

The logo for WISE (World Innovation Summit for Education) features the word "WISE" in a bold, white, sans-serif font. The letter "I" is stylized with three horizontal bars of varying lengths extending from its top, resembling a stack of books or a modern architectural element.

world innovation summit for education  
مؤتمر القمة العالمي للابتكار في التعليم

reinventing  
education  
for life

OCT | DOHA | 13  
29-31

an initiative of



الأساسية  
Qatar Foundation

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WISE

world innovation summit for education

مؤتمر القمة العالمي للابتكار في التعليم

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[www.wise-qatar.org](http://www.wise-qatar.org)

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مؤتمر القمة العالمي للابتكار في التعليم

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**Her Highness Sheikha Moza bint Nasser**  
Chairperson, Qatar Foundation

## FOREWORD

I am pleased to welcome you to Doha and to the fifth World Innovation Summit for Education.

When WISE was launched five years ago, we hoped to build the future of education by engaging diverse stakeholders in sharing their ideas and supporting action to address key global challenges. WISE has evolved into a thriving community which continues to generate fruitful dialogue and productive partnerships, as well as great excitement surrounding our steadily expanding initiatives. As our increasingly complex world confronts us with new challenges, I am confident that WISE will remain committed to long-term engagement with crucial issues of education.

We have achieved a great deal, but much remains to be done. Since the launch of Educate A Child at WISE last year, hundreds of thousands more of the most vulnerable out-of-school children have gained access to education through our efforts and those of our partners around the world. We are well on track to reach our target of 10 million over the next three years. You will learn more about our partnerships and projects this year at WISE.



Through its widening range of initiatives WISE has become a leader in bringing education to the top of the global agenda. We have seen how simple ideas can have significant local impact, and how projects may be adapted to a variety of settings. We know that improved education is linked to better health and economic well-being, that education of girls leads to smaller, more prosperous families, and that lifelong learning is now an indispensable component of individual success.

As we continue to address the most pressing education issues, let us all renew our commitment to promoting education at all levels to strengthen our societies. Let us use our presence at WISE to stimulate fresh dedication to the transformative power of education. Let us benefit from the collaborative opportunities WISE offers to inspire infinite creativity toward empowering individuals and communities everywhere. With this spirit of optimism and progress I have no doubt that, together, we can continue to make a difference.

**Moza bint Nasser,**  
Chairperson  
Qatar Foundation





**H.E. Sheikh Abdulla bin Ali Al-Thani, Ph.D.**  
Chairman of WISE, Qatar Foundation

## INTRODUCTION

**It is my honor to welcome you to WISE 2013, our fifth World Innovation Summit for Education, and to Qatar. We look forward to three productive days of discussion, debate, and sharing ideas with the goal of building the future of education through innovation.**

WISE began in 2009 under the patronage of Qatar Foundation Chairperson, Her Highness Sheikha Moza bint Nasser, with a vision to establish a collaborative platform to improve the effectiveness and relevance of education at all levels and in all societies.

By bringing together the widest range of perspectives and expertise, we are helping narrow the gap between what is available in education and what is needed in our constantly changing world.

WISE envisions a world where education provides individuals access to the skills and knowledge to adapt to the needs of the workplace. We also believe education should empower individuals to discover their own paths to personal and professional fulfillment.

Under the theme “Reinventing Education for Life”, WISE 2013 will explore how innovation and collaboration can encourage skills improvement as a lifelong practice and play a more decisive role in connecting learners of any age with new opportunities.

WISE 2013 will feature some 50 sessions of various formats. We encourage your interaction with moderators, speakers and participants throughout the sessions, and invite you to take advantage of our improved tools to facilitate your connections.

At WISE 2011 and 2012, His Highness Sheikh Hamad bin Khalifa Al-Thani presented the annual WISE Prize for Education to two outstanding individuals: Sir Fazle Hasan Abed and Dr. Madhav Chavan. It will once again be my honor to announce the name of the 2013 WISE Prize for Education Laureate during the opening session.

His Highness Sheikh Tamim bin Hamad Al-Thani, now Amir of the State of Qatar, has voiced his strong commitment to education as a cornerstone of Qatari and global progress and development.

We will celebrate six new WISE Awards winning projects from around the world. The WISE Awards community, now numbering 30 winning projects and many more finalist projects, is a reflection of the best aspirations of WISE and our community as a whole.

The WISE Prize for Education and the WISE Awards are together raising awareness of the crucial role of education, and continue to inspire improved practice and creative action.

**The WISE Awards community is a reflection of the best aspirations of WISE and our community as a whole.**

The WISE Learners' Voice Program is evolving into an especially dynamic expression of our values. The Learners are active throughout the year and have taken part in programs in India, the United States and the United Kingdom. They also participated in an intensive program of education leadership and social entrepreneurship here in Doha. Teams of Learners are developing a variety of projects which they expect to implement around the world. The Learners participate in all aspects of the Summit, and will be joined by this year's recently chosen group of 30 new members. I encourage you to meet them at the Learners' Voice Café in the WISE Majlis.

The WISE Haiti Task Force continues to assist with rebuilding Haiti's education sector from the ground up. Working with our local partner, FOKAL, the Task Force has awarded a series of grants, supporting the talent and the determination of the Haitian people in finding creative ways to engage young people in learning.

For the third year, WISE has commissioned a book. This publication, to be released early next year, will explore the role of disruptive practices in revitalizing learning environments. I invite you to meet the author at the WISE Book booth where your ideas and contributions will be welcomed.

In its fourth season, *Learning World*, a weekly TV magazine developed with Euronews, features short programs on diverse education topics. This popular series continues to bring information about innovation in education to a global audience.



Also for the fourth year, the WISE Program for Education Leadership has provided training and mentoring to a small group of recently appointed leaders of institutes of higher education, mostly from the developing world. In partnership with Hamad bin Khalifa University, of which I serve as President, WISE recently hosted a "University Presidents' Roundtable on Innovation in Higher Education." A white paper on the outcomes of this productive inaugural meeting will be available on-line soon.

I would like to thank the WISE partners: Agence universitaire de la Francophonie; the Association of Commonwealth Universities; the Institute of International Education; the International Association of University Presidents; RAND Corporation; and UNESCO.

I also thank our premium sponsors for their valuable support: Qatar Petroleum, ExxonMobil and Banco Santander; as well as our other supporters: Pearson Education, Qatar University, Qatar Debate, the Supreme Education Council of Qatar, and Hamad bin Khalifa University.

Finally, I encourage you all to take advantage of the many and varied opportunities at WISE. I invite you to interact with those who share your interests as well as with others who will challenge your assumptions and expand your perspectives. From these encounters we are generating the dynamism of collaboration and partnership that is WISE, and we are building the future of education.

**Abdulla bin Ali Al-Thani, Ph.D.**  
Chairman of WISE  
Qatar Foundation







# 1

## 2013 WISE SUMMIT

- Introducing 2013 WISE Summit
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# Introducing 2013 WISE Summit

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reinventing education for life

The World Innovation Summit for Education (WISE) was launched by Qatar Foundation in 2009 under the patronage of its Chairperson, Her Highness Sheikha Moza bint Nasser.

WISE is an international, multi-sectoral platform for creative thinking, debate and purposeful action, and a global reference for new approaches to education. The annual WISE Summit in Doha, Qatar, brings together decision makers, influential experts and practitioners to debate global trends, explore groundbreaking innovations and take concrete action in education.

## Program Overview

Learning is fundamental to life. It is key to each individual's ability to connect with others and to participate fully in professional, cultural and civic life. Learning is also about the ability to think independently, to adapt to change and to live meaningfully and well.

Too often, though, learners lack access to quality, relevant learning whether they are in the developed or developing world. Indeed, there is a widening gap between the learning we have and the learning we need to meet the challenges and aspirations of societies and individuals around the world.

To address this, the **2013 WISE Summit, "Reinventing Education for Life", will study how innovation can close the gap between education, learning and life.** The Summit will explore the state of play, and analyze emerging trends and successful practices in order to address the following key questions:

### How to Bring Learning to Life?

On **Day 1**, participants will reflect on how we can ensure that learning is relevant to people's everyday needs and aspirations and addresses real-world challenges and opportunities. Issues to be discussed will include:

- **Literacy and numeracy** - How can we guarantee the attainment of minimum standards by all learners?
- **STEM** (Science, Technology, Engineering & Mathematics) - Do all learners need high-level STEM skills and, if so, how can we teach them most effectively?
- **21<sup>st</sup>-Century Citizenship** – Are there universal values for global citizenship and if so, how do we impart these to learners?

### How to Bring Life to Learning?

On **Days 2 and 3**, sessions will focus on how international, national and local communities can provide and support lifelong learning that is accessible, lively and engaging. Issues to be discussed will include:

- **Teachers** - Can we have education without teachers?
- **Data for education** - What are the big questions we want big data to answer and for what purposes?
- **Risk, success and failures** - Are entrepreneurial approaches to risk-taking relevant for educators?
- **MOOCs** (Massive Open Online Courses) - Will MOOCs improve quality and access for all learners, or are they just the most recent fashion of the day?
- **Frugal innovation** - Can we do more with less?
- **Technology** - Is technology liberating learning?

## Session Types

### WISE Plenary Sessions

Plenary Sessions address broad issues under the overall theme “Reinventing Education for Life” and provide a framework for further discussions. Three to five panelists engage in a structured conversation chaired by a moderator. Plenary Sessions are broadcast live on the WISE website. Participants, in the Theater and online, will be invited to submit questions via the WISE Summit App, the WISE website, and Twitter.

### Format

- **Duration: 1 hour to 1 hour and 30 minutes**
- **Number of participants: 1,100, plus online participants**
- **Venue: Theater**
- **Q&A: Live questions from the floor and via the WISE Summit App, the WISE website and Twitter**
- **Translation: Arabic, English, French, Japanese, Mandarin, Russian, Spanish**



## WISE Debates

The moderated WISE Debates promote exchanges among panelists of various backgrounds on a topical theme and include significant time for Q&A. Each session will be structured as a panel discussion.

### Format

- **Duration:** 1 hour 15 minutes to 1 hour 45 minutes
- **Number of Participants:** 100 to 300 depending on the venue
- **Venues:** Theater, Auditorium 1, Auditorium 3 and Room 105
- **Q&A:** Live questions from the floor and via the WISE Summit App, the WISE website, and Twitter
- **Translation:** Arabic, English, French, Japanese, Mandarin, Russian, Spanish (Theater); Arabic, English, French, Spanish (Auditoriums 1 and 3); Arabic (Room 105)

## WISE Focus Sessions

These sessions offer focused presentations on innovative best practices, projects and/or viewpoints from leading practitioners and experts. They include a short exchange with the audience. Tackling a related theme, they serve as introductions to the WISE Debates that directly follow them in the same venue.

### Format

- **Duration:** 30 minutes
- **Number of Participants:** 100 to 300 depending on the venue
- **Venues:** Theater, Auditorium 3 and Room 105
- **Q&A:** Approximately 10 minutes of questions from the floor
- **Translation:** Arabic, English, French, Japanese, Mandarin, Russian, Spanish (Theater); Arabic, English, French, Spanish (Auditorium 3); Arabic (Room 105)

## WISE Workshops

WISE Workshops are an opportunity for members of the WISE community to share their expertise. A coordinator organizes a working session consisting of a brief presentation on a key education issue followed by group work or group discussion.

### Format

- **Duration:** 1 hour and 30 minutes
- **Number of participants:** 25 to 50
- **Venue:** Dedicated meeting rooms 101, 102, 106, G02, 215 and 220
- **Translation:** Not available

## The WISE Majlis

“Majlis” is the Arabic word for “sitting place” and is used to describe various kinds of special gatherings. It is a central feature of life in the Arab world.

The WISE Majlis is also central to our Summit as a place where participants can meet and talk in a relaxed and friendly atmosphere. **Coffee, tea and buffet lunches** are served there each day. It is also home to most of the **Open Program** sessions after the daily lunch break, including open discussions in the **Forum** and **Common Ground** gatherings in smaller groups. The different Open Program Session formats are described in greater detail below.

The WISE Majlis is home to an **Information Desk**, an **Internet lounge** with workstations, meeting lounges and **booths** dedicated to the WISE Awards, the WISE Books, Learners’ Voice, Qatar Foundation, Qatar University, Hamad Bin Khalifa University (HBKU), our sponsors and various organizations from Qatar and elsewhere.

Near the Information Desk you will find the **WISE Data Wall**, a display of screens featuring WISE infographics and polls. Summit attendees are invited to participate in **polls** and to view the results in real time via the WISE Data Wall.

Attendees can also visit the **Education Above All Village** on the Ground Level: see page 100 for more information about the Education Above All Foundation.

## Open Program Sessions

The Open Program follows lunch every day in the Majlis and other nearby venues, providing smaller format sessions of various kinds as described below.

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### The Forum

Forum sessions promote open discussion of a theme between speakers and attendees. Each session begins with a discussion between the moderator and two to three speakers and the audience is soon invited to join in. The small panel format facilitates interactivity among those present.

### Format

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- **Duration: 1 hour to 1 hour 30 minutes**
  - **Number of participants: up to 80 seated plus standing room**
  - **Q&A: Questions from the floor**
  - **Translation: Not available**
  - **Venue: The Forum / The Majlis**
-

## Spotlight Sessions

These sessions consist of a brief presentation of a project, innovative practice or ideas by leading educational practitioners. The talks are succinct yet inspirational, based on hands-on experience. One speaker takes the stage at a time for a 10-minute presentation followed by a 10-minute Q&A. There will be an opportunity for participants to continue the conversation with the speakers after the sessions.

### Format

- **Duration: 20 minutes**
- **Number of participants: Up to 110**
- **Q&A: Questions from the floor**
- **Translation: Not available**
- **Venue: Room 105, Level 1**

## Common Ground Sessions

Common Ground sessions give a voice to all. Up to 15 participants sit in a circle and engage in a spontaneous, informal discussion. There is a host, the person who proposed the topic, but no principal speaker. The sessions are an excellent opportunity to get together with people from very different backgrounds but with common interests.

### Format

- **Duration: 30 minutes**
- **Number of participants: Up to 15 seated**
- **Q&A: None**
- **Translation: Not available**
- **Venues: 3 separate dedicated Common Ground areas / The Majlis**

## Demo Sessions

WISE Demos are an opportunity to discover and discuss some of the latest educational projects, initiatives and tools, presented by organizations that are at the frontiers of innovative practice. They include a presentation, or a demonstration of an educational tool, followed by an open discussion.

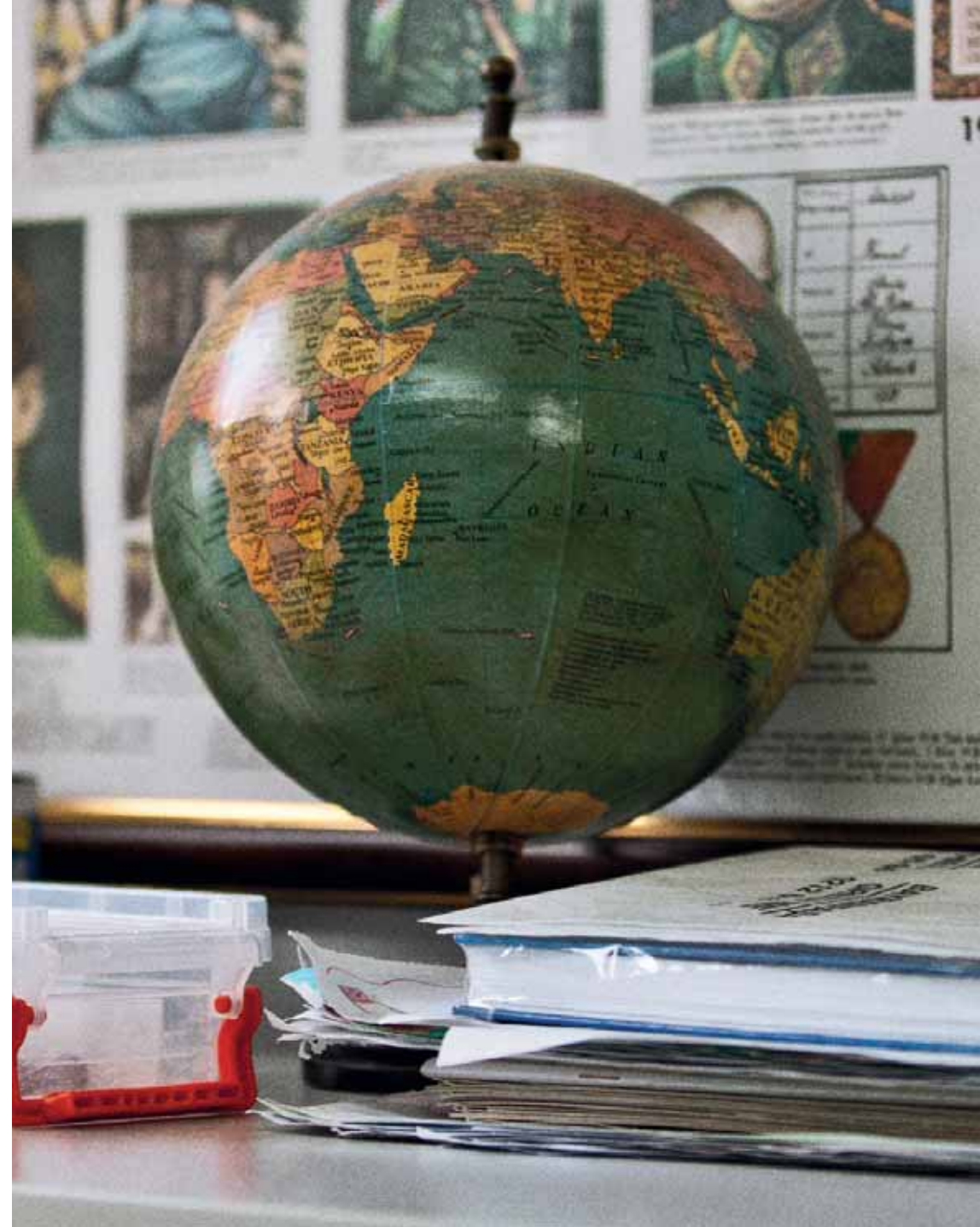
### Format

- **Duration: 1 hour**
- **Number of participants: 25 to 50**
- **Venue: Meeting rooms G02, 215, 101 and 220**
- **Translation: Not available**

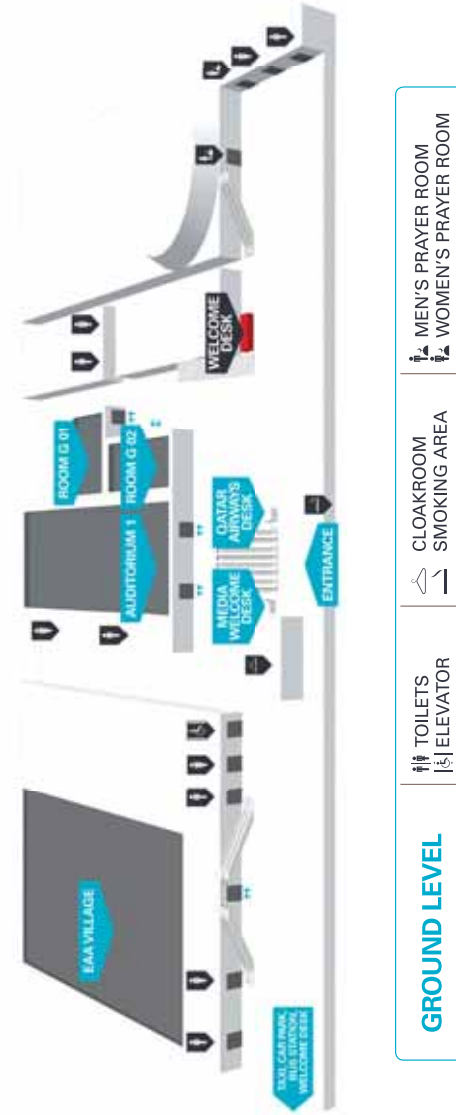
**Availability online:**

All sessions (with the exception of Workshops and Common Ground sessions) will be filmed and later made available online: [www.wise-qatar.org](http://www.wise-qatar.org).

The Plenary sessions and all sessions that take place in the Theater will also be broadcast live on the WISE website, in English and Arabic. Sessions in Auditorium 3 and Room 105 will be broadcast with delayed streaming, also in English and Arabic.



# QNCC Floor Plans







TOILETS  
ELEVATOR

**LEVEL 2**



<p><b>LEVEL 1</b> <b>MAJLIS</b></p>	<p><b>i</b> INFORMATION @ INTERNET LOUNGE + MEDICAL CENTER    BUFFET  ELEVATOR</p>	<p><b>TOILETS</b> MEN'S PRAYER ROOM WOMEN'S PRAYER ROOM ATM / ATM</p>	<p><b>LIVE/STAGES</b> 1 THE FORUM 2 COMMON GROUND 3 SPOTLIGHT STAGE</p>
<p><b>WISE</b> 1 WISE DATA 2 WISE INITIATIVE 3 LEARNERS' VOICE CAFÉ</p>	<p>4 WISE AWARDS 5 WISE BOOKS 6 VIDEO BOOTH 7 QATAR FOUNDATION</p>	<p><b>EXHIBITORS</b> MEDIA CORNER</p>	



# WISE 2013

## Program at a Glance

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# Day 1

Tuesday, **October 29**, 2013

9.00-10.00 <i>Theater</i>	▶ <b>Opening Plenary Session</b> Reinventing Education for Life
10.00-10.30	<i>Break</i>
10.30-11.00 <i>Theater</i>	▶ <b>Special Address 1</b> Dr. Edgar Morin (France)
11.00-12.15 <i>Theater</i>	▶ <b>Thematic Plenary Session 1</b> Bringing Learning to Life
12.15-13.00	<i>Lunch in the Majlis</i>
13.00-14.45	▶ <b>OPEN PROGRAM</b>
15.00-15.30 <i>Auditorium 3</i>	▶ <b>WISE Focus Sessions</b>
<i>Theater</i>	1 • Bringing Education Data to Life
<i>Room 105</i>	2 • STEM for All
	3 • Empowering Leaders in the African Context: a Model for Distributed Leadership
15.30-16.45 <i>Auditorium 3</i>	▶ <b>WISE Debates</b>
<i>Theater</i>	1.1 • Basic Literacy and Numeracy: Making Goals a Reality?
<i>Room 105</i>	1.2 • How Much Does STEM Really Matter?
	1.3 • Learning to Lead?



	<b>OPEN PROGRAM</b>
12.30-13.30 <i>EAA Village</i>	▶ <b>EAA Deliberations Session 1</b> <b>A New Call for Advocacy</b>
13.00-14.30 <i>Auditorium 3</i>	▶ <b>WISE Learners' Voice Project Presentation</b>
13.00-14.00 <i>Majlis</i>	▶ <b>The Forum 1</b> Towards 21 <sup>st</sup> -Century Citizenship?
14.15-14.45 <i>Majlis</i>	▶ <b>The Forum 2</b> Interview with Ms. Omotola Jalade-Ekeinde, actress and philanthropist (Nigeria)
13.00-14.40  <i>Room 105</i>	▶ <b>Spotlight Sessions</b>
	1.1 • Wonder Woman and Why It's Time for New Lessons in Masculinity
	1.2 • iThra'ing a Nation: Learning through Inspiration
	1.3 • Band-Aid to Smart Aid
	1.4 • Improving Access to Learning Using Native Amazigh Language in Morocco
	1.5 • Improving the Educational Achievement and Opportunities for the Maoris
13.00-14.30	▶ <b>Workshops • 1.1, 1.2, 1.3, 1.4 (see page 40)</b>
13.00-13.30 and 13.45-14.15 <i>Majlis</i>	▶ <b>Common Ground Sessions</b> For topics of Common Ground sessions, please go to the Common Ground desk or consult the WISE website.
13.45-14.45 <i>EAA Village</i>	▶ <b>EAA Deliberations Session 2</b> <b>Multi-Sector Alliances</b>

# Day 2

Wednesday, **October 30**, 2013

9.00-10.30 <i>Theater</i>	▶ <b>Special Plenary Session</b> Educating at the Extreme: Education Above All (EAA)
10.30-11.00	<i>Break</i>
11.00-11.30 <i>Theater</i>	▶ <b>Focus Sessions</b>
<i>Auditorium 3</i>	4 • What If Finland's Great Teachers Taught in Your Schools?
	5 • Rethinking the Design of Teaching and Learning
11.30-12.45 <i>Auditorium 1</i>	▶ <b>WISE/EAA Debate</b> Educate A Child: A Year of Acceleration and Reinvention
11.30-12.45 <i>Theater</i>	▶ <b>WISE Debates</b>
<i>Auditorium 3</i>	2.1 • Can We Have Education Without Teachers?
	2.2 • What Data for What Purpose?
12.45-13.30	<i>Lunch in the Majlis</i>
13.30-14.45	▶ <b>OPEN PROGRAM</b>
15.00-15.15 <i>Theater</i>	▶ <b>Special Address 2</b> The Hon. Ms. Julia Gillard (Australia)
15.15-16.30 <i>Theater</i>	▶ <b>Thematic Plenary Session 2</b> Bringing Life to Learning
16.30-17.00	<i>Break - Shuttles to hotels for those who wish</i>
17.00-18.30	▶ <b>Spotlight Sessions</b>
<i>Room 105</i>	2.5 • Educate Girls in India
	2.6 • Amazing Growth of Lifelong Learning Cities in Korea
	2.7 • Learning by Doing in Remote Areas
	2.8 • ICT for Development in Rural Communities
	2.9 • Empowering Indigenous Youth to Become Agents of Change
17.00-18.30	▶ <b>Workshops • 2.2, 2.3, 2.4, 2.5, (see page 41)</b>
19.30-21.45 <i>Conference Hall</i>	▶ <b>WISE Gala Dinner and WISE Awards 2013 Ceremony</b>



<b>OPEN PROGRAM</b>	
13.30-14.45 <i>EAA Village</i>	▶ <b>EAA Deliberations Session 3</b> <b>Challenges in Financing Out of School Children's Programs</b>
13.30-14.30 <i>Majlis</i>	▶ <b>The Forum 3</b> Succeeding by Daring to Fail
13.30-14.50 <i>Room 105</i>	▶ <b>Spotlight Sessions</b>
	2.1 • Ending Early Marriage: the Role of Schools and Educators
	2.2 • Teacher Professional Development Models in Contexts of Fragile and Low-Income Countries
	2.3 • Education for Anyone, Anywhere
	2.4 • Exploring New Approaches to Learning through MOOCs in China
13.30-14.30 <i>Room 106</i>	▶ <b>Workshop</b>
	2.1 • 2013 Learners' Voice
13.30-14.30 <i>Room G02</i> <i>Room 215</i> <i>Room 101</i> <i>Room 220</i>	▶ <b>Demo Sessions</b>
	2.1 • CTB/McGraw-Hill Education Online Assessment System
	2.2 • OIF: Developing OERs in French-Speaking Countries
	2.3 • <i>U.S. News &amp; World Report</i> : Discussing a Model for a MENA Region University Ranking
	2.4 • WEF: Learning for Life
13.30-14.00 and 14.15-14.45 <i>Majlis</i>	▶ <b>Common Ground Sessions</b> For topics of Common Ground sessions, please go to the Common Ground desk or consult the WISE website.
16.45-18.15 <i>EAA Village</i>	▶ <b>EAA Deliberations Session 4</b> <b>Innovative Financing Models and Partnership Opportunities</b>

# Day 3

Thursday, **October 31**, 2013

9.00-10.30 <i>Theater</i>	▶ <b>WISE/UNESCO – Special Plenary Session</b> Educational Challenges in a Changing World
10.30-11.00	<i>Break</i>
11.00-11.30 <i>Theater</i> <i>Auditorium 3</i>	▶ <b>Focus Sessions</b> <b>6</b> • The Web is the 4 <sup>th</sup> Literacy <b>7</b> • Learning to be Frugal, Flexible, and Nature-Friendly: Grassroots Innovations for Inclusive Education and Development
11.30-12.45 <i>Auditorium 1</i>	▶ <b>WISE/EAA Debate</b> Education in Jeopardy: Efforts to Protect Education in Insecurity and Conflict (PEIC)
11.30-12.45 <i>Theater</i> <i>Auditorium 3</i>	▶ <b>WISE Debates</b> <b>3.1</b> • Can MOOCs Democratize Higher Education? <b>3.2</b> • Frugal Innovation: How Can We Do More with Less?
12.45-13.30	<i>Lunch in the Majlis</i>
13.30-15.15	▶ <b>OPEN PROGRAM</b>
15.30-16.00 <i>Theater</i>	▶ <b>Special Address by the 2013 WISE Prize for Education Laureate</b>
16.00-17.00 <i>Theater</i>	▶ <b>Closing Plenary Session</b>

<b>OPEN PROGRAM</b>	
13.00-14.00 <i>EAA Village</i>	▶ <b>EAA Deliberations Session 5</b> <b>Crossroads of Progress</b>
13.30-15.00 <i>Majlis</i>	▶ <b>The Forum 4</b> WISE Book - <i>Learning (Re)Imagined</i> , featuring 2013 WISE Learners
13.30-15.15  <i>Room 105</i>	▶ <b>Spotlight Sessions</b> <b>3.1</b> • What Works: Transforming Dubai's Education System through Collaboration <b>3.2</b> • An Online Learning Platform to Gain Employability Skills <b>3.3</b> • Innovative Collaborations for Quality Education <b>3.4</b> • Skillshare: Reuniting Education with Learning <b>3.5</b> • Breaking the Cycle of Poverty through Education
13.30-15.00	▶ <b>Workshops • 3.1, 3.2, 3.3, 3.4 (see page 41)</b>
13.30-14.00 and 14.15-14.45 <i>Majlis</i>	▶ <b>Common Ground Sessions</b> For topics of Common Ground sessions, please go to the Common Ground desk or consult the WISE website
14.15-15.15 <i>EAA Village</i>	▶ <b>EAA Deliberations Session 6</b> <b>Taking Account</b>



# Workshops

Day 1	
Tuesday, October 29, 2013	
13.00-14.30	▶ Workshops
Room 215	1.1 • <b>Defining Global Ambition for Measuring and Improving Learning</b>
Room 102	1.2 • <b>Bottom Up vs. Top Down: Competing or Complementary Processes for Improving Learning?</b>
Room G02	1.3 • <b>International Women's Leadership Forum on Education: Kick-Off Meeting</b>
Room 101	1.4 • <b>Designing an Educational Strategy for Intervention in Fragile States: Haitian Case Study</b>

Day 2	
Wednesday, October 30, 2013	
13.30-14.30	▶ Workshop
Room 106	2.1 • <b>2013 Learners' Voice</b>
17.00-18.30	▶ Workshops
Room 215	2.2 • <b>Master Class in Blended Learning</b>
Room 220	2.3 • <b>Expanding Access and Learning Opportunities to All: Students at the Center</b>
Room 106	2.4 • <b>Tertiary Education Leadership: Innovating into the Future</b>
Room 101	2.5 • <b>Creating the Right Ecosystem for Innovation in Non-State and Private Education</b>

Day 3	
Thursday, October 31, 2013	
13.30-15.00	▶ Workshops
Room 101	3.1 • <b>Designing Possible Futures for Education: A Scenario Workshop</b>
Room 215	3.2 • <b>Towards the Innovative School</b>
Room 106	3.3 • <b>Building Alliances for Affordable Learning</b>
Room 102	3.4 • <b>"Future-cation": New Basics and a New Balance for a New Age</b>

# Program in Detail

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Day 1

Tuesday, **October 29**, 2013

9.00-10.00



**Opening Plenary Session**

## **Reinventing Education for Life**

— Theater

This year's WISE Summit theme – “Reinventing Education for Life” – foregrounds the urgent need to make education more relevant to the global realities of life today and the crucial role of innovation in achieving this. The opening session will set the scene and announce the agenda for the three days of debates and other sessions that will follow. It will include short speeches by Sheikha Moza bint Nasser, Chairperson of Qatar Foundation, and Sheikh Abdulla bin Ali Al-Thani, Ph.D., Chairman of WISE. A highlight of the session will be the announcement of this year's WISE Prize for Education Laureate.

**Official Welcome** by Her Highness **Sheikha Moza bint Nasser**, Chairperson, Qatar Foundation

**Introduction to WISE 2013** by H.E. **Sheikh Abdulla bin Ali Al-Thani**, Ph.D. Chairman of WISE

**Announcement of the 2013 WISE Prize for Education Laureate**

**Master of Ceremonies:** Ms. **Mishal Husain**, Journalist and Broadcaster (UK)

10.00-10.30

*Break*

Day 1

Tuesday, **October 29**, 2013

10.30-11.00

**Special Address 1**

———— Theater

Dr. **Edgar Morin**, Sociologist and Philosopher; Emeritus Director of Research at the French National Center for Scientific Research (CNRS) (France)

Teaching, as Jean-Jacques Rousseau said, must teach us how to live. Pupils or students must learn how to live in their society and world. Nevertheless, though the subjects taught contribute to individuals' professional lives, they often neglect their personal lives, their positions as members of a community, citizens and human beings in our present planetary era. On the one hand, the compartmentalization of discipline-based knowledge in teaching and research makes it impossible to tackle fundamental global problems. At the same time, knowledge of many vital problems facing our civilization is not taken into account. That is why in his book *Seven Complex Lessons in Education for the Future*, Dr. Edgar Morin emphasizes the need to introduce all of these problems at all levels of education.

Day 1

Tuesday, **October 29**, 2013

11.00-12.15

**Thematic Plenary Session 1**

### Bringing Learning to Life

———— Theater

There is a growing disconnect between the learning we have and the learning we need in the 21<sup>st</sup> century. Yet learning must be accessible, meaningful and relevant to modern challenges. In this first Thematic Plenary session, panelists will discuss key priorities for innovation to meet needs and to revitalize learning.

#### Speakers

Dr. **Yasar Jarrar**, Partner, Bain & Company (UAE/Jordan)

Dr. **Mamphela Ramphela**, Founder, Agang SA; former Vice-Chancellor, University of Cape Town (South Africa)

Ms. **Androulla Vassiliou**, European Commissioner for Education, Culture, Multilingualism and Youth (Cyprus)

#### Moderator

Mr. **Tony Mackay**, CEO, Centre for Strategic Education (Australia)

12.15-13.00

*Lunch in the Majlis*



Day 1

Tuesday, **October 29**, 2013

12.30-13.30

**EAA Deliberations Session 1**

### A New Call for Advocacy

——— *EAA Village*

This session will explore the extent to which the ongoing international advocacy efforts to provide quality education for all have been successful and what needs to be done next.

This deliberation will encourage participants to explore the role of empathy in advocacy efforts for access to education by the most marginalized children and youth. Agency staff and donors may be asked to move on from “business as usual” to taking up the challenge of access for all, including those affected by some combination of poverty, cultural barriers and insecurity or conflict. What combination of empathy for the disadvantaged and realization of the benefits to society of their educational empowerment would move this agenda forward? Can empathy be more consciously used as an unconventional tool to reexamine current programs and trends responding not only to barriers to education, but the delivery of environment-specific education?

**Speakers** and **Facilitators** from UNICEF, Penn State University and Al Fakhoora

Day 1

Tuesday, **October 29**, 2013

13.00-14.00

**The Forum 1**

### Towards 21<sup>st</sup>-Century Citizenship?

——— *WISE Majlis – The Forum*

Innovation and progress thrive on the interplay of diversity and universality. Indeed, 21<sup>st</sup>-century citizens need to identify and understand shared values as well as to learn from diverse cultures. How can education systems around the world better prepare learners to act as global citizens?

#### Speakers

Ms. **Tala Hammash**, Culture and Politics Student, Georgetown University School of Foreign Service in Qatar, 2012 WISE Learner (Jordan)

Dr. **Michael Reksulak**, Chair of the Board, the Melton Foundation (USA)

#### Moderator

Prof. **Kenneth Paul Tan**, Vice Dean and Associate Professor, National University of Singapore’s Lee Kuan Yew School of Public Policy (Singapore)

14.15-14.45

**The Forum 2**

### Interview with Ms. Omotola Jalade Ekeinde, Actress and Philanthropist (Nigeria)

——— *WISE Majlis – The Forum*

Meet leading Nollywood actress, Omotola Jalade Ekeinde, also known for her social and humanitarian commitment with UN-WFP, Amnesty International and her own foundation for youth empowerment.

Day 1

Tuesday, **October 29**, 2013

13.00-14.30

**WISE Learners' Voice Project Presentation***Auditorium 3*

In this session, the 2012 WISE Learners will present the educational projects they have developed collectively as part of their year-long assignment. They will share their motivations, objectives and potential ways of implementing their initiatives after WISE 2013, inviting the WISE community to support them and make their projects happen. A panel of experts will be part of the session to challenge the project representatives and comment on their ideas.

**Master of Ceremonies**

Mr. **Khalifa Saleh Al Haroon**, CEO/Founder, iloveQatar.net (Qatar)

13.00-13.30  
& 13.45-14.15**Common Ground Sessions***WISE Majlis – Common Ground Area*

For topics of Common Ground sessions, please go to the Common Ground desk or consult the WISE website.

Day 1

Tuesday, **October 29**, 2013

13.00-14.40

**Spotlight Sessions***Room 105*

13.00-13.20 • Spotlight 1.1

**Wonder Woman and Why It's Time for New Lessons in Masculinity****Presenter**

Ms. **Yvonne Roberts**, Chief Leader Writer, The Observer (UK)

13.20-13.40 • Spotlight 1.2

**iThra'ing a Nation: Learning through Inspiration**

iThra Youth is an initiative that aims to inspire and engage Saudi youth to foster and nurture an interest in pursuing art-science and developing character-building skills. It equips youth to rise to the global challenges of the 21<sup>st</sup> century and contribute positively to making a tangible impact on human development through knowledge, creativity, and cross-cultural engagement.

**Presenter**

Dr. **Khalid S. Al-Yahya**, iThra Youth Division Head, iThra Youth Initiative (Saudi Arabia) – 2013 WISE Award Winner

Day 1

Tuesday, **October 29**, 2013

13.40-14.00 • Spotlight 1.3

**Band-Aid to Smart Aid**

Promoting Equality in African Schools (PEAS) creates high-quality, sustainable secondary schools that contribute to long-term societal change, poverty reduction and the empowerment of young people in Uganda and Zambia.

The project's innovative model allows quality education to be delivered at low cost and in a sustainable way. PEAS is the first affordable secondary school network in Uganda, and one of very few school networks with such a strong emphasis on sustainability.

Recounting the short history of PEAS, John Rendel will look at the emotional and rational sides of founding an NGO. The presentation will go on to discuss how PEAS sees social impact as a balance between the three pillars: access, sustainability and quality.

**Presenter**

Mr. **John Rendel**, CEO, PEAS (Promoting Equality in African Schools) (UK) – 2013 WISE Award Winner

Day 1

Tuesday, **October 29**, 2013

14.00-14.20 • Spotlight 1.4

**Improving Access to Learning Using Native Amazigh Language in Morocco**

Medersat.com is a rural program for Amazigh children that constructs and operates preschools and primary schools with an Amazigh-language curriculum. The project seeks to ease the transition from pre-primary to primary school by providing an entry-level step (preschool) in their native language. This initial step allows Amazigh children to adapt better to their new learning environment before entering primary school.

In a country with no prior provision of Amazigh language education, Medersat.com established and operates 61 primary schools in Morocco.

**Presenter**

Dr. **Leïla Mezian Benjelloun**, President, BMCE Bank Foundation (Morocco) – 2013 WISE Award Winner

14.20-14.40 • Spotlight 1.5

**Improving the Educational Achievement and Opportunities for the Maoris**

The Te Kotahitanga project seeks to address what the New Zealand government has identified as being a major challenge facing education in New Zealand today, namely the continuing social, economic and political disparities between the descendants of the Anglo-European peoples and the indigenous Maoris. The project offers an innovative curriculum and pedagogy in order to increase involvement, success rates and life opportunities for young Maoris.

**Presenter**

Dr. **Mere Berryman**, Senior Research Fellow, Te Kotahitanga (Unity of Purpose) (New Zealand) - 2013 WISE Award Winner

Day 1

Tuesday, **October 29**, 2013

13.00-14.30



Workshops

Workshop 1.1

**Defining Global Ambition for Measuring and Improving Learning**

——— Room 215

To catalyze a shift in the global conversation on education from a focus on access to access plus learning, 30 organizations convened to form the Learning Metrics Task Force (LMTF), co-convened by UNESCO through its Institute for Statistics (UIS) and the Center for Universal Education (CUE) at the Brookings Institution. Filling the global data gap on learning is a critical step to ensuring education features prominently in the global development agenda and that resources are allocated to improve learning outcomes for all children and youth.

Participants in this workshop will (i) understand the recommendations of the LMTF; (ii) discuss how better measurement of learning can support an increased global focus on learning; (iii) brainstorm innovative ways to improve the technical resources, political will, and institutional capacity for measuring learning; and (iv) learn ways to get involved in the next phase of the LMTF.

**Facilitator**

Ms. **Maysa Jalbout**, Education Adviser and Non-Resident Fellow, Center for Universal Education at the Brookings Institution (UAE/Canada)

Day 1

Tuesday, **October 29**, 2013

Workshop 1.2

**Bottom Up vs. Top Down: Competing or Complementary Processes for Improving Learning?**

——— Room 102

While much attention in the post-2015 learning goals has focused on which skills to include and how to measure them, relatively little attention has been paid to how learning gets accomplished in interaction between teachers and students in and out of the classroom, as well as between researchers and policy makers. This workshop will consider various alternatives, ranging from, on the one hand, participatory and empowerment approaches (cf. Paulo Freire) and, on the other, policy-driven and evidence-based approaches (currently à la mode). Two key questions will be the focus of discussion in this workshop: First, what is the appropriate balance between top-down and bottom-up processes? Second, taking into account the above balance issue, what happens to learning and instruction in programs when international learning goals are decided?

**Facilitators**

Mr. **Jairo Arboleda**, Social Development Specialist (Colombia)

Prof. **Dan Wagner**, UNESCO Chair in Learning and Literacy, Professor of Education, International Literacy Institute, University of Pennsylvania (USA)

Day 1

Tuesday, **October 29**, 2013

## Workshop 1.3

**International Women's Leadership Forum on Education:  
Kick-Off Meeting**

———— Room G02

Despite huge strides forward for women in the workplace all over the world, there is a dearth of opportunities for international female leaders to work together to define action agendas to improve mentoring and support in the area of education. This workshop will launch and promote the idea of setting up an International Women's Education Leadership Group. It aims to involve women with an interest in participating in the Group and to brainstorm new ideas for collaboration.

**Facilitators**

Ms. **Aïcha Bah Diallo**, Chair of the Forum of African Women Educationalists (Guinea)

Ms. **Sara de Freitas**, Director of Research, Serious Games Institute, Coventry University (UK)

Day 1

Tuesday, **October 29**, 2013

## Workshop 1.4

**Designing an Educational Strategy for Intervention in Fragile States: Haitian Case Study**

———— Room 101

The WISE Haiti Task Force was created at WISE 2010 to help re-build the education system in Haiti. The WISE Haiti Task Force and its local partner Fondation Connaissance et Liberté (FOKAL, Knowledge and Freedom Foundation) chose an innovative approach, promoting positive action by civil society. The objective was to empower local best practices and exemplify what works and can be replicated. Post-disaster management showed the importance of an education that goes beyond reading and writing. It must transmit other skills and a new mindset based on learned lessons from best practices identified by WISE in Haiti.

The workshop will focus on:

- Identifying: How to include sustainable and innovative capacities to build upon the existing efforts of grassroots groups?
- Advocating: How can these initiatives inspire policies implemented by government, the international community and other stakeholders (NGOs, foundations, etc.)?
- Implementing: What are the lessons learned from the ground to reinvent education?

**Speakers**

Mr. **Jean-Eric Aubert**, President, Societal Intelligence Global Network, international expert in innovation and development strategies (France)

Dr. **Frannie Léautier**, Executive Secretary of the African Capacity Building Foundation (ACBF), Former Vice President of the World Bank (Tanzania)

Dr. **Michèle D. Pierre-Louis**, President of FOKAL, and former Prime Minister of Haiti (Haiti)

Day 1

Tuesday, **October 29**, 2013

13.45-14.45

**EAA Dialogue Session 2**

### Multi-Sector Alliances

*— Auditorium 3*

This session will focus on multi-sectoral interventions that are essential for sustained quality education that is needed for comprehensive development programs. There will be a special focus on the Kakuma Refugee camp and participants will deliberate on opportunities to improve school enrollment, retention and graduation rates, incentives for the private sector to work with refugees, and training refugees in marketable skills.

15.00-15.30

**Focus Session 1**

### Bringing Education Data to Life

*— Auditorium 3*

Data need to tell a story. In this Focus presentation, Hans Rosling will help make sense of complex trends in education and progress toward universal literacy and numeracy. What do these data tell us about our successes and ongoing challenges?

#### Speaker

Dr. **Hans Rosling**, Edutainer and Co-Founder, Gapminder Foundation; Professor of International Health, Karolinska Institute (Sweden)

Day 1

Tuesday, **October 29**, 2013

15.00-15.30

**Focus Session 2**

### STEM for All

*— Theater*

Dr. Pocock started her journey in Science Communication wanting to encourage more youth (especially girls) to consider jobs in STEM. However, over the years her emphasis on youth has changed to include a much more general audience. STEM is very much part of our lives. To use it to its true potential, it is vital to understand its scope and limitations. STEM practitioners also need to be guided ethically and responsibly by the public, but to do this effectively society needs to be STEM literate.

#### Speaker

Dr. **Maggie Aderin-Pocock**, Space Scientist; Founder, Science Innovation Ltd. (UK)

15.00-15.30

**Focus Session 3**

### Empowering Leaders in the African Context: a Model for Distributed Leadership

*— Room 105*

#### Speakers

Mr. **Pape Samb**, President and CEO, Phelps Stokes (USA/Senegal)

Day 1

Tuesday, **October 29**, 2013

15.30-16.45

**WISE Debate 1.1**

### Basic Literacy and Numeracy: Making Goals a Reality?

———— Auditorium 3

The 2000 Dakar Framework for Action set the goal to increase literacy levels worldwide by 50 percent by the year 2015. Yet millions of adults and young learners around the world continue to struggle with low reading, writing and math skills. What proven innovative practices might be brought to scale?

#### Speakers

Dr. **Helen Abadzi**, Psychologist and Researcher, University of Texas at Arlington (USA/Greece)

Ms. **Annie Duflo**, Executive Director, Innovations for Poverty Action (USA/France)

Prof. **Adama Ouane**, Director, UNESCO Office in Haiti; Former Minister of Education in Mali (Mali)

#### Moderator

Mr. **John Mahaffie**, Co-Founder and Principal, Leading Futurists LLC (USA)

Day 1

Tuesday, **October 29**, 2013

15.30-16.45

**WISE Debate 1.2**

### How Much Does STEM Really Matter?

———— Theater

Countries around the world are increasingly focused on strengthening Science, Technology, Engineering and Mathematics (STEM) education to support economic competitiveness. Education systems are thus under pressure to meet such political and economic demands. Do all learners need high-level STEM skills and how can STEM education be improved to meet diverse learners' needs?

#### Speakers

Mr. **Khalid Aboujassoum**, Founder & Executive Manager, ibTECHar Technologies; 2012 Star of Science (Qatar)

Mr. **Ahmed Almeer**, Student of Medicine, Weill Cornell Medical College in Qatar, 2012 WISE Learner (Qatar)

Ms. **Claudia Dreifus**, Adjunct Professor of International Affairs and Media at the School of International and Public Affairs, Columbia University (USA)

Dr. **Conrad Wolfram**, Mathematician, Co-Founder and CEO, Wolfram Europe, WOLFRAM (UK)

#### Moderator

Mr. **Harjiv Singh**, Founder and CEO, Salwan Media (India)

Day 1

Tuesday, **October 29**, 2013

15.30-16.45



**WISE Debate 1.3**

### Learning to Lead?

——— *Room 105*

Leadership is considered as vital for success and an increasing number of institutions now offer “leadership training”. But can such skills be taught and learned? If so, what kind of education and “real-world” learning are most vital?

#### Speakers

Mr. **Sandeep Aneja**, Managing Director, Kaizen Management Advisors Private Limited (India)

Mr. **Eric Glustrom**, President and Founder, Educate! and Watson University (USA)

Ms. **Ewa Iwaszuk**, Economics and Business Student, University College London; 2012 WISE Learner (Poland)

#### Moderator

The Hon. **Jerry MacArthur Hultin**, Senior Presidential Fellow, New York University (USA)





Day 2

Wednesday, **October 30**, 2013

9.00-10.30

**Special Plenary Session****Educating at the Extreme: Education Above All***Theater*

This Plenary session looks at the world's hardest to reach children who are prevented from accessing education by extreme challenges of geography, poverty, conflict and discrimination. It examines the world's commitment to universal primary education (MDG2), and the progress made in enrolling and protecting the world's most vulnerable children, with a special focus on quality sustainable schooling and multi-sector alliances. The session includes a high-level interactive panel session led by Mishal Husain.

**Master of Ceremonies:** Ms. **Mishal Husain**, Journalist and Broadcaster (UK)

**Speakers**

To be announced

10.30-11.00

*Break*

Day 2

Wednesday, **October 30**, 2013

11.00-11.30

**WISE Focus Session 4****What If Finland's Great Teachers Taught in Your Schools?***Theater*

Many governments are under political and economic pressure to turn their school systems around for higher rankings in the international league tables. Canada, South Korea, Singapore and Finland are commonly used models for the nations that hope to improve teaching and learning in their schools. In search of a silver bullet, reformers now turn their attention to teachers, believing that if only they could attract "the best and the brightest" into the teaching profession, the quality of education would improve. This presentation argues that just having better teachers in schools will not automatically improve students' learning outcomes. Lessons from Finland and other high-performing school systems suggest that we should also protect schools from prescribed teaching, toxic accountability, and unhealthy competition, so that all teachers can use their professional knowledge and skills in the best interests of their pupils.

**Speaker**

Dr. **Pasi Sahlberg**, Director General, Center for International Mobility and Cooperation (Finland)

Day 2

Wednesday, **October 30**, 2013

11.00-11.30

**WISE Focus Session 5****Quest to Learn:  
Rethinking the Design of Teaching and Learning**

———— Auditorium 3

In 2009 a new public middle school called Quest to Learn opened in New York City. Its mission? To transform teaching and learning practices through an approach integrating traditional and 21<sup>st</sup>-century literacies with core principles of game design and play. The resulting school has become a vital research and development platform for innovative curriculum and teaching practices. What have been the key discoveries and lessons learned?

**Speaker**

Ms. **Katie Salen**, Executive Director, Institute of Play (USA)

11.30-12.45

**WISE/EAA Debate****Educate A Child: A Year of Acceleration and Reinvention**

———— Auditorium 1

The Educate A Child (EAC) session will mark its progress since its launch at WISE in 2012 by focusing on how it is accelerating action in support of out-of-school children and achievement of MDG2. Two main questions will be addressed: How is EAC accomplishing this? How effective has EAC been so far? This will be an active session that engages a variety of participants, showcasing the range of partners and approaches that have enabled EAC to make progress toward decreasing the number of out-of-school children globally.

**Speakers to be announced**

Day 2

Wednesday, **October 30**, 2013

11.30-12.45

**WISE Debate 2.1****Can We Have Education Without Teachers?**

———— Theater

Many countries struggle to nurture a pool of high-quality teachers. Should education systems do more to attract, retain and develop teachers or should they now rely more on alternative ways to learn, including technological resources?

**Speakers**

Ms. **Jenna Brashear**, Student Affairs Officer, University of Kentucky; 2012 WISE Learner (USA)

Dr. **Ted Chang**, Chief Technology Officer and Vice President, Quanta Computer Inc. (Taiwan)

Ms. **Brasilina Passarelli**, Professor, University of Sao Paulo; Scientific Coordinator, School of the Future Research Collective (Brazil)

Dr. **Denise Vaillant**, President, Teaching Profession International Observatory (Uruguay)

**Moderator**

Ms. **Mervi Jansson-Aalto**, Director, Education Partnerships, InnoOmnia (Finland)

Day 2

Wednesday, **October 30**, 2013

11.30-12.45

**WISE Debate 2.2**

### What Data for What Purpose?

———— Auditorium 3

The emerging fields of learning analytics and data mining – big data for education – could have a significant impact on how educators use online information to personalize learning, identify at-risk students and improve teaching. But this also raises critical questions regarding privacy, ownership and how to interpret data. Do we need to reconsider what data should be gathered and how it should be used to improve learning?

#### Speakers

Mr. **John Fallon**, Chief Executive, Pearson (UK)

Prof. **Divina Frau-Meigs**, Professor, University Sorbonne Nouvelle; UNESCO Chair “savoir devenir”; Director, online Master’s program, AIGEME (France)

Dr. **Jennifer Pei-Ling Tan**, Research Scientist – Creativity, 21<sup>st</sup>-Century Literacies & Learning, Office of Education Research, National Institute of Education (Singapore)

Mr. **Emilio Porta**, Senior Economist, Analítica LLC (Nicaragua)

#### Moderator

Mr. **Tony Mackay**, CEO, Centre for Strategic Education (Australia)

12.45-13.30

*Lunch in the Majlis*

Day 2

Wednesday, **October 30**, 201313.30-14.45  
& 16.45-18.15**EAA Deliberations Sessions 3 & 4**

### Challenges in Financing in Out of School Children’s Programs & Innovative Financing Models and Partnership Opportunities

———— EAA Village

These sessions will share and discuss innovative approaches, strategies and models to overcome funding and financing challenges hindering efforts to provide quality primary education for out-of-school children. Representatives of leading bilateral and multilateral donors, business corporations, foundations and charities, and leading implementing partners will provide information on the most promising funding models.

13.30-14.30

**The Forum 3**

### Succeeding by Daring to Fail

———— WISE Majlis – The Forum

Discussions on innovation in education often focus on success stories. But to achieve their goals, most, if not all, successful innovators have taken risks and learned from past failures. How can policy makers and educators increase their tolerance for risk-taking?

#### Speakers

Mr. **Merrick Schaefer**, Senior Innovation Specialist, The World Bank (USA)

Mr. **Kotaro Tamura**, former Senator; Vice-President, YGU (Japan)

Mr. **Suneet Singh Tuli**, CEO, DataWind Ltd. (Canada/India)

#### Moderator

Mr. **Charles Leadbeater**, Innovation Expert and Associate, NESTA (UK)

Day 2

Wednesday, **October 30**, 2013

13.30-14.00 & 14.15-14.45 **▶ Common Ground Sessions**

———— *WISE Majlis – Common Ground Area*

For topics of Common Ground sessions, please go to the Common Ground desk or consult the WISE website.

13.30-14.50 **▶ Spotlight Sessions**

———— *Room 105*

13.30-13.50 • Spotlight 2.1

### Ending Early Marriage: the Role of Schools and Educators

Education is a human right and for women and girls it is the key to their empowerment and enjoyment of other rights. Child marriage, early marriage and childbearing are barriers to girls' enjoyment of the right to education, the right for personal development and a smooth transition into adulthood, and the opportunity to contribute to their family and society. Different stakeholders should be involved in the fight against early marriage, including schools and educators.

#### Presenter

H.E. **Noor Al Malki Al Jehani**, Executive Director of Doha International Family Institute (DIFI) and Expert in the Committee on the Elimination of Discrimination Against Women (CEDAW) (Qatar)

Day 2

Wednesday, **October 30**, 2013

13.50-14.10 • Spotlight 2.2

### Teacher Professional Development Models in Contexts of Fragile and Low-Income Countries

This presentation identifies evidence-based models which utilize technology, evaluation, in-classroom support, Open Educational Resources (OERs), and other means to improve teachers' classroom performance in fragile and low-income contexts. Teachers have a vital role to play in the development of learners' literacy and numeracy and other relevant life skills, yet too often standards of teaching are low and the professional support teachers receive is woefully inadequate. New approaches are therefore urgently required.

#### Presenter

Mr. **James Lawrie**, Senior Education Adviser: Research, Innovation, Strategy, Save the Children (UK)

14.10-14.30 • Spotlight 2.3

### Education for Anyone, Anywhere

The Internet is making it possible to scale differentiated learning and teaching. Students at both ends of the spectrum, those struggling and those excelling, can be engaged at their individual levels of interest and mastery. This talk outlines how providing teachers and students with access to a self-paced, master-based and interactive learning platform like Khan Academy can lead to a highly differentiated and customized learning experience for students.

#### Presenter

Mr. **Bilal Musharraf**, Dean of Translations, Khan Academy (USA)

Day 2

Wednesday, **October 30**, 2013

14.30-14.50 • Spotlight 2.4

### Exploring New Approaches to Learning through MOOCs in China

As the best-known social networking site for knowledge dissemination in China, Guokr believes that knowledge should be easily accessible to the public. It started its Massive Open Online Course (MOOC) initiative in 2012, hoping to help Chinese MOOC users to conquer language barriers and adapt to new learning styles.

#### Presenter

Dr. **Yang Liu**, Director of Education, Guokr Interactive Information Tech. Co. Ltd. (China)

13.30-14.30



Workshop

Workshop 2.1

### 2013 Learners' Voice

———— Room 106

The 2013 Learners will be pleased to invite the members of the WISE community to take an active part in their workshop organized around topical themes such as project-based learning, STEM, education and technology, or education in emergency situations. Come and share your perspective with the new members of the WISE community who are embarking on the year-round intensive program of learning!

Day 2

Wednesday, **October 30**, 2013

13.30-14.30



Demo Sessions

———— Room G02

13.30-14.30 • Demo 2.1

### CTB/McGraw-Hill Education Acuity Online Student Assessment System

As schools implement the state curriculum standards, they need to have a clear and measurable link between assessment data, instruction, student mastery and the state education standards. Acuity is a US K–12 comprehensive assessment solution that supports district and school instructional improvement goals, while enabling teachers to use valid and reliable assessment data to inform their instruction and individualized adaptive learning plans. The presentation includes a live demo of the Acuity Online Assessment System.

#### Presenters

Dr. **Seung Choi**, Senior Director, Research, CTB/McGraw-Hill Education (USA)

Dr. **Changhua Rich**, Research Director, Asia, CTB/McGraw-Hill Education (China/USA)

Day 2

Wednesday, **October 30**, 2013

13.30-14.30 • Demo 2.2

**OIF: Developing OERs in French-Speaking Countries**

———— Room 215

The Organisation Internationale de la Francophonie (OIF) supports the development of Open Educational Resources (OERs) in order to enhance the quality of learning. Two examples of these projects, namely [www.examen.sn](http://www.examen.sn) (OERs for pupils and teachers in Senegal) and the francophone Massive Open Online Course (MOOC) on OERs developed by the University of Moncton (Canada), will be presented in order to introduce the discussion about the development of OERs and MOOCs and challenges and opportunities in francophone countries.

*This session will be in French.*

**Presenters**

Mr. **Papa Youga Dieng**, Coordinator of the Initiative francophone Pour la Formation à Distance des Maîtres (IFADEM), OIF (Paris)

Mr. **Stephen Downes**, Senior Researcher, National Research Council of Canada (Canada)

Day 2

Wednesday, **October 30**, 2013

13.30-14.30 • Demo 2.3

**U.S. News & World Report: Discussing a Model for a MENA Region University Ranking**

———— Room 101

Experts from *U.S. News & World Report* will describe and discuss with participants the methods and challenges of comparing the attributes of schools in a wide range of countries. Listen and interact with top editors from Washington, D.C.-based *U.S. News & World Report* who have developed over three decades the influential Best Colleges rankings. Hear how those rankings have helped improve American higher education and how the model could work in other regions. As education becomes more global, common benchmarks become more important. Key questions include: What is the universe of MENA colleges and universities? What are some of the factors that should be considered as part of such a rating?

**Presenters**

Mr. **Brian Kelly**, Editor and Chief Content Officer, *U.S. News & World Report* (USA)

Mr. **Robert Morse**, Director of Data Research, *U.S. News & World Report* (USA)

Day 2

Wednesday, **October 30**, 2013

13.30-14.30 • Demo 2.4

**The World Economic Forum (WEF): Learning for Life**

———— Room 220

In a context of high unemployment across all ages, lifelong learning, both formal and informal, is key to re-skilling and employability. What do we know about the kinds of lifelong learning programs that are focused on helping learners to re-skill and improve employability? What are the conditions necessary for lifelong learning programs to succeed? From where can we draw inspiration and best practices? The objective of this session is to map out ideas and practices that can enhance lifelong learning.

15.00-15.15

**Special Address 2****Leading Change in Quality and Equity - The Australian Experience**

———— Theater

The Hon. Ms. **Julia Gillard**, former Prime Minister (2010-2013) (Australia)

Ms. Gillard will discuss the challenges of achieving greater equity and quality in education around the world. Given the backdrop of political, social, economic and technological change and the numerous pressures on policy makers and educators, how should we think about the aims of education and the opportunities for reform? What are the realities facing leaders in complex political environments and education systems with many competing stakeholders? Ms. Gillard will draw on her experience in leading change in Australia.

Day 2

Wednesday, **October 30**, 2013

15.15-16.30

**Thematic Plenary Session 2****Bringing Life to Learning**

———— Theater

There is a general consensus on the need to improve the quality, relevance and impact of education. But what innovations should education reforms adopt to make learning more dynamic in and beyond schools? Should the focus be on enlivening and improving traditional approaches to learning and teaching, or should it be on completely re-thinking why, where and how we learn?

**Speakers**

Dr. **Madhav Chavan**, CEO and President, Pratham Education Foundation, 2012 WISE Prize for Education Laureate (India)

Mr. **John Fallon**, CEO, Pearson (UK)

The Hon. Ms. **Julia Gillard**, former Prime Minister (2010-2013) (Australia)

Ms. **Vicki Phillips**, Director of Education, College Ready, Bill & Melinda Gates Foundation (USA)

**Moderator**

Mr. **Tony Mackay**, CEO, Centre for Strategic Education (Australia)

Day 2

Wednesday, **October 30**, 2013

16.30-17.00

*Break*

17.00-18.30

▶ **Spotlight Sessions**

Room 105

17.00-17.15 • Spotlight 2.5

**Educate Girls in India**

For details, consult the online program.

**Presenter**Ms. **Safeena Husain**, Executive Director, Educate Girls (India)

17.15-17.30 • Spotlight 2.6

**Amazing Growth of Lifelong Learning Cities in Korea**

In Korea, 118 Learning Cities nationwide are currently constructing learning ecosystems. This is the outcome of the synergy between the enthusiasm and leadership of mayors and the active grassroots participation and engagement of NGOs. The adoption of the “1 City – 1 Specialization” program, which reflects the uniqueness of each city, enables anyone to be an educator or a student. This constitutes the infrastructure of the unique diversified education programs within cities. In addition, professional experts – so-called “lifelong educators” – have played a leading role in the development of Learning Cities.

**Presenter**

Day 2

Wednesday, **October 30**, 2013Prof. **Un Shil Choi**, President, National Institute of Lifelong Education (Republic of Korea)

17.30-17.45 • Spotlight 2.7

**Learning by Doing in Remote Areas**

For details, consult the online program.

**Presenter**Ms. **Helena Edwards**, Director of Programs, Fabretto Children’s Foundation (Nicaragua)

17.45-18.00 • Spotlight 2.8

**ICT for Development in Rural Communities**

For details, consult the online program.

**Presenter**Ms. **Asia Kamukama**, Country Director, Maendeleo Foundation (Uganda)

18.00-18.15 • Spotlight 2.9

**Ak’ Tenamit - Empowering Indigenous Youth to Become Agents of Change**

Steve Dudenhoefer, a social entrepreneur from the United States, has spent over 20 years living in the jungles of Guatemala, accompanying indigenous communities in the development and implementation of alternative formal educational systems. Combining traditional indigenous and western knowledge, the resolution of conflicts and critical barriers, adaptation to a rapidly changing climate and rural-focused vocational training, he works to empower at-risk indigenous youth to become agents of change committed to strengthening their sense of cultural identity and the well-being of their rural communities, as well as a full symbiotic articulation with the greater world.

**Presenter**Mr. **Steve Dudenhoefer**, Founder, Chief Technical Advisor, Asociación Ak’



Day 2

Wednesday, **October 30**, 2013

Tenamit - Guatemalan Tomorrow Fund (Guatemala/USA)

17.00-18.30



Workshops

Workshop 2.2

**Master Class in Blended Learning**

———— Room 215

Education is being reshaped by two powerful trends: (1) accelerated adoption of immersive learning approaches, such as learning-by-doing, collaborative learning, and learning through competitions and games; and (2) leveraged deployment of Information Technology both within the classroom and outside the classroom.

In this Master Class in Blending Learning, participants will be challenged to experience the interplay of these two trends through an immersive, team-based competition.

Early registration is required and restricted to 30 participants, who will be contacted and briefed before the Summit.

**Facilitators**

Mr. **Mahboob Mahmood**, Founder and CEO, Knowledge Platform

Day 2

Wednesday, **October 30**, 2013

(Singapore)

Workshop 2.3

**Expanding Access and Learning Opportunities to All: Students at the Center**

———— Room 220

There are different challenges to connecting marginalized students and providing them with access to education in order to improve their learning experiences (e.g. access to remote and difficult areas, or geographical particularities that demand specific solutions). To overcome these challenges, multidimensional analyses and approaches can help put students' needs at the center.

The main purpose of this workshop is to learn from different powerful initiatives that are proving successful in this domain and discuss different perspectives. Adapting and adopting different educational strategies as well as the role of ICTs in connecting marginalized students will be discussed.

**Facilitator**

Ms. **Ana Maria Raad**, Head, Center of Innovation in Education, Fundación

Day 2 Wednesday, **October 30**, 2013

Chile (Chile)

Workshop 2.4

**Tertiary Education Leadership: Innovating into the Future**

———— Room 106

University leaders (presidents, rectors, vice chancellors) will highlight opportunities and imperatives to create dynamic and enduring institutions serving emerging generations. They will feature innovation as the force that will allow leaders to chart the path to the future of their institutions, taking into consideration current trends in higher education. Following presentations, participants will have an opportunity to provide their own input and reactions on the topic.

**Facilitator**

This workshop is hosted by the International Association of University

Day 2 Wednesday, **October 30**, 2013

Presidents (IAUP).

Workshop 2.5

**Creating the Right Ecosystem for Innovation in Non-State and Private Education**

———— Room 101

This session will share insight from four leading organizations – Omidyar Network, ARK, STIR and PEAS - on partnerships and levers that enable innovative practice in non-state and privately delivered education at the system, school network and classroom level. This is with a particular emphasis on improving education quality and outcomes for disadvantaged children. Structured to allow lively debate and audience participation, it will encourage reflection and practical ideas on how non-state actors can catalyze better learning for disadvantaged children by addressing different layers of the education system.

**Facilitator**

Mr. **Vineet Bewtra**, Investment Director, Omidyar Network (UK)

Mr. **Sharath Jeevan**, Founder and CEO, STIR Education (UK)

19.30-21.45 **WISE Gala Dinner and WISE Awards 2013 Ceremony**

———— Conference Hall

Day 3

Thursday, **October 31**, 2013

9.00-10.30

**WISE/UNESCO – Special Plenary Session**

### Educational Challenges in a Changing World

*Theater*

The two landmark UNESCO publications, “Learning to Be” (or what is often referred to as the “Faure Report”), and “Learning: the Treasure Within” (or the “Delors Report”), have been key references for international educational development. They have been influential in promoting an integrated and humanistic vision of lifelong learning supported by four pillars: learning to be, to know, to do, and to live together. As the international community takes stock of new developments and educational realities in the approach of the 2015 deadline for the Millennium Development Goals, it is timely to revisit the four pillars. This would also help to inform the current debates on the post-2015 international development and education agendas.

#### Speakers

Ms. **Irina Bokova**, Director-General, UNESCO (Paris)

Prof. **Cheng Kai-Ming**, Chair Professor of Education, University of Hong Kong (China)

Dr. **Francisco Claro**, Chairman of the Board of Directors, Elige Educar, Center for Public Policies of Universidad Católica (Chile)

Dr. **Allan E. Goodman**, President and CEO, Institute of International Education (USA)

H.E. Mrs. **Angie Motshekga**, MP, Minister of Basic Education (South Africa)

Dr. **Qian Tang**, Assistant Director-General, Education, UNESCO (Paris)

#### Moderator

Ms. **Isabelle Kumar**, Journalist and Presenter, Euronews (UK)

Day 3

Thursday, **October 31**, 2013

10.30-11.00

*Break*

11.00-11.30

**Focus Session 6**

### The Web is the 4<sup>th</sup> Literacy

*Theater*

What is the most important thing for our kids to understand today? The web. Mozilla Executive Director Mark Surman argues that the ability to understand and shape the digital world is just as important as learning to read, write and do math. Touching on fatherhood, punk rock and the Do It Yourself (DIY) movement, he explores the role of playfulness, exploration and hands-on experimentation as a way to teach web literacy on a massive scale.

#### Speaker

Mr. **Mark Surman**, Executive Director, Mozilla Foundation (USA/Canada)

Day 3

Thursday, **October 31**, 2013

11.00-11.30



Focus Session 7

### Learning to be Frugal, Flexible, and Nature-Friendly: Grassroots Innovations for Inclusive Education and Development

———— Auditorium 3

When addressing social challenges, inertia often prevails over responsiveness and agility. What can we do to change this and teach our children to be innovative? How can we learn from the creativity of the informal sector, including farmers, artisans, and others who lack material resources? Such innovators often leverage the resources in which they are rich, namely knowledge, imagination and values. Frugality is an inevitable choice for a sustainable future, no matter what we may say about climate change forecasts, or the widening gulf of disparities in the world. Flexibility is also essential for coping with ever-increasing uncertainties. The purpose of educational reforms in the future is not just to forge a more informed and responsible mind and spirit, but also to foster a creative, compassionate and collaborative culture. In this Focus session, Professor Anil K. Gupta advocates a circular economy as one way to let nature express its diversity and self-maintaining potential through human endeavors for inclusive development.

#### Speaker

Prof. **Anil K. Gupta**, Founder, Honey Bee Network, Indian Institute of Management (India)

Day 3

Thursday, **October 31**, 2013

11.30-12.45



WISE/EAA Debate

### Education in Jeopardy: Efforts to Protect Education in Insecurity and Conflict (PEIC)

———— Auditorium 1

In times of insecurity and conflict, education is at its most vulnerable. Education facilities may be destroyed, and students, teachers and scholars threatened, attacked or assassinated. Many families become too poor to send their children to school, or keep them at home for security. At such times, we must protect education and ensure that it helps build a more stable future. This PEIC panel event will present ways in which such harm can be minimized or prevented, through effective use of law and forward planning by education ministries.

#### Speakers

Mr. **Khalil Mahshi**, Director, International Institute for Educational Planning (IIEP), UNESCO

Mr. **Stuart Maslen**, Head of Research, Geneva Academy of International Humanitarian Law and Human Rights

Mr. **Robert McCorquodale**, Director, British Institute of International and Comparative Law

Mr. **Luis Moreno Ocampo**, EAAF Board Member, first Prosecutor of the International Criminal Court (keynote)

Mr. **Brendan O'Malley**, lead author for "Education under Attack 2014"

#### Moderator

Ms. **Mary Kangethe**, Senior Adviser, Ministry of Education, Kenya; Coordinator, Inter-Country Quality Node for Peace Education of the Association for the Development of Education in Africa (ADEA)

Day 3

Thursday, **October 31**, 2013

11.30-12.45

**WISE Debate 3.1**

### Can MOOCs Democratize Higher Education?

——— Theater

Massive Open Online Courses (MOOCs) are being promoted as the “next big thing” in education. These courses, which target learners of all ages and at all levels, intend to open access to high-quality content and create new opportunities for online learning. Can MOOCs effectively break down traditional barriers to higher education?

#### Speakers

Mr. **Francisco Marmolejo**, Tertiary Education Coordinator and Lead Tertiary Education Specialist, The World Bank (Mexico)

Dr. **Piotr Mitros**, Chief Scientist, edX (USA)

Prof. **Pai Obanya**, International Education Strategist; Chairman of the Board, West African Examinations Council (WAEC) (Nigeria)

Dr. **George Siemens**, Associate Director, Technology Enhanced Knowledge Research Institute (TEKRI), Athabasca University (Canada)

#### Moderator

Mr. **John Mahaffie**, Co-Founder and Principal, Leading Futurists LLC (USA)

Day 3

Thursday, **October 31**, 2013

11.30-12.45

**WISE Debate 3.2**

### Frugal Innovation: How Can We Do More with Less?

——— Auditorium 3

Countries in the developed and developing worlds are facing the challenge of ensuring better learning outcomes with decreasing or very few resources. “Frugal innovators” are finding creative ways to do more with less. What can educators around the world learn from these practices?

#### Speakers

Mr. **Ashwin Assomull**, Partner, The Parthenon Group (India/UK)

Mr. **Iqbal Dhaliwal**, Director of Policy, Abdul Latif Jameel Poverty Action Lab (J-PAL), MIT Department of Economics; Scientific Director, J-PAL South Asia (India)

Dr. **Shannon May**, Co-Founder and CSO, Bridge International Academies (Kenya/USA)

#### Moderator

Mr. **Charles Leadbeater**, Innovation Expert and Associate, NESTA (UK)

12.45-13.30

*Lunch in the Majlis*

Day 3

Thursday, **October 31**, 2013

13.00-14.00

**EAA Deliberations Session 5**

### Crossroads of Progress

————— *EAA Village*

This session will highlight innovative educational programs that have been particularly effective in reaching out-of-school children. These programs have been creative in their use of limited resources and in organizing volunteer and youth activists. What lessons have program leaders and community members learned as they have addressed challenges, and how might successful approaches be brought to scale?

#### Speakers to be announced

Day 3

Thursday, **October 31**, 2013

13.30-15.00

**The Forum 4**

### Presentation of the next WISE Book - *Learning (Re)Imagined*

#### Featuring 2013 WISE Learners

————— *WISE Majlis – The Forum*

How have learning and teaching been transformed by technology? What are the challenges and what are the solutions?

Meet Graham Brown-Martin, the author of the new WISE Book, *Learning (Re)imagined*, and four panelists featured in the book representing Ghana, Lebanon, Jordan and the USA, who will take us through the work that has been done on the upcoming book which investigates the impact of technology on education and how the connected society is transforming learning.

Joined by members of the 2013 WISE Learners, they will share their views on how the rapid spread of digital technologies and the increased levels of connectivity are changing the ways we learn.

#### Main Presenter

Mr. **Graham Brown-Martin**, Founder, Learning Without Frontiers; Founder, EDLabs (Education Design Labs); author of the next WISE Book, *Learning (Re)Imagined* (UK)

Day 3

Thursday, **October 31**, 2013

13.30-14.00 & 14.15-14.45 ▶ **Common Ground Sessions**

———— *WISE Majlis – Common Ground Areas*

For topics of Common Ground sessions, please go to the Common Ground desk or consult the WISE website.

13.30-15.15 ▶ **Spotlight Sessions**

———— *Room 105*

13.30-13.50 • Spotlight 3.1

### **What Works: Transforming Dubai's Education System through Collaboration**

Dubai is home to schools offering education from 15 different systems to children from over 100 different countries. In learning how best to support Dubai's schools, parents, children and the community in their search for "the best," the team from the Knowledge and Human Development Authority (KHDA) found themselves on a road not traveled. WISE provides the opportunity for a brief look back at the stories of KHDA's journey so far, as it continues on the road ahead.

#### **Presenter**

Dr. **Abdullah Al Karam**, Director General and Chairman of the Board of Directors, Knowledge and Human Development Authority, Government of Dubai (UAE)

Day 3

Thursday, **October 31**, 2013

13.50-14.10 • Spotlight 3.2

### **An Online Platform to Gain Employability Skills**

ALISON is a for-profit, online learning platform that enables users worldwide to gain employability skills by providing free and self-paced courses. It offers an innovative test system where an employer or college can challenge a graduate at any time to sit a simple online test. The platform is the first online education provider to use advertising in order to provide free courses to users around the world. The project also uses open-source technology and crowdsourcing methods that enable it to keep costs low. ALISON's impact is in providing a business model that opened up the Massive Open Online Courses (MOOCs) industry.

#### **Presenter**

Mr. **Mike Feerick**, CEO, ALISON (Ireland) - 2013 WISE Award Winner

14.10-14.30 • Spotlight 3.3

### **Innovative Collaborations for Quality Education**

The presentation will look at how Oxfam collaborates with key actors to strengthen the quality of education in the countries where it works. It will look specifically at how Oxfam co-creates with communities, educators, teachers' unions and young people.

#### **Presenter**

Ms. **Farah Karimi**, Executive Director, Oxfam Novib (Iran/Netherlands)

Day 3

Thursday, **October 31**, 2013

14.30-14.50 • Spotlight 3.4

**Skillshare: Reuniting Education with Learning**

The traditional way of education forces square pegs into round holes. It's a one-size-fits-all solution that forces students down a predetermined path. But learning should not be so standardized.

This Spotlight session explores how Skillshare - a global community where you can learn real-world skills from incredible teachers - seeks to reunite learning with education and make it accessible to everyone. Learning should result from passion and curiosity. Students should learn by doing. And everyone is a teacher.

**Presenter**

Mr. **Malcolm Ong**, Co-Founder, Skillshare (USA)

14.50-15.10 • Spotlight 3.5

**Breaking the Cycle of Poverty through Education**

The future of Canada and so many of the world's countries relies on reducing the unacceptably high levels of high school drop-out rates in economically disadvantaged communities (over 60 percent) so that we can ensure that our young people are educated and employable. The considerable efforts that have been deployed to date have been largely unsuccessful, because they have focused primarily on the school education process. Pathways to Education will discuss how shifting the lens from a singular focus on the school environment to a comprehensive focus on the community as a whole, inclusive of its schools, has already helped double high school graduation rates and increase university or college attendance by 300 percent in areas served.

**Presenter**

Ms. **Carolyn Acker**, Founder, Pathways to Education (Canada) - 2013 WISE Award Winner

Day 3

Thursday, **October 31**, 2013

13.30-15.00

**Workshops**

Workshop 3.1

**Designing Possible Futures for Education: A Scenario Workshop**

———— Room 101

Our ability to be leaders in education is based on the clarity of our beliefs about the future. As leaders, we want to shape the future in a positive direction. How will and how should technology shape education? Can it help the world's most needful gain the skills and knowledge for success? Is online education (MOOCs, etc.) a solution to inadequate resources? Even if we know what future solutions could work, how will we bring them about? Can we explain that potential to others? Such questions are best answered with deep exploration of the "what ifs" of education's future. In this workshop, you will have the chance to choose a proposed "what if," a scenario of 2028, and work with your educator colleagues from around the world in exploring the possibilities. We will imagine and share future prospects for education, and in doing so strengthen ourselves in fostering real, desired change across the system.

**Facilitator**

Mr. **John B. Mahaffie**, Co-Founder and Principal, Leading Futurists LLC (USA)



Day 3

Thursday, **October 31**, 2013

## Workshop 3.2

**Towards the Innovative School**

———— Room 215

In this experience-based workshop, you will learn more about with the Finnish Innovative School model, the practical learning of 21<sup>st</sup>-century skills and the innovative use of technology in Finnish schools (see [www.innokas.fi/en](http://www.innokas.fi/en)). The Innovative School model is the integration of learning, teachership, leadership and home, school and community collaboration. The topic is examined from the perspective of creativity and innovation. The workshop includes an introduction to the Innovative School model (background, idea of model and practical examples) as well as short teamwork and hands-on tasks. The target audience includes school leaders and teachers, school administrators, and education policy makers.

**Facilitator**

Ms. **Tiina Korhonen**, Vice Headmaster, Koulumestari School Manager, Learning Center Innokas (Finland)

Day 3

Thursday, **October 31**, 2013

## Workshop 3.3

**Building Alliances for Affordable Learning**

———— Room 106

We live in an era of unprecedented global challenges. Providing clean air, water, energy and food in an era of resource constraint will require societies and governments around the world to do more with less. The same is true of education which is, in fact, a key to solving these challenges. Evidence from Pakistan to Tanzania suggests that the public system alone will not solve the global education crisis. The question is rather how to combine the public and private sectors to ensure universal enrollment, improved outcomes and greater equity.

Participants in this highly interactive workshop will be invited to discuss key challenges and devise actionable solutions for innovation and collaboration in the low-cost private school space.

**Facilitators**

Ms. **Katelyn Donnelly**, Executive Director, Affordable Learning Fund, Pearson (UK)

Ms. **Asif Saleh**, Senior Director of Strategy, Communications and Capacity, BRAC and BRAC International (Bangladesh)

And colleagues from Pearson Affordable Learning Fund and BRAC University

Day 3

Thursday, **October 31**, 2013

Workshop 3.4

**“Future-cation”: New Basics and a New Balance for a New Age**

———— Room 102

Instead of tweaking how we teach, Mark Prensky argues that we need to imagine a brand new curriculum for a newly variable, uncertain, complex, ambiguous, fast-changing, and highly networked world. That world requires us to re-think not just how we teach but, more importantly, what we teach for our new age. This is something our current world curriculum of math, language, science and history does not do. If we were to imagine a new world primary and secondary curriculum from scratch - unconstrained by any of the content we now teach - what would it look like? How would technology underpin and enhance it? How would it relate to higher education? This is what Prensky calls “Future-cation”. In this session he will describe his vision and enlist your help in designing and refining it.

**Facilitator**Mr. **Mark Prensky**, Speaker, Writer and Game Designer (USA)

Day 3

Thursday, **October 31**, 2013

14.15-15.15

**EAA Deliberations Session 6****Taking Account**

———— EAA Village

The international account of 57 million out-of-school children (OOSC) is not static and is often challenged. As Educate A Child (EAC) is attempting to reduce this number by 10 million by the close of the 2015 school year, it must have a means to measure how its support to partners is doing this. This session will present what has been accomplished and provide an opportunity for participants to ask questions about - and contribute to - both the further development of the EAC monitoring database and the larger questions about measurement of enrollment and retention of OOSC.

**Speakers** and **Facilitators** from FHI360, UNESCO Institute of Statistics, MESOTECH and Educate A Child

15.30-16.00



**Special Address by the  
2013 WISE Prize for Education Laureate**

——— Theater

16.00-17.00



**Closing Plenary Session**

——— Theater

### Speakers

Ms. **Angélique Kidjo**, Singer, Songwriter and Activist (Benin)

Sir **Fazle Hasan Abed**, Founder and Chairman, BRAC; 2011 WISE Prize for Education Laureate (Bangladesh)

**Master of Ceremonies:** Ms. **Mishal Husain**, Journalist and Broadcaster (UK)



# Education Above All

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**Under the leadership of H.H. Sheikha Moza bint Nasser, the Education Above All Foundation (EAA) was established in November 2012.**

**EAA's mission is to bring new life chances and real hope and opportunities to poor and marginalized children, youth and women in the developing world.**

With this vision in mind, EAA is carrying out its objectives through the work of Educate A Child (EAC), Protect Education in Insecurity and Conflict (PEIC), and Al Fakhoora, as well as other development programs.

The Education Above All Village at WISE was designed to inform participants/visitors about EAA's multiple activities.

The Village will engage multiple stakeholders in deliberations on the most prominent challenges related to out-of-school children and provide a platform for discussion about possible solutions and breakthroughs.

Dialogue sessions are an integral part of the Village deliberations during the Open Program.

*For more information see the WISE 2013 Program in Detail chapter.*

# PLAY Exhibition

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Following the success of the HOPE exhibition in 2012, PLAY, this year's WISE cultural program, is an invitation for all to explore the world of game-based learning.

From October 23 to November 2, at Ceremonial Court, Education City in Doha, the general public can discover a selection of over 40 game-based learning tools from all continents and many learning areas.

The public is also invited to play with a large-scale artistic installation reflecting the potential of game-based learning. For details regarding the location of the PLAY exhibition, ask at the information desk.

PLAY was developed in collaboration with Katie Salen, Executive Director of the Institute of Play, and with the art collective Trafik,

renowned for conceiving interactive artworks which combine visual, plastic and digital disciplines.

For participants who would like to visit the exhibition, on Day 2 of the Summit, before the Gala Dinner, shuttle buses will be available at the QNCC, starting at 16.30-17.00. Please ask at the Information Desk for further details.

Visit the PLAY booth in the WISE Majlis.

More info on:  
[wise-qatar.org/play](http://wise-qatar.org/play)





2

QATAR FOUNDATION



القطرية  
Qatar Foundation

# Qatar Foundation

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Unlocking Human Potential

**Qatar Foundation for Education, Science and Community Development supports the transition of Qatar from a carbon economy to one based on the development of knowledge. It was established in 1995 by His Highness Sheikh Hamad bin Khalifa Al-Thani, the Father Amir. Her Highness Sheikha Moza bint Nasser is Qatar Foundation's Chairperson and driving force. Qatar Foundation structures its actions around three pillars: Education, Science and Research, and associated Community Development.**

## **EDUCATION**

Qatar Foundation is bringing world-class education, work experience and career opportunities to Qatar so young people can develop the attitudes and skills required for building its new economy and society.

Qatar Foundation provides education at every level, from elementary school through university, in Education City, a 2,500-acre multiversity on the outskirts of Doha, with a total of nearly 4,000 students of 90 nationalities.

Hamad bin Khalifa University (HBKU), a member of Qatar Foundation for Education, Science and Community Development, is an emerging research university building upon unique collaborations with local and international partners. Located within Education City in Doha, Qatar, HBKU seeks to provide unparalleled opportunities for scholarship, teaching, discovery, and learning for all of its students through an array of interdisciplinary programs.



HBKU's partners are Virginia Commonwealth University in Qatar, Weill Cornell Medical College in Qatar, Texas A&M University at Qatar, Carnegie Mellon University in Qatar, Georgetown University School of Foreign Service in Qatar, Northwestern University in Qatar, HEC Paris in Qatar, and University College London Qatar.

### SCIENCE & RESEARCH

Qatar Foundation encourages the pursuit of knowledge and the development of new technologies. Central to this approach is combining national research with expertise from abroad to build networks that will yield homegrown solutions for Qatar and the region. It is also building a pure and applied research base to help universities and businesses collaborate in translating ideas into commercial realities.

### COMMUNITY DEVELOPMENT

While Qatar Foundation supports Qatar in its transition to a knowledge-based economy, it is also helping build the kind of society that will best complement this new era. Community development involves working with partners to foster a progressive society, to enhance Qatar's cultural life and protect its heritage, and to address immediate social needs, both within the country and abroad.

Website: [www.qf.org.qa](http://www.qf.org.qa)





A group of children in school uniforms are holding hands in a circle on a grassy field. The children are smiling and appear to be engaged in a group activity. The background is a lush green landscape with trees and a fence. The image is overlaid with a semi-transparent orange rectangle containing the number 3 and a list of sponsors and partners.

# 3

## SPONSORS AND PARTNERS

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# Premium Sponsors

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The 2013 WISE Summit thanks its premium sponsors, Qatar Petroleum, ExxonMobil and Santander.

WISE welcomes the participation of the corporate sector in building the future of education.

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**ExxonMobil**



## Qatar Petroleum

Qatar Petroleum (QP) is a state-owned public corporation established by Amiri Decree No.10 in 1974. It is responsible for all phases of the oil and gas industry in Qatar.

The principal activities of QP, its subsidiaries and joint ventures are the exploration, production, local and international sale of crude oil, natural gas and gas liquids, refined products, synthetic fuels, petrochemicals, fuel additives, fertilizers, liquefied natural gas (LNG), steel and aluminium. The principal place of business of QP is the State of Qatar.

QP's strategy of conducting hydrocarbon exploration and development is through Exploration and Production Sharing Agreements (EPSA) and Development and Production Sharing Agreements (DPSA) concluded with major international oil and gas companies.



The operations and activities of QP and its affiliates are conducted at various onshore locations, including Doha, Dukhan and the Mesaieed and Ras Laffan Industrial Cities, as well as offshore areas, including Halul Island, offshore production stations, drilling platforms and the North Field.

Thriving on a spirit of enterprise, our joint ventures are underpinned by transparency, innovation and high standards of quality and service. At QP, we are committed to one thing above all: Excellence.

For more information, please visit [www.qp.com.qa](http://www.qp.com.qa)

## ExxonMobil

Using innovation and technology, ExxonMobil delivers energy to meet the world's growing demand.

In Qatar, ExxonMobil has partnered with Qatar Petroleum to develop the North Field, the world's largest non-associated natural gas field, through our RasGas and Qatargas joint ventures. Through these ventures, we have participated in 12 of the 14 LNG trains, 27 of the world's largest LNG ships, three receiving terminals in Europe and the United States, and Qatar's largest condensate refinery. Additionally, ExxonMobil is the only foreign participant in two domestic gas projects – Al Khaleej Gas and Barzan Gas.

ExxonMobil Research Qatar was established as an organization to conduct research in areas of common interest to the State of Qatar and ExxonMobil. Currently, scientists and researchers are progressing a number of projects in the areas of environmental management, water reuse, LNG safety and coastal geology.

At ExxonMobil, we are committed to fulfilling His Highness the Amir's vision, which promotes the increased participation of Qatari nationals in the workforce as part of the Qatar National Vision 2030.

## ExxonMobil

Our community relationships are an essential element of our global business, and that is especially true in Qatar. We have a long-standing commitment to promoting education and continually seek opportunities to contribute to education initiatives, particularly in science, technology, engineering, and math. Ultimately, our goal is to develop the next generation of scientists and engineers.

ExxonMobil also believes that elevating the country's status in the international sports arena will help highlight opportunities for long-term investments in the country and further strengthen Qatar's role as an international business and investment hub. Additionally, raising awareness of sports helps promote an active lifestyle, provides an opportunity for the residents of Qatar to enjoy the camaraderie of others, and ultimately creates a healthier community.

For more information, please visit [www.exxonmobil.com](http://www.exxonmobil.com)

## Santander

Banco Santander (SAN.MC, STD.N, BNC.LN) is a retail and commercial bank, based in Spain, with a presence in 10 main markets. Santander is the largest bank in the eurozone by market capitalization. Founded in 1857, Santander had €1.342 trillion in managed funds, 102 million customers, 14,680 branches – more than any other international bank – and 186,785 employees at the close of June 2013. It is the largest financial group in Spain and Latin America. It also has significant positions in the United Kingdom, Portugal, Germany, Poland and the northeast United States. In the first half of 2013, Santander registered €2,255 million in attributable profit, an increase of 29 percent from the same period of the previous year.

Emilio Botín, Chairman of Banco Santander, believes that the bank, in addition to being competitive, has to be characterized as being useful to the societies in which it operates. This commitment is based on the belief that the best way to contribute to growth and economic and social progress is supporting the higher education and research systems.



Through its Santander Universities Global Division, Banco Santander has collaborated with universities for more than 16 years on a unique global initiative. The bank supports the higher education sector in such areas as teaching and research, international cooperation, knowledge and technology transfer, entrepreneurship, university modernization, student national and international mobility and innovation. Santander Universities Global Division maintains a stable alliance with nearly 1,050 academic institutions from all over the world. Universities from Spain, Portugal, the United Kingdom, Russia, Poland, Germany, Latin America, the United States of America, Singapore and China, among others, create an unprecedented network.

In these years, Santander has invested more than €930 million to support the academic world in, for example, developing more than 4,000 projects with universities worldwide or awarding more than 31,000 scholarships and grants each year to promote research, academic mobility and the entry of students into the labor market.

For further information, please visit [www.santander.com/universities](http://www.santander.com/universities)

# Sponsors

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## Pearson



At Pearson we take learning personally. We believe education is for everyone, and we provide the tools for people to learn: whatever their age, wherever they are, in whatever fashion they choose. Our textbooks, courses and resources are available in print, online and through multi-lingual packages distributed to teachers and students all over the world.

We are the world's leading learning company with a portfolio that provides innovative textbooks, online testing, software solutions and integrated services. We create interactive online learning that supports every learner, regardless of their age or ability because it is never too late to start learning – or start enjoying it. We provide education and assessment services in more than 70 countries.

Every day all over the world our products and services help learning flourish, and wherever learning flourishes, so do people.

For more information, please visit [www.pearson.com](http://www.pearson.com)

## QatarDebate



منظرات قطر  
qatardebate  
عضو في مؤسسة قطر

QatarDebate is Qatar's national debating organization and is also a member of Qatar Foundation. Established in September 2008 with the aim of developing, supporting and raising the standard of open discussion and debate among students in Qatar and across the Middle East, QatarDebate plays an important role in shaping the global citizens of today as well as creating the intellectual leaders of tomorrow.

For more information, please visit [www.qatardebate.org](http://www.qatardebate.org)

## Qatar University



Qatar University (QU) is the premier national university of Qatar. Established in 1973, it now serves over 15,000 students and offers high-quality undergraduate and graduate programs that reflect the needs and aspirations of society, and are accredited by the highest international standards.

Building on its role as a leader in academic, social and economic development in Qatar and the region, QU has placed research and community service at the forefront of its efforts. With a new research agenda for the next five years and a recently completed, state-of-the-art Research Complex, QU is committed to serving the country's ambitions toward becoming a knowledge-based economy, in keeping with the objectives and values outlined in the National Vision and national development strategies.

QU's community service focus is reflected in its establishment of the Center of Volunteerism and Civic Responsibility to engage QU and high school students in "giving back," and in the focus of its research studies to find solutions to the problems facing society. Underpinning these efforts are the signed agreements, academic collaborations and partnerships QU effects with national, regional and international organizations that serve to advance its mission and vision.

For more information, please visit [www.qu.edu.qa](http://www.qu.edu.qa)

## Supreme Education Council



(SEC) was established pursuant to Decree Law no. 37 of 2002 and acts as the highest authority in charge of the state's educational policy making and supervising its implementation to meet the needs of the country for competent human resources in all fields of activity.

### The SEC main institutes are:

1. The Education, 2. The Higher Education, 3. The Evaluation

### Qatar's educational policy:

The educational plans and strategies in the State of Qatar stem from the following educational inspirations:

1. The 21<sup>st</sup> century and beyond: The 21<sup>st</sup> century is the century of scientific and technological development and outstanding production.
2. Qatar Vision 2030: The making of a Qatari citizen able to actively participate in the economic, social and political life in the country.

Preparing skilled citizens able to keep abreast of the rapidly changing progress of the modern world, enjoy the most advanced technological skills, and take knowledge-based actions. These are citizens who have positive and mindful attitudes and values, and are proud of their national identity and their Arab and Islamic heritage.

For more information, please visit [www.sec.gov.qa/En/](http://www.sec.gov.qa/En/)



## Hamad Bin Khalifa University



Hamad bin Khalifa University (HBKU), a member of Qatar Foundation for Education, Science, and Community Development (QF), has been established to continue fulfilling QF's vision of unlocking human potential. HBKU is an emerging research university building its foundation upon innovative and unique collaborations with local and international partners.

Located within Education City on the western edge of Doha, the capital city of Qatar, HBKU seeks to provide unparalleled opportunities where inquiry and discovery are integral to teaching and learning at all levels, combining the riches of Arab culture with international perspectives. It will deliver an array of research education Masters and Doctoral programs through its interdisciplinary graduate Colleges: College of Science, Engineering, and Technology, College of Humanities and Social Sciences, College of Law and Public Policy, College of Public Health, College of Business, and Qatar Faculty of Islamic Studies.

HBKU will also offer graduate research degree programs in affiliation with its partners which include branch campuses of some of the world's leading universities: Virginia Commonwealth University, Weill Cornell Medical College, Texas A&M University, Carnegie Mellon University, Georgetown University, Northwestern University, HEC Paris, and University College London. It will build upon the strengths and synergies of its partners, and proactively reach out to and welcome new partners worldwide to collaborate in research and teaching.

For more information, please visit [www.hbku.edu.qa](http://www.hbku.edu.qa)

## Friends of WISE 2013



# Media Partners

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The media have a fundamental role to play in education and, through the Internet and mobile apps, their influence is greater and more extensive than ever before. They are also key to raising public awareness of educational challenges and the importance of education. In recognition of these factors, WISE has established six partnerships with internationally renowned media players.



International New York Times

Le Monde



## Euronews

A leading international news channel and multimedia platform



The most watched news channel in Europe,

Euronews treats international news continuously. A real independent and multicultural media hub, Euronews has a unique view of events and offers a factual analysis. Euronews has always fought to deliver fair and true information, without embellishment or artifice.

With 400 journalists from more than 30 nationalities, Euronews is a leading international news channel and 100-percent multimedia platform for viewers on the move. The channel covers world news 24/7 in 13 editions: Arabic, English, French, German, Italian, Persian, Portuguese, Russian, Spanish, Turkish, Ukrainian, Greek and Hungarian.

Every 30 minutes, Euronews provides an up-to-the-minute news bulletin with the day's top news, sport, business and European affairs and live breaking news. Euronews complements core news services with current affairs, talk shows and lifestyle magazines.

Euronews broadcasts into more than 400 million households in 155 countries via cable, digital satellite and terrestrial channels. Euronews is the No.1 international news channel with 10 million viewers daily.



The channel is available in hotels, on major airlines, airports, rail stations, Internet, tablets and mobile phones through its applications (all free on App Store and Google Play) and is the first news channel to be widely distributed on Smart TV platforms.

Euronews is honored to support the World Innovation Summit for Education, taking place in Doha from October 29 to 31, 2013. Euronews will cover the Summit in its programs and promote this initiative worldwide on air, online and through all its media platforms.

At Euronews, we believe that education is the challenge of the 21<sup>st</sup> century and a pillar of societies all around the world and, as such, strikes a chord with people across the planet whatever their background.

In the framework of a partnership with Qatar Foundation, Euronews has since 2010 been broadcasting *Learning World*, a weekly news magazine dedicated to education. Each ten-minute episode usually revolves around three stories from around the globe about topics of education which surprise, inform and entertain.

Watch *Learning World* anytime on demand at [www.euronews.net/learning-world/](http://www.euronews.net/learning-world/)

### Al Jazeera Network

An international media network dedicated to in-depth coverage and analysis

Al Jazeera is one of the world's leading media corporations, encompassing news, documentary and sport channels.

Al Jazeera started out more than 15 years ago as the first independent news channel in the Arab world dedicated to covering and uncovering stories in the region. It is now a media network consisting of over 20 channels – Al Jazeera Arabic, Al Jazeera English, Al Jazeera Balkans, Al Jazeera Sport, Al Jazeera Mubasher, Al Jazeera Documentary, the Al Jazeera Media Training and Development Center, and the Al Jazeera Center for Studies.



The network's news channels have an extensive newsgathering reach with over 60 bureaus across all the continents of the world. Al Jazeera's in-depth global approach to journalism, allied with a commitment to giving "voice to the voiceless," has won it numerous awards and plaudits over the years. Al Jazeera English has picked up the Columbia Journalism Award, a DuPont award, a Peabody, and was the 2012 RTS News Channel of the Year.

For more information, please visit [www.aljazeera.com](http://www.aljazeera.com)

### *Al Hayat*

The most widely quoted independent pan-Arab newspaper



*Al Hayat* is a pan-Arab international daily newspaper, with a circulation of 267,370. Founded in Lebanon in 1946, *Al Hayat* ceased publication in 1976 due to the civil strife in the country. In 1988 the newspaper was re-launched internationally from London.

*Al Hayat* is the most widely quoted independent pan-Arab newspaper dealing with Middle Eastern Affairs. Its European base grants it more freedom in conveying ideas and communicating concerns to support views within mainstream Arab thinking.

*Al Hayat* has a network of offices and correspondents throughout the Arab world and in major world centers. The newspaper is printed simultaneously in London, Frankfurt, New York, Riyadh, Jeddah, Dammam, Dubai, Beirut, and Cairo, and distributed in more than 34 markets throughout the Arab world, Europe and the United States.

In January 2005, *Al Hayat* launched its three-pronged Saudi Arabia edition: Riyadh, Jeddah, Dammam. The three editions encompass a common international content with additional regional news for each of the three main regions of the Kingdom.

*Al Hayat* is also available via a "Print-on-Demand" network, a technology delivering the paper digitally to remote locations around the world.


The *Al Hayat* online edition at [www.alhayat.com](http://www.alhayat.com) provides around-the-clock news coverage and analysis, in addition to an English translation of its major "Opinion" columns and articles.

*Al Hayat* uses multi-digital platforms to reach its readers wherever they live, work or travel - online, mobile devices and tablets.

For more information, please visit [www.alhayat.com](http://www.alhayat.com)

### ***International New York Times***

The premier international newspaper for opinion leaders and decision-makers



The *International New York Times* is the essential news source for a global-minded and internationally engaged audience.

Building upon the distinguished 125-year heritage of the *International Herald Tribune*, it offers its discerning readers the international perspective on everything from politics and business to fashion and the arts.

## **International New York Times**

Backed by the global resources and worldwide brand recognition of *The New York Times* and available in print and on Web and mobile platforms, the *International New York Times* provides the highest quality news and opinion to enhance its readers' personal and professional lives.

### ***Le Monde***

France's leading daily newspaper and influential global press brand

*Le Monde* was founded by Hubert Beuve-Méry at the end of World War II and has become France's leading daily newspaper, reporting news and analyzing international, political, economic and cultural events in a highly rigorous and independent fashion. Every day, through its print and its electronic versions, *Le Monde* contributes to intellectual debate with a diversity of opinion and commentary. The newspaper has a newsroom of nearly 400 journalists and a unique network of foreign correspondents around the world.

*Le Monde* has an average circulation of 314,623 copies per issue and a daily readership of almost 1.9 million. It is distributed in nearly 100 countries and has the highest international circulation.

# Le Monde

LeMonde.fr is the premier daily French news website with over two million visits every day.

Today, *Le Monde* is an influential global media brand, offering readers coherent and complementary content across various media ranging from print – the daily newspaper, magazine and monthly – to its leading iPhone application, the flagship LeMonde.fr website, and its versions for iPad and other tablet computers.

The daily newspaper, its supplements (*Le Monde Economie*, *Le Monde des livres*, *Le Monde Magazine*, *Le Monde Argent*), *Le Mensuel* and special editions of *Le Monde* are published by Société Editrice du Monde.

For more information, please visit [www.lemonde.fr](http://www.lemonde.fr)

### ***New African***

The biggest-selling pan-African magazine  
in English and French



For nearly 50 years *New African* has been a key reference source for government officials, business leaders, decision makers, academics and all with an interest in the continent.

The magazine is a diverse mix of news features and in-depth analysis including comprehensive country and sector special reports, interviews with key personalities from the continent and guest columns by leading commentators and analysts on the ground, dealing in detail with the most pertinent issues relevant to the African continent. Our editorial calendar will vary year to year to cover some of the most important and relevant topics. Over the past three years we have published special reports on Education, Health, Travel and Tourism, Recruitment, Oil and Gas, Football, the AU and also detailed outlooks and supplements on Ethiopia, Djibouti, Rwanda, Kenya, South Africa, Nigeria, Ghana, Tanzania, Botswana, Sierra Leone and much more.

The readers of *New African* are diverse, ranging from students and tomorrow's leaders who want to gain a better understanding of the most important issues affecting the African continent, to business leaders, policy makers, Africa watchers and analysts. They represent a wide cross-section of society working in governments, the private sector, academia and the arts.

By some distance the biggest-selling pan-African magazine in English, *New African* brings an African perspective to international reporting on the continent. Inspiring and always enlightening, *New African* aims to cover real issues often ignored elsewhere and to correct the many misconceptions associated with the continent. Each month, *New African* delivers the best features and commentaries on Africa and its people.

For more information, please visit [www.newafricanmagazine.com](http://www.newafricanmagazine.com)



# Partners

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Qatar Foundation is supported by partnerships with six international institutions closely associated with the world of education. The Partners collaborate with Qatar Foundation to develop the annual Summit and assist the WISE community to expand. The activities of WISE in building the future of education are gaining increased recognition with the help of their extensive networks.

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The Association  
of Commonwealth  
Universities

INSTITUTE OF  
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EDUCATION



### Agence universitaire de la Francophonie (AUF)

The Agence universitaire de la Francophonie (AUF) is a world association of French-language universities. Its purpose is to link those universities together, and it has been working for more than 50 years in higher education and research in order to produce professionals who can contribute to their country's development. It includes 739 universities located on 5 continents and in 94 countries, of which 59 qualify as Organisation Internationale de la Francophonie members (or observers).

The association's mission is to support the development strategies of its 739 member institutions so as to ensure the emergence of a new generation of teachers, researchers, experts and professionals, driving forces of development, and to promote the French-speaking research community so that it becomes an international reference standard contributing to meeting world challenges (climate change, poverty, agriculture, food security, health care, law, etc.).

In order to achieve its goals, the AUF develops partnerships with international organizations (UNESCO, NGOs, etc.), enterprises and the private sector.

For more information, please visit [www.auf.org](http://www.auf.org)



*“WISE has an ambition to deal with the challenges of education for the 21<sup>st</sup> century through inter-cultural dialogue and academic excellence, and the Agence universitaire de la Francophonie (AUF) supports it by making available its expertise and its knowledge in the field. AUF is delighted to join this Summit, which will enable its members to share their experience and to exchange innovative practices and ideas with other partners.”*

**Mr. Bernard Cerquiglini,**  
Chancellor, Agence universitaire de la Francophonie (AUF)

## The Association of Commonwealth Universities (ACU)

The Association of Commonwealth Universities (ACU) was established in 1913 and this year celebrates 100 years as the world's oldest inter-university network with over 500 members in 37 countries across the globe, encouraging international cooperation and sharing good practice in higher education.

The ACU's membership comprises a diverse range of institutions, but they also share many similarities – not least a common language, common values, and comparable organizational and management structures. The international education arena continues to evolve – with students and staff from across the globe, research funds increasingly allocated on an international, collaborative basis, and academic reputations built on global connections. By virtue of this shared history, member universities are able to network easily, extensively, and effectively through the ACU, sharing problems and finding real solutions to the issues at hand.

Our mission to promote and support higher education for the benefit of individuals and societies throughout the Commonwealth and beyond can be seen in our work on early career academics, data and scholarly communications, research uptake and collaboration.

Current activities include “The world beyond 2015: is higher education ready?” campaign looking at the Post-2015 Millennium Development Goals agenda and universities, an evaluative program enabling senior management to compare strategic management processes, as well as the ACU Measures, a new on-line benchmarking service.

For more information, please visit [www.acu.ac.uk](http://www.acu.ac.uk)



The Association  
of Commonwealth  
Universities



*“Once again, the ongoing partnership between the Association of Commonwealth Universities and WISE is one that we are proud of. WISE is an outstanding initiative that continues to be at the forefront of educational thinking. The impact of higher education on the aspirations and culture of society are immense as we face ever-increasing global challenges. The future of development and higher education are intertwined and the ACU is a unique network of members who share good practice, look to exploit new technologies and prepare themselves for the challenges ahead.”*

**Prof. John Wood, CBE, FEng,**  
Secretary General,  
The Association of Commonwealth Universities (ACU)

## Institute of International Education (IIE)

The Institute of International Education is among the world's largest and most experienced international exchange organizations.

An independent non-profit organization established in 1919, IIE is dedicated to increasing the capacity of people to think and work on a global basis. The Institute's vision of "Opening Minds to the World" is based upon the belief that international educational exchange forms the strongest basis for fostering the mutual understanding necessary for worldwide peace and progress.

Through many years of experience, IIE has developed efficient systems and best practices to implement scholarship, exchange, and leadership development programs worldwide. IIE programs are characterized by a commitment to excellence, diversity, and technological innovation; extensive networks within the higher education community in the United States and abroad; and a highly experienced staff combining strong program management skills and detailed world area knowledge.

IIE implements more than 200 international exchange programs benefiting nearly 30,000 men and women from 175 countries. Foremost is the world-renowned Fulbright Program, which IIE has administered on behalf of the US Department of State since the program's inception in 1946. IIE also partners with major philanthropic foundations, private and public corporations, foreign governments, and individuals. In addition to implementing a number of strategic, large-scale scholarship and training programs, IIE strengthens and links institutions of higher education, provides training and technical assistance to build local capacity, conducts research on student mobility to inform educational policy, and provides emergency assistance to students and scholars. IIE's Centers of Excellence

formalize the cutting-edge approaches to programming in diverse areas: Women's Leadership Initiatives; Entrepreneurship and Innovation; International Academic Partnerships; Global Academic Mobility; and Higher Education Capacity Development.

For more information, please visit [www.iie.org](http://www.iie.org)

INSTITUTE OF  
INTERNATIONAL  
EDUCATION



***"WISE is the Davos of Education. We applaud Qatar Foundation for its vision in creating this groundbreaking new initiative. WISE brings together influential leaders from around the world to address major educational challenges and explore innovative solutions."***

**Dr. Allan E. Goodman,**  
President and CEO, Institute of International Education (IIE)

### International Association of University Presidents (IAUP)

Founded in 1964, IAUP is the world's pre-eminent organization of university chief executive officers (presidents, rectors and vice-chancellors). IAUP's mission includes providing a worldwide vision of higher education, sponsoring effective networking between university leaders and promoting peace and international understanding through education.

IAUP was responsible for the Year of Peace initiative adopted by the United Nations and continues to co-sponsor a committee of the United Nations on conflict resolution and peace.

IAUP holds NGO and ECOSOC status at the United Nations with formal consultation rights at UNESCO. It works closely with other organizations, such as the World Bank, to enhance educational opportunities and build higher educational capacity around the world.

For more information, please visit [iaup.org](http://iaup.org)



*"IAUP is proud to partner with Qatar Foundation in the development of the World Innovation Summit for Education (WISE). IAUP congratulates Qatar Foundation for its efforts to promote innovation in education at all levels and in all parts of the globe."*

**Dr. Neal King,**  
President, International Association of University Presidents (IAUP);  
President, Sofia University (USA)

## The RAND Corporation

The RAND Corporation is a nonprofit institution that helps improve policy and decision-making through research and analysis. RAND is a global organization with offices throughout the world; our headquarters campus is in Santa Monica, California, which is also home to the Pardee RAND Graduate School. RAND and Qatar Foundation have collaborated on initiatives to improve educational outcomes for children and communities since 2002.

RAND Education, a unit of the RAND Corporation, helps education systems develop, evaluate, and validate their programs, policies, and initiatives. In the marketplace of cutting-edge ideas, RAND's work is renowned for its quality and objectivity. Our innovative methods and practices enable education stakeholders to make timely, informed decisions. RAND's research is commissioned by a global clientele that includes government agencies, foundations, and private-sector firms.

Learn more about RAND's work on education policy at [rand.org/education](http://rand.org/education)



***“RAND is pleased to partner once again with Qatar Foundation to continue the WISE initiative. The WISE Summit provides a valuable international meeting place for leading educational policymakers, practitioners, and scholars. By recognizing and promoting innovations to meet educational challenges around the world, WISE is filling an increasingly important international need.”***

**Mr. Michael D. Rich,**  
President and Chief Executive Officer, RAND Corporation (USA)

## United Nations Educational, Scientific and Cultural Organization (UNESCO)

UNESCO works to create the conditions for dialogue among cultures and peoples, based upon respect for commonly shared values. It is through this dialogue that the world can take forward a new vision of sustainable development encompassing observance of human rights, mutual respect and the alleviation of poverty - all of which are at the heart of UNESCO's mission and activities.

The broad goals and concrete objectives of the international community – as set out in the internationally agreed development goals, including the Millennium Development Goals (MDGs) – underpin all UNESCO's activities. Every day, UNESCO works in education, the sciences, culture and communication and information towards the realization of those goals.

For more information, please visit [www.unesco.org](http://www.unesco.org)



***“Achieving quality education for all - the global target for 2015 - calls for strong political commitment, sound evidence and smart policies. By celebrating success, encouraging intelligent debate and bringing together influential voices from across the educational and political spectrum, WISE demonstrates the power of knowledge, creativity and ideas for driving positive change.”***

**Ms. Irina Bokova**  
Director-General, UNESCO (Paris)













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Cover, pages 2, 7, 14-15, 32, 61, 99 by Newsha Tavakolian

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# Wise

world innovation summit for education  
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[www.wise-qatar.org](http://www.wise-qatar.org)



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