

5 NOVEMBER 2016
BEIJING, CHINA

PROGRAM
BOOK



2016.11.5
中国·北京

创新促进公平

WISE-LIFE
中国教育论坛

INNOVATING FOR EQUITY AND EMPOWERMENT
WISE-LIFE CHINA FORUM ON EDUCATION

5 NOVEMBER 2016
BEIJING, CHINA

wise

world innovation summit for education
مؤتمر القمة العالمي للابتكار في التعليم

an initiative of
مؤسسة قطر
Qatar Foundation



LIFE
教育创新

 21世纪教育研究院
21st Century Education Research Institute

9.00 - 10.20

INNOVATING FOR EQUITY

Opening Plenary Session

10.20 - 10.50

TEA BREAK

09.00 - 18.30

WISE & LIFE
Publication Area

Photo Exhibition

10.50 - 12.00

FRUGAL INNOVATION: HOW TO DO MORE WITH LESS

Panel Discussion

THE CHALLENGES OF RURAL EDUCATION

Panel Discussion

SPOTLIGHT ON THE 2016 WISE AWARDS (PART I)

Project Presentations

WHAT CAN CHINA LEARN FROM BRIDGE INTERNATIONAL ACADEMIES?

Workshop

IMPROVING SCHOOLS THROUGH DESIGN THINKING

Workshop

12.00 - 13.30

LUNCH

13.30 - 14.50

EDUCATION FOR EMPOWERMENT

Plenary Session

14.50 - 15.20

TEA BREAK

15.20 - 16.30

21ST CENTURY SKILLS AND THE FUTURE OF LEARNING

Panel Discussion

ENTREPRENEURSHIP EDUCATION FOR ALL

Panel Discussion

SPOTLIGHT ON THE 2016 WISE AWARDS (PART II)

Project Presentations

15.20 - 16.30

DEVELOPING HIGH-IMPACT PRINCIPALS

Workshop

WISE LEARNERS' VOICE

Project Pitch

COLLECTIVE IMPACT FOR RURAL EARLY CHILDHOOD DEVELOPMENT

Seminar

16.30 - 17.15

INNOVATING FOR EQUITY

Closing Dialogue & Book Launch

18.30 - 20.00

WISE BOOKS & LIFE BOOK

Meet the Authors &
Signing Session

FUTURE 9'

Talks



FOREWORD



**INNOVATING FOR EQUITY
AND EMPOWERMENT**



PROGRAM IN DETAIL



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FOREWORD



Since its establishment in 2009 under the leadership of Qatar Foundation's Chairperson, Her Highness Sheikha Moza bint Nasser, the World Innovation Summit for Education has become a leading platform for debate and collaboration in education. Her Highness has long been a passionate advocate for quality education as our most effective tool for individual empowerment and social transformation.

WISE believes that education requires creativity and flexibility to fulfill this potential, and to be relevant to the diverse and changing needs of students today. In this time of constant change, the goals of our educators become more complex and demanding. Yet these challenges also present opportunities.

As part of our efforts to reach out more widely, WISE has launched a new series of local and regional gatherings to ensure that improved practices are shared and adapted to the unique needs of diverse populations and communities around the world. The WISE-LIFE China Forum, developed with our partners the 21st Century Education Research Institute, is one of several engagements that will take place between the biennial global WISE summits.

"Innovating for Equity and Empowerment" is an important opportunity to explore and to share ideas from a global perspective around issues of local interest and relevance. We believe that equitable and inclusive education provides a new, dynamic vision for education systems in all contexts globally. Yet quality education is often not provided equably, depriving learners opportunity and advancement. This challenge is present across the world, and is perhaps increasingly relevant in countries such as China, which face rapid transformation.

We invite participants to discuss and debate the key challenges of education in diverse contexts around the world, and we hope to identify creative solutions for China and for education systems worldwide. I would like to thank the 21st Century Education Research Institute for their collaboration, and for encouraging these crucial conversations.

Stavros N. Yiannouka,
CEO, WISE



The purpose of education innovation is not just to be new or unconventional, but to reform education and reshape the future. Education innovation means searching for more effective ways to improve access, to help marginalized groups, and to bridge the educational gaps across classes, genders, areas and nations. It means improving education quality and fighting exam-oriented education to bring up capable, creative citizens

for tomorrow.

Technology is a helpful tool in addressing major educational issues, but we should not regard such tools as equalities or prerequisites of innovations. We need to embrace the Internet in innovating not just as a tool but also a culture - a culture of autonomy, openness, individuality, interaction, decentralization, anti-bureaucracy, anti-authoritarian, public engagement, information dissemination and resources sharing. We need to integrate the internet culture into our school systems, if revolutionary changes are to happen in education,

We also need to explore the directions of China's education from a global, future-oriented perspective, coordinating the efforts of government agencies, businesses and other stakeholders to promote progresses in education. As a non-profit organization, 21st Century Education Research Institute is committed to supporting humanistic, bottom-up education innovations through research and practice. Partnering with the World Innovation Summit for Education (WISE), we hope to share the experiences of global education innovations, and to promote further exchanges and collaborations.

Last but not the least, welcome to the WISE-LIFE China Forum on Education! I wish you all an enjoyable day and a rewarding experience.

Yang Dongping,
President, 21st Century Education
Research Institute

INNOVATING FOR EQUITY AND EMPOWERMENT

High-performing education systems yield high-performing economies. As we progress into the twenty-first century, demand for creative and enterprising individuals continues to soar, especially as countries transition toward knowledge-based societies.

But societies are paying a high price: A growing skills gap crisis, poor social cohesion and mobility, and a lack of innovation are some consequences of a lack of equity and poor quality education. Equity and quality in education contribute to long-term economic growth and social wellbeing. Research shows that students who have enriching school experiences are more likely to stay in education and lead a successful professional life compared to those who have limited and poor quality learning opportunities.

Individuals and organizations around the world have developed creative approaches that are empowering people through equitable, quality education. Innovative educators are designing systems that allow learners to develop twenty-first century skills –technical and soft– to succeed in their professional and social lives. The WISE-LIFE China Forum on Education is an opportunity to explore these pioneering approaches. The Forum will consider how innovation in education is bolstering global efforts to provide equitable, high-quality education to learners, irrespective of their regional, socio-economic, and cultural backgrounds.

Together with the 21st Century Education Research Institute, WISE seeks to spark debate and identify creative solutions for education systems. This gathering is an opportunity to engage with international educators and local leaders who will share best practices from China and around the world.

PROGRAM IN DETAIL



OPENING PLENARY SESSION
AUDITORIUM
9.00 - 10.20

INNOVATING FOR EQUITY

Welcome Address by Ms Wu Qidi
Former Vice Minister of Education of China

Welcome Address by Mr Gao Youzhen
Former Chinese Ambassador to Qatar

2016 WISE Awards Ceremony

Keynote by Mr Charles Leadbeater
Innovation Expert and Associate, NESTA

Keynote by Dr Shannon May
Co-Founder and CSO, Bridge International Academies

PANEL DISCUSSION
AUDITORIUM
10.50 - 12.00

FRUGAL INNOVATION: HOW TO DO MORE WITH LESS?

To handle the dilemma of compromise among educational opportunity, quality and cost, innovation can be and should be a frugal one.

This panel will focus on how to do more with less. We should learn that frugal innovation is more than a strategy. It indicates a new frame of mind: one that sees resource constraints not as a liability but as an opportunity to promote equity in education.

MODERATOR

Mr Gu Yuan, Founder, AHA Social Innovation School

SPEAKERS

Mr Charles Leadbeater, Innovation Expert and Associate, NESTA

Mr Jaff Shen, CEO, Leping Social Entrepreneur Foundation

Mr He Jin, Former Senior Program Officer, Ford Foundation

Mr Fu Cairui, Founder, Chairman and CEO, Huijiang

PANEL DISCUSSION
MULTI-FUNCTION HALL
10.50 - 12.00

THE CHALLENGES OF RURAL EDUCATION

With the rapid process of urbanization and modernization, rural society and the model of knowledge it represented is becoming marginalized. In China, millions of children are left behind in villages, or face the challenges of relocation, including cultural differences, forced labor and limited or no access to basic education.

What are the new approaches and effective public policies that promote quality and equity in rural education, and support opportunities for rural children?

MODERATOR

Prof Wu Zhihui, Director, Institute of Rural Education, Northeast Normal University

SPEAKERS

Prof Zhang Linxiu, Director, Rural Education Action Program

Mr Zhang Zhuoyu, Deputy Director, Depart of Education of Shanxi Province

Ms Du Shuang, Founder, Growing Home

PROJECT PRESENTATIONS
BANQUET HALL
10.50 - 12.00

SPOTLIGHT ON THE 2016 WISE AWARDS (PART I)

Representatives of the 2016 WISE Awards winning projects address challenges linked to equity, access, literacy and numeracy and the skills gap. In this session, the project representatives present their vision and journey.

MODERATOR

Mr Elyas Felfoul, Director, Policy Development & Partnerships, WISE

SPEAKERS

Prof Juliana Najem, Project Manager, Education for Growth and Value Creation

Mr Allister Chang, Executive Director, Ideas Box

Mr Gabriel Stauring, Founder and Executive Director of iACT

WORKSHOP
ROOM 001 (FLOOR 1,
BUILDING C&D)
10.50 - 12.00

WHAT CAN CHINA LEARN FROM BRIDGE INTERNATIONAL ACADEMIES?

FACILITATORS

Dr Shannon May, Founder and CSO, Bridge International
Academies

Ms Shen Danxi, WISE Learner, Program Director, Sany
Foundation

WORKSHOP
ROOM 009
10.50 - 12.00

IMPROVING SCHOOLS THROUGH DESIGN THINKING

FACILITATORS

Ms Xu Nanqian, Senior Design Researcher, IDEO Shanghai

Ms Chen Yao, Project Lead, IDEO Shanghai

PLENARY SESSION
AUDITORIUM
13.30 - 14.50

EDUCATION FOR EMPOWERMENT

Keynote by Mr Li Xigui, Principal, Beijing National Day School

Keynote by Dr Yan Wenfan, Professor and Chair of the Department of Leadership in Education, University of Massachusetts, Boston

Keynote by Mr Anthony Mackay, CEO, Centre for Strategic Education (CSE) Melbourne

PANEL DISCUSSION
AUDITORIUM
15.20 - 16.30

21ST CENTURY SKILLS AND THE FUTURE OF LEARNING

The gap between the skills people have and the skills they need to succeed in the twenty-first century is conspicuous. In recent years the framework for twenty-first century skills has evolved remarkably but the definition and implementation of these skills differs among international organizations, particularly according to national contexts.

The panel examines the twenty-first century skills framework, its implementation and will discuss concrete innovative learning models supporting relevant skills and values in learners.

MODERATOR

Prof Xiong Bingqi, Vice President, 21st Century Education Research Institute

SPEAKERS

Mr Li Qingming, Principal of Haibei Education Group

Prof Zeng Xiaodong, Professor, Beijing Normal University

Ms Valerie Hannon, Board Director, the Innovation Unit

Ms Janhvi Kanoria, Education Portfolio Manager, Office of the CEO, Qatar Foundation

PANEL DISCUSSION
MULTI-FUNCTION HALL
15.20 - 16.30

ENTREPRENEURSHIP EDUCATION FOR ALL

Entrepreneurship education goes beyond teaching learners how to start their own businesses. It hones essential twenty-first century skills and is essential for all economies, especially for countries like China and India that are eager to transition from “Made in” to “Created in”. What are the policies and practices that make entrepreneurship education not a privilege for the rich but an affordable and accessible must for all learners?

MODERATOR

Mr Jiang Xueqin, Education innovation expert, Author

SPEAKERS

Ms Angelica Towne, Co-Founder and Global Director of Programs, Educate!

H.E. Mr Slim Khalbous, Minister of Higher Education, Scientific Research and ICT of Tunisia

Ms Mervi Jansson-Aalto, Director, Omnia Education Partnerships

Ms Molly Wang, Head of Creatica Education Research Center

PROJECT PRESENTATIONS
BANQUET HALL
15.20 - 16.30

SPOTLIGHT ON THE 2016 WISE AWARDS (PART II)

Representatives of the 2016 WISE Awards Winning projects address challenges linked to equity, access, literacy and numeracy and the skills gap. In this session, the Projects present their vision and journey.

MODERATOR

Mr Andrew Yu, Founder, 1KG Box, 2016 WISE Awards Finalist

SPEAKERS

Mr Scott McMeekin, CEO, Jump Maths

Mr Claudio Sasaki, Co-Founder, Geekie

Mr Victor Lyons, Founder, Tara Akshar

WORKSHOP
ROOM 001 (FLOOR 1,
BUILDING C&D)
15.20 - 16.30

DEVELOPING HIGH-IMPACT PRINCIPALS

FACILITATORS

Dr Asmaa Al-Fadala, Director of Research, WISE
Ms Ophelia Ma, Director of Curriculum Development at Beijing No. 4 High School International Campus

PROJECT PITCH
ROOM 009
15.20 - 16.30

WISE LEARNERS' VOICE

The Learners' Voice Program engages young people of diverse backgrounds and disciplines who share a passion for education. The Learners present a selection of the grass-roots projects they have designed throughout the year to address critical education challenges.

FACILITATOR

Ms Dina Pasic, Head of Programs, WISE

WISE LEARNERS

Mr David Lawless, Studio Y Fellow, MaRS Discovery District
Mr Vinicius Santos, Facilitator, Social Collaboration and Innovation Laboratory (COLLAB)
Ms Farah Mallah, Fellow, Teach for Qatar
Ms Raghad Aljughaiman, Business Development Analyst, Saudi Ministry of Labor
Ms Chen Yuxuan, Strategic Planner and Content Developer, The Annual Youth Education & Empowerment Summit

SEMINAR
CONFERENCE ROOM
4TH FLOOR
15.20 - 16.30

COLLECTIVE IMPACT FOR RURAL EARLY CHILDHOOD DEVELOPMENT

MODERATOR

Ms Yang Guoqiong, Director, Online Education and Collective Impact Center, Leping Social Entrepreneur Foundation

SPEAKERS

Mr Shen Dongshu, Secretary General, Leping Social Entrepreneur Foundation
Ms Xie Jing, Director, Office of Early Childhood Education, Guizhou Provincial Department of Education
Prof Li Minyi, Associate Professor, Beijing Normal University

CLOSING DIALOGUE & BOOK
LAUNCH
AUDITORIUM
16.30 - 17.15

INNOVATING FOR EQUITY

Conversation between **Prof Yang Dongping**,
President, the 21st Century Education Research
Institute and **Mr. Stavros N. Yiannouka**, CEO, WISE

MEET THE AUTHORS
& SIGNING SESSION
BANQUET HALL
18.30 - 20.00

LAUNCH OF WISE BOOKS AND LIFE BOOK

SPEAKERS

Mr Charles Leadbeater, Author, **Mr Li Mao**, Translator, *Innovation in Education: Lessons from Pioneers around the World* (WISE Book)

Ms Valerie Hannon, Author, **Mr Liu Haisu**, Translator, *Learning a Living: Radical Innovation in Education for Work* (WISE Book)

Ms Xu Xiaohong, Translator, *Learning Reimagined: How the Connected Society Is Transforming Learning* (WISE Book); Co-Author, *Reinventing Education for Life* (LIFE Book)

Mr Jiang Xueqin, Co-Author, *Reinventing Education for Life* (LIFE Book)

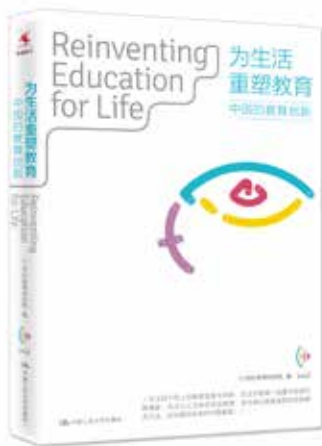
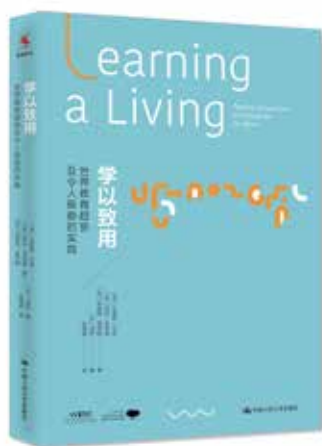
Ms Li Yongqiang, President, China Renmin University Press

Ms Xu Li, Deputy Editor-in-Chief, China Renmin University Press

TALKS
MULTI-FUNCTION HALL
18.30 - 20.00

FUTURE 9'

Nine-minute talks by nine inventors to bring you a look inside the education of tomorrow.



ORGANIZERS

Wise

world innovation summit for education
مؤتمر القمة العالمي للابتكار في التعليم

The World Innovation Summit for Education was established by Qatar Foundation in 2009 under the leadership of its Chairperson, Her Highness Sheikha Moza bint Nasser. WISE is an international, multi-sectoral platform for creative thinking, debate, and purposeful action toward building the future of education. Through the Summit and a range of ongoing programs, WISE is a global reference in new approaches to education, promoting innovation and partnerships.



مؤسسة قطر
Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy.



LIFE is an education innovation initiative of research, advocacy and action that drives and promotes cross-sector collaborations in education innovation. The name of “LIFE” implies that education is about life, within life and throughout life. In addition to case studies, research projects and activities, the initiative holds Learners’ Innovation Forum on Education (LIFE), a biennial national wide event. The 2nd LIFE Summit will be held in Beijing from April 22 to 23, 2017, co-hosted by 21st Century Education Research Institute, Arete Education and Beijing Western Sunshine Foundation.



Established in 2002, 21st Century Education Research Institute is a non-profit organization for research in educational policies and education innovations. The Institute is dedicated to educational research and policy advocacy from a non-government perspective. In the pursuit of “good education”, the Institute seeks to cultivate wisdom within and outside the education system to promote China’s education reform and development. In both 2014 and 2015, the 21st Century Education Research Institute was recognized as the 2nd most influential non-governmental think tank by Shanghai Academy of Social Sciences’ «China Think Tank Report».

SPONSORS



Arete Education is aiming to drive excellence, explore human nature and pursue moral virtue. Its founder team inherits the great experience of both internet and social innovation industries with the mission of innovative education via technology. There are four core sections under Arete Edu: Online Education, Community Education, Research & Development and Educational Investment.





As China's leading enterprise in online education, Huijiang is dedicated to providing convenient, high quality and comprehensive online education products and services. Huijiang has built 4 business units, which includes a website that provides online learning information, learning applications, online studying community and online courses platform, covering content from entrance examinations, study-abroad examinations, multi-language studies, and vocational skills to various arts.



Macao Tong Chai Charity Association was registered in Macao by Madam Susana Chou and her friend Peter Lam in Macao in 2006. Tong Chai encourages and supports projects that offer effective, innovative and sustainable solutions to major educational problems, with special focus on disadvantaged children's access to quality education.

Zhejiang Zhipu Foundation

Founded by the six founding members of Alibaba Group, Zhejiang Zhipu Foundation supports rural education and promotes healthy and sustainable relationship between human and the society, as well as between human and the nature.



Leping Social Entrepreneur Foundation was founded in 2010. Positioning itself as a catalyst and market maker, Leping takes the approach of nurturing social enterprises and social innovation market that will eventually lead to an inclusive society that supports the development of every individual.

INSTITUTIONAL PARTNERS



MEDIA PARTNERS







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LIFE
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