timely implementation to benefit from these advances. On the other hand, the industry's players are focusing on generating impact in education, not necessarily synchronized with local/global public policy directions. These two factors combined show trends that might pose the risk of further "education divides" across the world. The objective of the workshop is to brainstorm on the positive and negative trends in the market, and how to best match all stakeholders' expectations through education reforms and consumer behaviors.

Mr. Luis Pinto,
Global Operation Partner,
Learn Capital (Portugal)

Mr. Michael Staton,
Partner, Learn Capital (USA)

WHY IS REAL REPORTING VITAL TO GLOBAL-AWARENESS AND TO BUILD AN INFORMED AND ENGAGED SOCIETY?

Workshop

Room G01
13:00-14:15

The impact of digital technology on news media cannot be overstated, and has changed the way we consume news. In this workshop, we will provide teaching strategies to help students become more “information literate”, and able to discern credible news sources. Through an examination of various digital news media, we will also demonstrate how incorporating news reporting into the curriculum can enrich a student’s learning experience and aid in the teaching of valuable skills, such as critical thinking.

Ms Leigh Anna Moore-Jones,
Education manager, The New York Times (USA)

REFORM AND INNOVATION: WHAT DO I SEE? WHAT CAN I DO?

Workshop

Room G02
13:00-14:15

In this workshop participants will share their ideas and develop a personal action plan for change and development. The main activities include discussions rounds about:

- Reform and innovation, technology in everyday life, skills needed to succeed after graduation and personal development
- Innovation at ‘our own’ institution, what we would like to see and what opportunities for change already exist.

After the discussion participants will write a personal action plan for their growth and for the support of institutional change.

Dr. Cheri MacLeod,
Teaching Specialist in Learning Technologies,
College of the North Atlantic Qatar (Canada)

Connect on WISE Plus to see the comprehensive list of workshops available

BREAK 14:15-14:30

SPECIAL ADDRESS BY THE 2015 WISE PRIZE FOR EDUCATION LAUREATE

Special Address

Theater
14:30-15:00

CLOSING CEREMONY

Closing Plenary Session

The Closing Plenary session will recap the wisdom and innovative ideas shared at 2015 WISE Summit: “Investing for Impact: Quality Education for Sustainable and Inclusive Growth.”

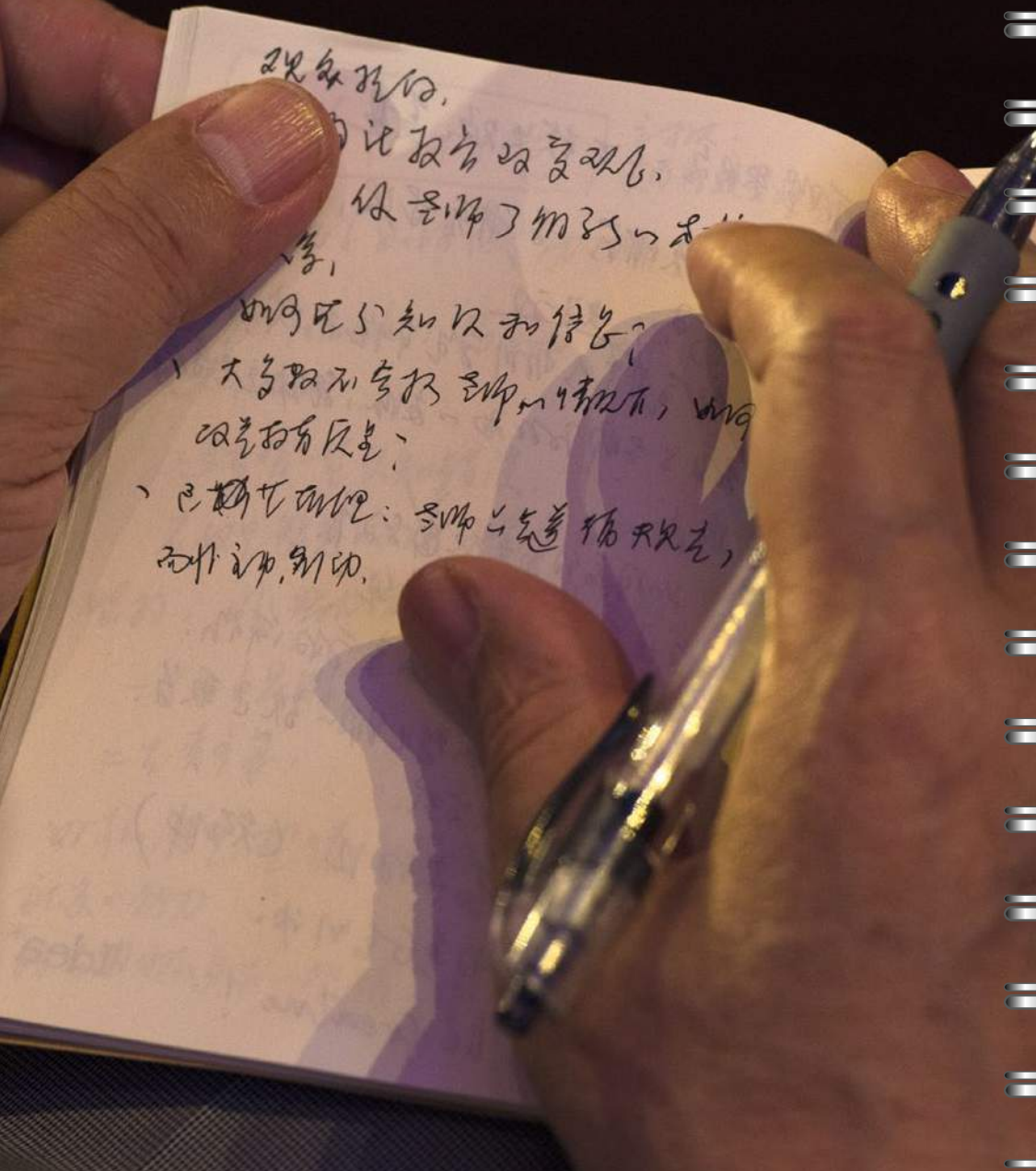
Theater
15:00-16:00

Dr. Claudia Costin,
Senior Director, Education
Global Practice, The World
Bank Group (Brazil)

Ms Letizia Moratti,
Co-Founder, San Patrignano
Foundation (Italy)

Master of Ceremonies:
Ms Mishal
Husain,
Journalist and
Broadcaster (UK)

Ms Aisha K. Al Naama,
Senior Branding Specialist,
Hamad bin Khalifa University,
WISE Learner (Qatar)



观察到的。
记取学的过程。
你老师了物了...
学。

如何区分知识和信息?

- 1. 大多数的知识都来自于书本, 而知识都有反思:
- 2. 已知的知识: 老师与学生的关系, 而知识, 知识。

WISE

RESEARCH

WISE RESEARCH

The WISE Research Reports bring key topics to the forefront of the global education debate, and reflect the priorities of the Qatar National Research Strategy.

In collaboration with recognized experts, researchers and thought-leaders, WISE has produced timely, comprehensive reports featuring concrete, improved practices from around the world, as well as recommendations for policy-makers, educators and change-makers. The WISE Research Reports focus on system-level innovation, teacher education, early childhood education, new ways of financing education, entrepreneurship education, well-being, twenty-first century skills, and managing education reform in the Gulf Corporation Council countries.

In addition to circulating knowledge and the latest thinking on these important topics, the WISE Reports also provide a rich basis for debate at the 2015 WISE Summit and encourage future research.

The WISE Research Reports are available on the WISE website and through the mobile app. A limited number of printed editions will be distributed at the Summit, 3-5 November. The reports will also be available in Arabic.



DRIVING GRADES, DRIVING GROWTH: HOW PRIVATE CAPITAL IN EDUCATION IS INCREASING ACCESS, INSPIRING INNOVATION, AND IMPROVING OUTCOMES

Lead authors:

- Mr. Ashwin Assomull, Managing Director, International Education Practice, Parthenon-EY, UK
- Ms Maryanna Abdo, Emerging Markets Education Director, Parthenon-EY, USA
- Ms Roisin Pelley, Private Education Specialist, Parthenon-EY, USA/UK

Research organization:

Parthenon-EY

Across emerging markets, the middle class is growing, and with it, demands for quality education. While high-quality public sector provision is the backbone of education systems, private capital and new models of financing education has an important role to play in widening access, driving innovation, and increasing diversity of education offerings.

This report explores the ways that private capital is deployed to finance education by highlighting case studies of high-growth organizations in various education sectors. The types of investment models analyzed include impact investment, venture capital, private equity, investment vehicles such as debenture bonds and asset backed securities. New financial innovations such as crowd funding and social impact bonds are also explored. The authors conclude by offering a set of lessons that can support government and private investors in taking advantage of the opportunities presented by the increased need for private capital in education.

ENTREPRENEURSHIP EDUCATION: A GLOBAL CONSIDERATION FROM PRACTICE TO POLICY AROUND THE WORLD

Lead authors:

- Dr. Patricia G. Greene, Paul T. Babson Chair in Entrepreneurial Leadership and Academic Director, Goldman Sachs 10,000 Small Businesses and 10,000 Women, USA
- Dr. Candida G. Brush, Franklin W. Olin Chair in Entrepreneurship and Vice Provost of Global Entrepreneurial Leadership, Babson College, USA
- Dr. Elaine J. Eisenman, Professor of Management Practice and Dean, Babson Executive and Enterprise Education, USA
- Dr. Heidi Neck, Jeffrey A. Timmons Professor of Entrepreneurial Studies and Director of the Babson Symposia for Entrepreneurship Educators, USA
- Mr. Sam Perkins, Senior Researcher, Babson College, USA

Research organization:

Babson College

Contributing organizations:

The Finnish Lifelong Learning Foundation, Tsinghua University, and Qatar University

As entrepreneurship continues to gain momentum and visibility as an engine of global economic development, it is critical to understand and optimize the role that entrepreneurship education plays.

Based on a detailed review of the literature on the entrepreneurship education ecosystems and frameworks in the United States, China, Finland, and Qatar, this report identifies the current state of entrepreneurship education and training around the world, and establishes an inventory of best practices. The discussion of common themes across the four country cases, as well as examples of unique in-country qualities, provides recommendations and implications on which policy makers can act and experiment.

CREATIVE PUBLIC LEADERSHIP: HOW SCHOOL SYSTEM LEADERS CAN CREATE THE CONDITIONS FOR SYSTEM-WIDE INNOVATION

Lead authors:

- Mr. Joe Hallgarten, Director of Creative Learning and Development, RSA, UK
- Ms Valerie Hannon, Co-Founder, Innovation Unit; Director, Global Education Leadership and Learning Frontiers programmes, UK
- Mr. Tom Beresford, Project Coordinator and Researcher, Innovation Unit, UK

Research organization:

The Royal Society of Arts and Innovation Unit

System leaders globally are aspiring toward a paradigm shift in education where a wider range of skills is achieved through new learning pathways. Such a shift requires a serious, disciplined and radical innovation at all levels of the system, and demands that governments rethink their roles in innovation eco-systems.

This report aims to support system leaders in defining the potential benefits and the key drivers of system innovation in public services, as well as to identify the conditions that promote and inhibit it. The report draws recommendations for globally applicable policies, tools, frameworks, and indices that could stimulate changes in practice.

TEACHER POLICIES: GLOBAL BEST PRACTICES FOR DEVELOPING THE TEACHING PROFESSION

Lead author:

Prof. Oon Seng Tan, Director and Professor of Psychological Studies, National Institute of Education, Singapore

Research organization:

National Institute of Education, Singapore

Contributing organization:

The Finnish Lifelong Learning Foundation and Teach for Qatar

Rapid global change intensifies the challenge nations face in developing high quality teaching professions. The profiles and demands of learners as well as the learning environments are constantly evolving. In this context, successful education reforms are intrinsically linked to improvement in teacher quality.

The report identifies ten key aspects of teacher policies the world over, and explores effective, successful examples that characterize these features. The case studies consider the unique social, economic and cultural contexts and constraints of each society. Through the examination of the top performing systems on PISA and TALIS, the report provides a succinct handbook for policy makers and education leaders, and a blueprint for prioritizing and initiating teacher policy reform for diverse nations.

QUALITY IN EARLY CHILDHOOD EDUCATION: AN INTERNATIONAL REVIEW AND GUIDE FOR POLICY MAKERS

Lead authors:

- Dr. David Whitebread, Senior Lecturer in Psychology & Education and Director of the Centre for Research on Play in Education, Development and Learning (PEDaL), University of Cambridge, UK
- Dr. Martina Kuvalja, Research Associate, Faculty of Education, University of Cambridge, Croatia
- Dr. Aileen O'Connor, PhD Researcher, Faculty of Education, University of Cambridge, UK

Research organization:

University of Cambridge

Contributing organization:

Qatar Academy

High quality early childhood education has an important impact on later development and learning of children. It comprises the emotional, social and cognitive development, as well as the key transversal skills including language, self-regulation and playfulness. Why is education in the early years so crucial? And what policies and practices make quality early childhood education universally available?

This report explores the key international developments in early childhood education, including the main principles for provision, pedagogy and curriculum. It also reviews different international approaches to quality in early childhood education, including from a developmental perspective, through recognized international reports and concrete case studies in the field. The conclusion addresses the implications for policy and practice on both global and local scales.



LEARNING AND WELL-BEING: AN AGENDA FOR CHANGE

Lead authors:

- Prof. Marwan Awartani, President, Palestine Technical University Kadoorie, Palestine
- Ms Janet Looney, Director, European Institute of Education and Social Policy, USA

Research Organizations:

Palestine Technical University Kadoorie and European Institute of Education and Social Policy

The understanding of well-being as an important goal for individuals and for communities has gained real traction in recent years. Yet the idea of “learning for well-being” is still only at the margins in schools the world over. Curricula for twenty-first century skills continues to focus primarily on the academic subjects and on transversal skills such as critical thinking and problem solving while programs that support well-being tend to be extra-curricular.

This report examines how to define, measure and foster learning for well-being in schools and through policies. It analyses six case studies of positive practices from different regions and identifies some of the common principles that can serve as a framework for innovators working in other contexts. It also develops recommendations to actively promote well-being at the level of international frameworks, national education policies and schools.



world innovation summit for education
مؤتمر القمة العالمي للابتكار في التعليم

K-12 REFORM IN THE GULF CORPORATION COUNCIL (GCC) COUNTRIES: CHALLENGES AND POLICY RECOMMENDATIONS

Lead author:

Dr. Asmaa Al-Fadala, Director of Research, WISE, Qatar

Research organization:

The World Innovation Summit for Education (WISE)

The Gulf Corporation Council (GCC) countries have recently experienced major education reforms, resulting in great achievements in learning outcomes. However, some limitations can be identified as existing gaps in access and quality of education persist.

The report identifies and compares the development of the education reform initiatives put in place in selected countries of the GCC countries, with particular focus on Qatar, the United Arab Emirates and the Kingdom of Saudi Arabia. It examines the lessons learned from these reform experiences, focusing on the key levers for supporting education outcomes. The report considers how school leaders can create or transform conditions in existing settings to improve learning for all. Finally, the report explores policy implications and outlines recommendations for education reform in the future.



EDUCATION FOR THE FUTURE: THE GLOBAL EXPERIENCE OF DEVELOPING TWENTY-FIRST CENTURY SKILLS AND COMPETENCIES

Lead author:

Prof. Jian Liu, President, BNU/CEII, China

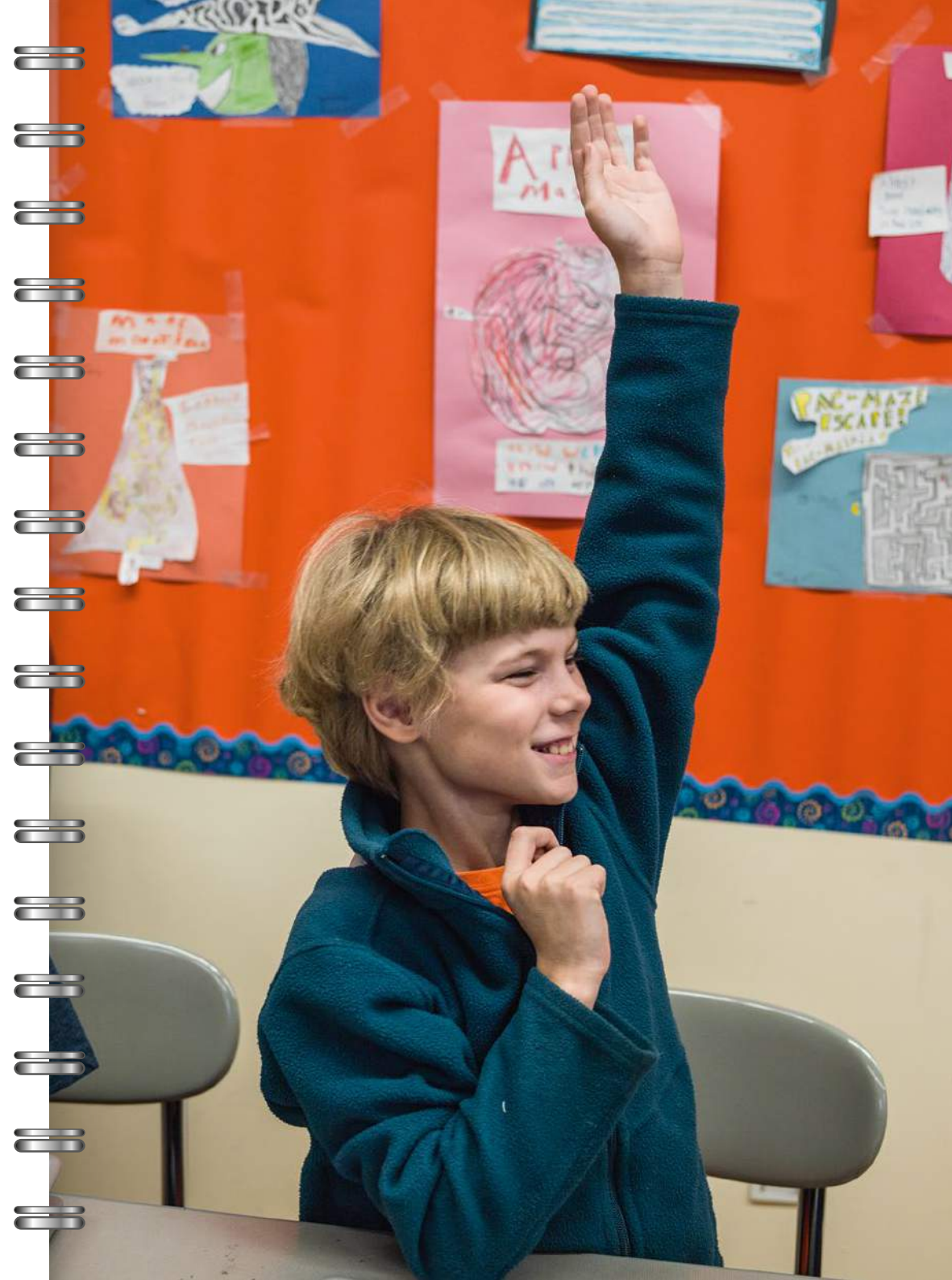
Research Organization:

China Education Innovation Institute, Beijing Normal University (BNU/CEII)

In recent years the framework for twenty-first century skills has evolved remarkably and global attention and awareness of the subject has increased as well. Nevertheless, the definition and implementation of twenty-first century skills differs among international organizations, particularly according to national contexts.

Through a literature review of more than 15 countries over the past ten years, the report aims to understand how twenty-first century skills have been implemented, and to describe the current state. The report describes the skill framework, considers what has driven interest in it, how the skills are successfully applied, their impact, and opportunities and challenges for future implementation. Based on the conclusions of this comparative study, an analysis of the policy implications and future trends are discussed.

The report will be released in 2016.





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The bank supports over 4,500 university projects and in 2015, 35.702 scholarships, study aids and professional internships. By 2018, a total of EUR 1.7 billion will have been channelled into supporting higher education projects.

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In line with the Qatar National Vision 2030, ExxonMobil is committed to providing the State of Qatar with the energy to drive human potential; to support research, safety, health and the environment; and to nurture its thriving society. Through a variety of partnerships with local organizations, the company invests in both workforce development and math and science-related education programs, in support of a skilled and productive workforce that can sustain Qatar's future.

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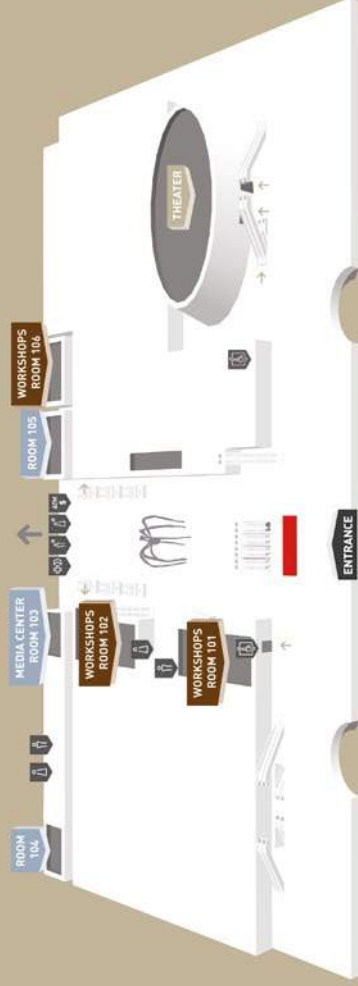
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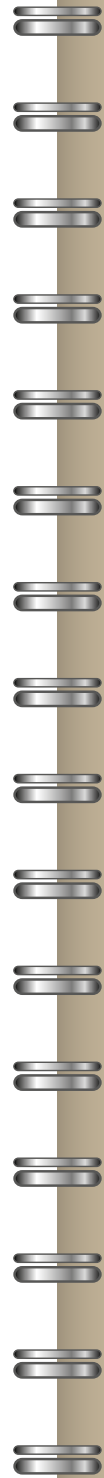
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